

SERFF Tracking Number: AEGB-125711969 State: Arkansas
Filing Company: Western Reserve Life Assurance Co. of Ohio State Tracking Number: 39431
Company Tracking Number: IF-VL07AR
TOI: L06I Individual Life - Variable Sub-TOI: L06I.001 Single Life - Fixed Premium
Product Name: Informational Filing - Flexible Premium Variable Life Insurance Policy
Project Name/Number: IF-VL07AR/IF-VL07AR

Filing at a Glance

Company: Western Reserve Life Assurance Co. of Ohio

Product Name: Informational Filing - Flexible SERFF Tr Num: AEGB-125711969 State: ArkansasLH
Premium Variable Life Insurance Policy

TOI: L06I Individual Life - Variable SERFF Status: Closed State Tr Num: 39431
Sub-TOI: L06I.001 Single Life - Fixed Premium Co Tr Num: IF-VL07AR State Status: Filed-Closed
Filing Type: Form Co Status: Reviewer(s): Linda Bird
Author: Joanne Nolte Disposition Date: 06/27/2008
Date Submitted: 06/26/2008 Disposition Status: Accepted For
Informational Purposes
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: IF-VL07AR
Project Number: IF-VL07AR
Requested Filing Mode: Informational

Explanation for Combination/Other:
Submission Type: New Submission
Overall Rate Impact:
Filing Status Changed: 06/27/2008
State Status Changed: 06/27/2008
Corresponding Filing Tracking Number: IF-VL07AR

Filing Description:

Informational Filing - updated Cost of Insurance rates on:
VL07AR - Flexible Premium Variable Life Insurance Policy
PIR16 - Primary Insured Rider Plus
OIR02 - Other Insured Rider

Status of Filing in Domicile: Not Filed
Date Approved in Domicile:
Domicile Status Comments: Rate filing is not
required in state of domicile
Market Type: Individual
Group Market Size:
Group Market Type:
Deemer Date:

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Commissioner of Insurance
Arkansas Department of Insurance
Compliance - Life/Health
1200 West Third Street
Little Rock, AR 72201-1904

RE: Western Reserve Life Assurance Co. of Ohio NAIC #: 468-91413

INFORMATIONAL FILING

Form: VL07AR - Flexible Premium Variable Life Insurance Policy

PIR16 – Primary Insured Rider

OIR02 – Other Insured Rider

Approved by your department on January 11, 2008

Dear Sir/Madam:

While auditing our files we discovered an error on the rates recently filed for the following policy form:

VL07AR – Flexible Premium Variable Life Insurance Policy

PIR16 – Primary Insured Rider

OIR02 – Other Insured Rider

We recently filed these Policy Schedule Pages to update them to use the 2001 CSO Mortality Table. The approval date of this filing is listed above.

We are enclosing a complete set of new rates and an actuarial demonstration for your review. We understand that approval of rates is not required and we are submitting them for your records and information only.

We intend to implement these new rates on January 1, 2009.

This is an informational filing only, and there have been no other changes made to the policy. We appreciate your assistance with this matter.

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Sincerely,

WESTERN RESERVE LIFE ASSURANCE CO. OF OHIO

Joanne D. Nolte
Policy Analyst
Contract Development

Company and Contact

Filing Contact Information

Joanne Nolte, Analyst jnolte@aegonusa.com
4333 Edgewood Rd. NE (319) 355-7494 [Phone]
Cedar Rapids, IA 52499 (319) 355-2501[FAX]

Filing Company Information

Western Reserve Life Assurance Co. of Ohio CoCode: 91413 State of Domicile: Ohio
4333 Edgewood Road NE Group Code: 468 Company Type:
Cedar Rapids, IA 52499 Group Name: State ID Number:
(319) 398-7888 ext. [Phone] FEIN Number: 43-1162657

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Western Reserve Life Assurance Co. of Ohio	\$50.00	06/26/2008	21109201

SERFF Tracking Number: AEGB-125711969 State: Arkansas
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Company Tracking Number: IF-VL07AR
TOI: L061 Individual Life - Variable Sub-TOI: L061.001 Single Life - Fixed Premium
Product Name: Informational Filing - Flexible Premium Variable Life Insurance Policy
Project Name/Number: IF-VL07AR/IF-VL07AR

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	06/27/2008	06/27/2008

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Project Name/Number: IF-VL07AR/IF-VL07AR

Disposition

Disposition Date: 06/27/2008

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Actuarial Memo		No
Supporting Document	Cover Letter		Yes

SERFF Tracking Number: *AEGB-125711969* *State:* *Arkansas*
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Rate Information

Rate data does NOT apply to filing.

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Supporting Document Schedules

Review Status:

Satisfied -Name: Cover Letter

06/26/2008

Comments:

Attachment:

WRL Cover Letter.pdf



June 25, 2008

Commissioner of Insurance
Arkansas Department of Insurance
Compliance - Life/Health
1200 West Third Street
Little Rock, AR 72201-1904

Western Reserve Life Assurance
Co. of Ohio
Administrative Office:
4333 Edgewood Road NE
Cedar Rapids, IA 52499
Home Office:
Columbus, Ohio
www.westernreserve.com

RE: Western Reserve Life Assurance Co. of Ohio
INFORMATIONAL FILING
Form: VL07AR - Flexible Premium Variable Life Insurance Policy
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NAIC #: 468-91413

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Sincerely,
WESTERN RESERVE LIFE ASSURANCE CO. OF OHIO

A handwritten signature in cursive script that reads "Joanne D. Nolte".

Joanne D. Nolte
Policy Analyst
Contract Development
Ph: 319.355.7494
Fax: 319.355.2501
jnolte@aegonusa.com