

<i>SERFF Tracking Number:</i>	<i>MDIC-125623755</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Medico Insurance Company</i>	<i>State Tracking Number:</i>	<i>38793</i>
<i>Company Tracking Number:</i>	<i>KHADVMIA18</i>		
<i>TOI:</i>	<i>H10I Individual Health - Dental</i>	<i>Sub-TOI:</i>	<i>H10I.000 Health - Dental</i>
<i>Product Name:</i>	<i>A18brochure</i>		
<i>Project Name/Number:</i>	<i>/</i>		

## Filing at a Glance

Company: Medico Insurance Company

Product Name: A18brochure

TOI: H10I Individual Health - Dental

Sub-TOI: H10I.000 Health - Dental

Filing Type: Form

SERFF Tr Num: MDIC-125623755 State: ArkansasLH

SERFF Status: Closed

State Tr Num: 38793

Co Tr Num: KHADVMIA18

State Status: Filed-Closed

Co Status:

Reviewer(s): Rosalind Minor

Author: Karl Hug

Disposition Date: 04/30/2008

Date Submitted: 04/25/2008

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name:

Status of Filing in Domicile: Not Filed

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments: The advertising brochure has not yet been filed in our domicile state of Nebraska - the product filing is still pending.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 04/30/2008

State Status Changed: 04/30/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

Filing of our advertising brochure, form # ADVMIA18, for our newly approved Dental, Vision and Hearing plan, policy form # MI-DVA18. Please refer to the attached cover letter for further details, thanks.

## Company and Contact

SERFF Tracking Number: MDIC-125623755 State: Arkansas  
 Filing Company: Medico Insurance Company State Tracking Number: 38793  
 Company Tracking Number: KHADVMIA18  
 TOI: H101 Individual Health - Dental Sub-TOI: H101.000 Health - Dental  
 Product Name: A18brochure  
 Project Name/Number: /

**Filing Contact Information**

Karl Hug, Compliance Analyst khug@gomedico.com  
 1515 S. 75th Street (800) 695-5976 [Phone]  
 Omaha, NE 68124 (402) 391-4858[FAX]

**Filing Company Information**

Medico Insurance Company CoCode: 31119 State of Domicile: Nebraska  
 1515 S. 75th Street Group Code: 364 Company Type: Life and Health  
 Omaha, NE 68124 Group Name: Medico State ID Number:  
 (800) 695-5976 ext. [Phone] FEIN Number: 47-0122200  
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**Filing Fees**

Fee Required? Yes  
 Fee Amount: \$25.00  
 Retaliatory? No  
 Fee Explanation: one advertising form, one company  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Medico Insurance Company	\$25.00	04/25/2008	19907877

SERFF Tracking Number: MDIC-125623755

State: Arkansas

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Company Tracking Number: KHADVMIA18

TOI: H101 Individual Health - Dental

Sub-TOI: H101.000 Health - Dental

Product Name: A18brochure

Project Name/Number: /

## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Rosalind Minor	04/30/2008	04/30/2008

*SERFF Tracking Number:* MDIC-125623755      *State:* Arkansas  
*Filing Company:* Medico Insurance Company      *State Tracking Number:* 38793  
*Company Tracking Number:* KHADVMIA18  
*TOI:* H101 Individual Health - Dental      *Sub-TOI:* H101.000 Health - Dental  
*Product Name:* A18brochure  
*Project Name/Number:* /

## **Disposition**

Disposition Date: 04/30/2008

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: MDIC-125623755 State: Arkansas  
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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Certification/Notice	Filed-Closed	Yes
<b>Supporting Document</b>	Application	Filed-Closed	Yes
<b>Supporting Document</b>	Health - Actuarial Justification	Filed-Closed	Yes
<b>Supporting Document</b>	Outline of Coverage	Filed-Closed	Yes
<b>Supporting Document</b>	a cover letter.	Filed-Closed	Yes
<b>Form</b>	brochure	Filed-Closed	Yes

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## Form Schedule

**Lead Form Number:** ADVMIA18

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed	ADVMIA18	Advertising	brochure	Initial			ADVMIA18-04232008.pdf

# Dental, Vision, & Hearing Plan



*Protecting Your Future Today<sup>®</sup>*



**MEDICO<sup>™</sup>**  
INSURANCE COMPANY

# Dental, Vision, & Hearing Plan MI-DVA18

## *Benefits*

Once the \$100 Policy Year Deductible is satisfied, your plan pays, for covered expenses:

- 60% - First Policy Year
- 70% - Second Policy Year
- 80% - Third Policy Year and thereafter.

Applicants can choose between a

- \$1,000 or
- \$1,500

Policy Year Maximum at the time of application.

## *Deductible*

Our Dental, Vision and Hearing Plan includes a standard:

- \$100 Policy Year Deductible

## *Why is Dental, Vision, & Hearing coverage important for your family?*

Medico understands that your teeth, eyesight and hearing are a part of your quality of life; unexpected problems can be painful, inconvenient and expensive! We want to make it possible for you to find an affordable way to protect these assets.

Medico Insurance Company is now offering a Dental, Vision & Hearing Insurance Product designed to protect these assets by helping you pay toward their coverage.



*Who is eligible?* **Anyone age 18-84!**

## Monthly Premium

Age	Premium*
18-39	\$23
40-59	\$26
60-74	\$29
75-79	\$30
80-84	\$32

\*Premiums are subject to change.

## *Why Should You Buy From Us?*

- You want to do business with a company you can trust.
- You want good service.
- You want products that meet your needs.



**MEDICO™**  
**INSURANCE COMPANY**

*Protecting Your Future Today®*

## *Acceptance*

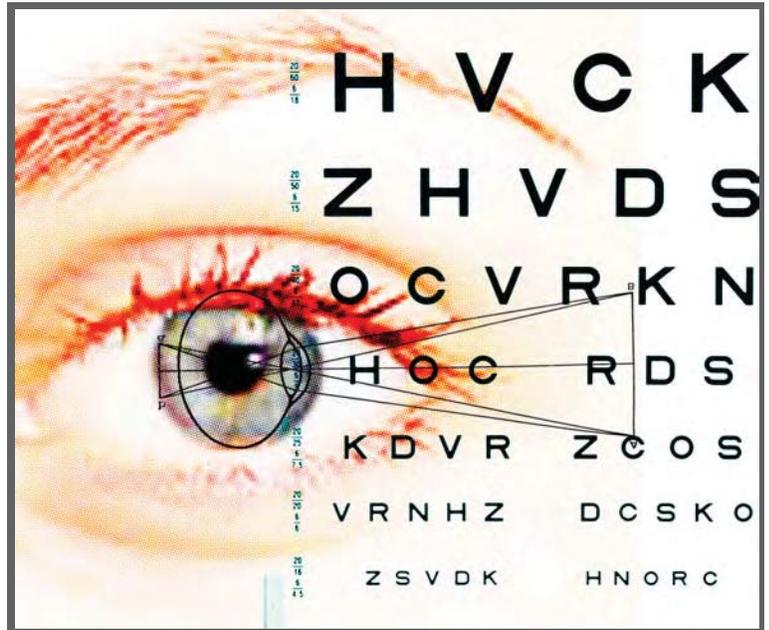
This plan is issued individually; however, dual applications are available to applicants and co-applicants provided that co-applicants from the same address apply at the same time. Premiums are determined according to the age of the applicant.

## *Guaranteed Renewable*

Medico doesn't charge a policy fee and although some limitations do apply, your acceptance in this program is guaranteed. We cannot refuse to renew your policy for any reason if your premiums are paid on time.

**Save 10%**  
when you apply with a  
co-applicant!

(A co-applicant is someone who lives at the same address as you.)



## *Other Important Benefits*

### **30-Day Right to Examine**

You have 30 days after you receive the policy to examine it and return it to us or to the agent if you are dissatisfied. We will then refund the premium you paid and void the policy.

This brochure is intended to provide a general description of the policy benefits. Policy provisions and benefits may vary from state to state. Please see the policy for details. For costs and further details of the coverage, including exclusions, any restrictions or limitations and the terms under which the policy may be continued in force, see your agent or write to the Company.

**Medico Insurance Company**  
1515 South 75th Street  
Omaha, NE 68124

1-800-228-6080  
gomedico.com

# about the company

Medico Insurance Company began operations in 1930. We offer quality health and life insurance products to Americans nationwide.

Today, Medico Insurance Company continues a proud tradition of service to our customers.

Located in the heart of the U.S., all of our work is done here, not outsourced to some other country. And when you call our number, people answer the phone, people who understand your questions and are anxious to help you find solutions.

For more information about Medico Insurance Company and Medico Group, visit [gomedico.com](http://gomedico.com).



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## **Rate Information**

Rate data does NOT apply to filing.

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## Supporting Document Schedules

<b>Bypassed -Name:</b> Certification/Notice	<b>Review Status:</b> Filed-Closed	04/30/2008
<b>Bypass Reason:</b> N/A to this advertising filing.		
<b>Comments:</b>		
<b>Bypassed -Name:</b> Application	<b>Review Status:</b> Filed-Closed	04/30/2008
<b>Bypass Reason:</b> N/A.		
<b>Comments:</b>		
<b>Bypassed -Name:</b> Health - Actuarial Justification	<b>Review Status:</b> Filed-Closed	04/30/2008
<b>Bypass Reason:</b> N/A.		
<b>Comments:</b>		
<b>Bypassed -Name:</b> Outline of Coverage	<b>Review Status:</b> Filed-Closed	04/30/2008
<b>Bypass Reason:</b> N/A.		
<b>Comments:</b>		
<b>Satisfied -Name:</b> a cover letter.	<b>Review Status:</b> Filed-Closed	04/30/2008
<b>Comments:</b>		
<b>Attachment:</b>		
AR adv cover letter 04252008.pdf		



## MEDICO™ GROUP

Medico™ Insurance Company • Medico™ Life Insurance Company

April 25, 2008

MEDICO INSURANCE COMPANY  
NAIC # 31119

Commissioner Julie Benafield Bowman  
Department of Insurance  
1200 West Third Street  
Little Rock, AR 72201-1904

RE: Individual Dental, Vision and Hearing Policy

**Enclosed Material:**

ADVMIA18 – Advertising Brochure

For: approved policy form MI-DVA18

Form Approved on April 21, 2008

Our agent force will use the enclosed advertising brochure when making direct, face-to-face sales presentations to eligible individuals. We would like to request the ability to modify the pictures in this advertisement without re-filing the form. We also request the right to reproduce this brochure, after approval, in electronic form on our website – with the understanding that the brochure's form number and version number will also be displayed on the website.

ADVMIA18 was created to provide general information about our company and the policy. This form will not replace any other advertising that is currently on file with your department. This filing does not contain any unusual or potentially controversial items from normal entity or industry standards.

Thank you for your review and approval of this filing. If you have any questions or concerns, please feel free to contact me.

Sincerely,

Karl Hug, HIA  
Compliance Analyst  
(800) 695-5976 ext. 251  
Fax (402) 391-4858  
khug@gomedico.com

*Protecting Your Future Today®*