

<i>SERFF Tracking Number:</i>	<i>GEFA-125695009</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Genworth Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>39341</i>
<i>Company Tracking Number:</i>	<i>AR SPUL PPR APP</i>		
<i>TOI:</i>	<i>L08 Life - Other</i>	<i>Sub-TOI:</i>	<i>L08.000 Life - Other</i>
<i>Product Name:</i>	<i>SPUL Application - Paper Use</i>		
<i>Project Name/Number:</i>	<i>SPUL PprAPp/SPUL PprAPp</i>		

Filing at a Glance

Company: Genworth Life Insurance Company	SERFF Tr Num: GEFA-125695009	State: ArkansasLH
Product Name: SPUL Application - Paper Use	SERFF Status: Closed	State Tr Num: 39341
TOI: L08 Life - Other	Co Tr Num: AR SPUL PPR APP	State Status: Filed-Closed
Sub-TOI: L08.000 Life - Other	Co Status:	Reviewer(s): Linda Bird
Filing Type: Form	Authors: Brian Amend, April Bauserman	Disposition Date: 06/20/2008
	Date Submitted: 06/18/2008	Disposition Status: Accepted For Informational Purposes
Implementation Date Requested: 06/27/2008		Implementation Date:
State Filing Description:		

General Information

Project Name: SPUL PprAPp	Status of Filing in Domicile: Pending
Project Number: SPUL PprAPp	Date Approved in Domicile:
Requested Filing Mode: Informational	Domicile Status Comments: Submitted to Delaware on 06/13/08
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Group Market Size:
Overall Rate Impact:	Group Market Type:
Filing Status Changed: 06/20/2008	Deemer Date:
State Status Changed: 06/20/2008	
Corresponding Filing Tracking Number: 35671	
Filing Description:	
Re: Genworth Life Insurance Company NAIC# 4011-70025 FEIN 91-6027719	

INFORMATIONAL FILING

Form Numbers:

SERFF Tracking Number: GEFA-125695009 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 39341
Company Tracking Number: AR SPUL PPR APP
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: SPUL Application - Paper Use
Project Name/Number: SPUL PprApp/SPUL PprApp

2 - App-SL-1106 FW – Application (Approved with Form No. GLIULSP0307 AR et al
2 - App-SL-1106 (UF OF) – Application Overflow Form on 04/23/07, under State Tr. No. 35671)

Dear Ms. Minor:

We wish to notify your department of a change in the way the above referenced application will be presented to a consumer. In the filing letter for previously approved Form Number GLIULSP0307 AR et al, we stated that that the above referenced application would be taken electronically and would be contained within a computer software system. For your information only, we would also like to add that this application would also be used in a paper format.

The paper format of this application is the same format as the electronic version approved by your department. No changes have been made.

Thank you for your assistance.

Sincerely,

Brian Amend, FLMI, ACS
Contracts Analyst, Product Development
Genworth Life Insurance Company
434 948.5178
434 948.5934 fax
brian.amend@genworth.com

Company and Contact

Filing Contact Information

Brian Amend, Contracts Analyst
PO Box 1280
Lynchburg, VA 24502

Brian.Amend@genworth.com
(800) 642-8469 [Phone]
(434) 948-5934[FAX]

Filing Company Information

SERFF Tracking Number: GEFA-125695009 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 39341
Company Tracking Number: AR SPUL PPR APP
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: SPUL Application - Paper Use
Project Name/Number: SPUL PprApp/SPUL PprApp

Genworth Life Insurance Company
6610 W Broad Street

CoCode: 70025
Group Code: 350

State of Domicile: Delaware
Company Type: LifeHealth &
Annuity

Richmond, VA 23230
(804) 281-6600 ext. [Phone]

Group Name:
FEIN Number: 91-6027719

State ID Number:

SERFF Tracking Number: GEFA-125695009 State: Arkansas
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TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
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Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life Insurance Company	\$0.00	06/18/2008	

SERFF Tracking Number: GEFA-125695009 State: Arkansas
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TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: SPUL Application - Paper Use
Project Name/Number: SPUL PprApp/SPUL PprApp

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	06/20/2008	06/20/2008

SERFF Tracking Number: GEFA-125695009 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 39341
Company Tracking Number: AR SPUL PPR APP
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: SPUL Application - Paper Use
Project Name/Number: SPUL PprApp/SPUL PprApp

Disposition

Disposition Date: 06/20/2008

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: GEFA-125695009 State: Arkansas
 Filing Company: Genworth Life Insurance Company State Tracking Number: 39341
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 TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
 Product Name: SPUL Application - Paper Use
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Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Notification Letter		Yes

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Rate Information

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Project Name/Number: SPUL PprApp/SPUL PprApp

Supporting Document Schedules

Review Status:

Satisfied -Name: Notification Letter

06/17/2008

Comments:

Attachment:

AR SPUL Ppr APp Ltr_A1a.pdf



Brian Amend
Contracts Analyst
Genworth Life
Insurance Company

700 Main Street; P.O. Box 1280
Lynchburg, VA 24505
434 948.5178
434 948.5934 fax
brian.amend@genworth.com
genworth.com

June 17, 2008

Rosalind Minor
Arkansas Insurance Department
1200 West 3rd Street
2 Martin Luther King, Jr., Drive
Little Rock, AR 72201-1904

Re: Genworth Life Insurance Company

NAIC# 4011-70025

FEIN 91-6027719

INFORMATIONAL FILING

Form Numbers:

2 - App-SL-1106 FW – Application

2 - App-SL-1106 (UF OF) – Application Overflow Form

(Approved with Form No. GLIULSP0307 AR et al
on 04/23/07, under State Tr. No. 35671)

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The paper format of this application is the same format as the electronic version approved by your department. No changes have been made.

Thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Amend".

Brian Amend, FLMI, ACS
Contracts Analyst, Product Development
Genworth Life Insurance Company
434 948.5178
434 948.5934 fax
brian.amend@genworth.com

