

SERFF Tracking Number: AEGB-125925730 State: Arkansas
Filing Company: Western Reserve Life Assurance Co. of Ohio State Tracking Number: 40997
Company Tracking Number: IF-VL07AR
TOI: L06I Individual Life - Variable Sub-TOI: L06I.001 Single Life - Fixed Premium
Product Name: IF-VL07AR
Project Name/Number: IF-VL07AR/Informational Filing Related to Previously Approved Policy VL07AR

Filing at a Glance

Company: Western Reserve Life Assurance Co. of Ohio

Product Name: IF-VL07AR SERFF Tr Num: AEGB-125925730 State: ArkansasLH
TOI: L06I Individual Life - Variable SERFF Status: Closed State Tr Num: 40997
Sub-TOI: L06I.001 Single Life - Fixed Premium Co Tr Num: IF-VL07AR State Status: Filed-Closed
Filing Type: Form Co Status: Reviewer(s): Linda Bird
Author: Stephanie Mara Disposition Date: 12/08/2008
Date Submitted: 12/03/2008 Disposition Status: Accepted For
Informational Purposes
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: IF-VL07AR Status of Filing in Domicile: Pending
Project Number: Informational Filing Related to Previously Approved Policy VL07AR Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments: Concurrently submitted
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 12/08/2008 Deemer Date:
State Status Changed: 12/08/2008
Corresponding Filing Tracking Number: IF-VL07AR
Filing Description:
This INFORMATIONAL FILING revises the actuarial memorandum used with policy form VL07.

December 2, 2008

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Commissioner of Insurance

Arkansas Department of Insurance

1200 West 3rd Street

Little Rock, AR 72201-1904

RE: INFORMATIONAL FILING

Western Reserve Life Assurance Co. of Ohio

NAIC #: 468-91413

FEIN #: 43-1162657

Revision to Actuarial Demonstration For

VL07AR Approved January 11, 2008

Dear Sir/Madam:

In the course of implementing the 2001 CSO version of policy form VL07AR, we determined that the following items attached to the actuarial memorandum are not what we intend to implement: (1) the deferred issue charge per thousand; (2) the surrender charge factors; and (3) the per unit loads. We are filing a corrected actuarial demonstration, which includes a new certification that these rates are compliant with nonforfeiture standards. The sample policy schedules we submitted are not affected by the changes.

This is an informational filing only, and there have been no other changes made to the policy. We appreciate your assistance with this matter.

Sincerely,

WESTERN RESERVE LIFE ASSURANCE CO. OF OHIO

Stephanie Mara

Policy Analyst

Contract Development

Ph: (319) 355-8202 (collect)

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 Fax: 319-355-2501
 smara@aegonusa.com

Company and Contact

Filing Contact Information

Stephanie Mara, Policy Analyst smara@aegonusa.com
 4333 Edgewood Rd. NE (319) 355-8202 [Phone]
 Cedar Rapids, IA 52499 (319) 355-2501[FAX]

Filing Company Information

Western Reserve Life Assurance Co. of Ohio	CoCode: 91413	State of Domicile: Ohio
4333 Edgewood Road NE	Group Code: 468	Company Type:
Cedar Rapids, IA 52499	Group Name:	State ID Number:
(319) 398-7888 ext. [Phone]	FEIN Number: 43-1162657	

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation: \$20/informational filing x 1 filing = \$20.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Western Reserve Life Assurance Co. of Ohio	\$20.00	12/03/2008	24299833

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		12/08/2008	12/08/2008

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Product Name: IF-VL07AR
Project Name/Number: IF-VL07AR/Informational Filing Related to Previously Approved Policy VL07AR

Disposition

Disposition Date: 12/08/2008

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: AEGB-125925730 State: Arkansas
 Filing Company: Western Reserve Life Assurance Co. of Ohio State Tracking Number: 40997
 Company Tracking Number: IF-VL07AR
 TOI: L061 Individual Life - Variable Sub-TOI: L061.001 Single Life - Fixed Premium
 Product Name: IF-VL07AR
 Project Name/Number: IF-VL07AR/Informational Filing Related to Previously Approved Policy VL07AR

Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No

SERFF Tracking Number: *AEGB-125925730* *State:* *Arkansas*
Filing Company: *Western Reserve Life Assurance Co. of Ohio* *State Tracking Number:* *40997*
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TOI: *L06I Individual Life - Variable* *Sub-TOI:* *L06I.001 Single Life - Fixed Premium*
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Rate Information

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