

SERFF Tracking Number: NALF-125847386 State: Arkansas
Filing Company: Life Insurance Company of the Southwest State Tracking Number: 40468
Company Tracking Number:
TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.001 Single Life
Adjustable Life
Product Name: Informational MMP-Foundation UL
Project Name/Number: /

Filing at a Glance

Company: Life Insurance Company of the Southwest

Product Name: Informational MMP-Foundation SERFF Tr Num: NALF-125847386 State: ArkansasLH
UL

TOI: L09I Individual Life - Flexible Premium SERFF Status: Closed State Tr Num: 40468
Adjustable Life

Sub-TOI: L09I.001 Single Life Co Tr Num: State Status: Filed-Closed

Filing Type: Form Co Status: Reviewer(s): Linda Bird
Authors: Susan Carey, Michelle Disposition Date: 10/13/2008
Goodwin, Susan Freedom

Date Submitted: 10/07/2008 Disposition Status: Accepted For
Informational Purposes

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Pending

Project Number: Date Approved in Domicile:

Requested Filing Mode: Domicile Status Comments:

Explanation for Combination/Other: Market Type: Individual

Submission Type: New Submission Group Market Size:

Overall Rate Impact: Group Market Type:

Filing Status Changed: 10/13/2008

State Status Changed: 10/13/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

Informational Filing to inform you of revised Minimum Monthly Premium rates associated with our Flexible Premium
Adjustable Benefit Life Insurance product written on form 8640.

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Company and Contact

Filing Contact Information

Michelle Goodwin, Policy Forms Analyst MGoodwin@Nationallife.com
 One National Life Drive (802) 229-7441 [Phone]
 Montpelier, VT 05604 (802) 229-3743[FAX]

Filing Company Information

Life Insurance Company of the Southwest CoCode: 65528 State of Domicile: Texas
 1300 West Mockingbird Lane Group Code: -99 Company Type:
 Dallas, TX 75247 Group Name: State ID Number: 1117
 (214) 638-9316 ext. [Phone] FEIN Number: 75-0953004

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Life Insurance Company of the Southwest	\$0.00	10/07/2008	
Life Insurance Company of the Southwest	\$50.00	10/08/2008	23036514

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	10/13/2008	10/13/2008

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Health - Actuarial Justification		No
Supporting Document	Outline of Coverage		No
Supporting Document	Cover Letter		Yes
Supporting Document	Revised Appendix 1		No
Supporting Document	Third Party Authorization		Yes

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Supporting Document Schedules

Satisfied -Name: Cover Letter **Review Status:** 10/07/2008
Comments:
Attachment:
AR Letter.pdf

Satisfied -Name: Third Party Authorization **Review Status:** 10/07/2008
Comments:
Attachment:
Third Party Letter.pdf



October 7, 2008

Director, Life & Health Division
Department of Insurance
1200 West Third Street
Little Rock, Arkansas 72201-1904

RE: **Informational Filing – Minimum Monthly Premium**

Life Insurance Company of the Southwest
NAIC No. 0634-65528
FEIN No. 75-0953004

We write to you today to inform you that we inadvertently submitted incorrect Minimum Monthly Premium rates for our Flexible Premium Adjustable Benefit Life Insurance product written on form 8640AR(0708), recently approved for sale in Arkansas on August 25, 2008.

We have enclosed for your information, a revised Appendix 1 of the Actuarial Memorandum which display the correct Minimum Monthly Premium rates.

We appreciate your consideration of this submission. If you have any questions regarding this submission, I may be reached by telephone (collect) at 802/229-7441, by E-mail at MGoodwin@NationalLife.com, or by Fax at 802/229-3743.

Sincerely,

Michelle Goodwin
Michelle Goodwin
Policy Forms Analyst

*Wade H. Mayo
President and CEO*

February 25, 2008

To Whom It May Concern:

This letter is to authorize **Michelle D. Goodwin**, Policy Forms Analyst, of National Life Insurance Company, Montpelier, Vermont, as a **Designated Representative** of Life Insurance Company of the Southwest to submit product filings on their behalf.

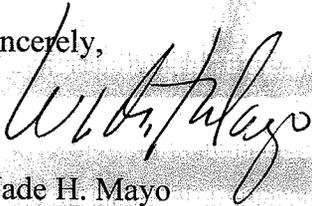
All questions and comments regarding this filing should first be addressed to Mrs. Goodwin. I stand ready, however, to answer for Life Insurance Company of the Southwest directly should that need arise.

Mrs. Goodwin may be contacted at:

National Life Insurance Company
One National Life Drive
Montpelier, Vermont 05604
Phone: 802-229-7441
Fax: 802-229-3743

Life Insurance Company of the Southwest thanks you for your consideration in this matter.

Sincerely,



Wade H. Mayo