

SERFF Tracking Number: FNWW-125700910 State: Arkansas
 Filing Company: Farmers New World Life Insurance Company State Tracking Number: 39343
 Company Tracking Number: LT2K PL
 TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life -
 Fixed/Indeterminate Premium
 Product Name: 2000-228
 Project Name/Number: LT2K Repricing/LT2K PL

Filing at a Glance

Company: Farmers New World Life Insurance Company

Product Name: 2000-228

SERFF Tr Num: FNWW-125700910

State: ArkansasLH

TOI: L04I Individual Life - Term

SERFF Status: Closed

State Tr Num: 39343

Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium

Co Tr Num: LT2K PL

State Status: Filed-Closed

Filing Type: Form

Co Status:

Reviewer(s): Linda Bird

Authors: Christine Andreason,
Peter Lindstrom

Disposition Date: 06/20/2008

Date Submitted: 06/18/2008

Disposition Status: Accepted For
Informational Purposes

Implementation Date Requested: 09/01/2008

Implementation Date:

State Filing Description:

General Information

Project Name: LT2K Repricing

Status of Filing in Domicile: Pending

Project Number: LT2K PL

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 06/20/2008

Deemer Date:

State Status Changed: 06/20/2008

Corresponding Filing Tracking Number:

Filing Description:

This is an informational filing. We are submitting this information for Forms 2000-228 and 2000-230, and 2002-226 that were previously approved.

The policy forms listed above are term insurance policies with guaranteed maximum premiums and separate scale of

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current/projected premiums. The premiums are level and guaranteed not to change during the initial period of years (10, 20 or 30 years, depending on the form number). After this initial period the premiums will increase annually.

We intend to change the premium rates during the initial level-premium period for new issues of the policy forms listed above beginning on or about September 1, 2008. Rates for policies issued prior to the effective date of the increase will not be changed at this time.

These changes will not trigger cash value requirements under the Standard Nonforfeiture Law.

Company and Contact

Filing Contact Information

Peter Lindstrom, Contract Specialist peter.lindstrom@farmersinsurance.com
 3003 77th Ave SE (206) 275-8131 [Phone]
 Mercer Island, WA 98040 (206) 236-6526[FAX]

Filing Company Information

Farmers New World Life Insurance Company CoCode: 63177 State of Domicile: Washington
 3003 77th Avenue S.E. Group Code: 212 Company Type: Life
 Mercer Island, WA 98040 Group Name: State ID Number:
 (206) 275-8131 ext. [Phone] FEIN Number: 91-0335750

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation: 1 form x \$20.00= \$20.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Farmers New World Life Insurance Company	\$20.00	06/18/2008	20972338

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	06/20/2008	06/20/2008

SERFF Tracking Number: FNWW-125700910 *State:* Arkansas
Filing Company: Farmers New World Life Insurance Company *State Tracking Number:* 39343
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Disposition

Disposition Date: 06/20/2008

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: FNWW-125700910 *State:* Arkansas
Filing Company: Farmers New World Life Insurance Company *State Tracking Number:* 39343
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TOI: L04I Individual Life - Term *Sub-TOI:* L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: 2000-228
Project Name/Number: LT2K Repricing/LT2K PL

Rate Information

Rate data does NOT apply to filing.

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TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: 2000-228
Project Name/Number: LT2K Repricing/LT2K PL

Supporting Document Schedules

Review Status:

Satisfied -Name: Filing Letter

06/18/2008

Comments:

Attachment:

Filing letter.pdf

June 18, 2008

State of Arkansas
Director, Life & Health Division
1200 West Third
Little Rock, AR 72201-1904

NAIC No: 0212-63177

Re: Premium rate changes for the following forms:
2000-228 (Premiums guaranteed for 10 years)
2000-230 (Premiums guaranteed for 20 years)
2002-226 (Premiums guaranteed for 30 years)

Dear Sir/Madam:

This is an informational filing. We are submitting this information for Forms 2000-228 and 2000-230, approved December 3, 1999 and 2002-226, approved on January 25, 2002.

The policy forms listed above are term insurance policies with guaranteed maximum premiums and separate scale of current/projected premiums. The premiums are level and guaranteed not to change during the initial period of years (10, 20 or 30 years, depending on the form number). After this initial period the premiums will increase annually.

We intend to change the premium rates during the initial level-premium period for new issues of the policy forms listed above beginning on or about September 1, 2008. Rates for policies issued prior to the effective date of the increase will not be changed at this time.

These changes will not trigger cash value requirements under the Standard Nonforfeiture Law.

If you have any questions, please call me at 206-275-8131, fax me at 206-236-6526, or e-mail me at peter.lindstrom@farmersinsurance.com.

Sincerely,

Peter Lindstrom
Contract Specialist
Farmers new World Life Insurance Co.