

SERFF Tracking Number: PRUD-125711258 State: Arkansas
Filing Company: Prudential Annuities Life Assurance Corporation State Tracking Number: 39413
Company Tracking Number: A135556
TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium
Product Name: PruAnnuities INV Fixed Rates Overview webpage
Project Name/Number: A135556/A135556

Filing at a Glance

Company: Prudential Annuities Life Assurance Corporation

Product Name: PruAnnuities INV Fixed Rates SERFF Tr Num: PRUD-125711258 State: ArkansasLH

Overview webpage

TOI: A03G Group Annuities - Deferred Variable SERFF Status: Closed

State Tr Num: 39413

Sub-TOI: A03G.002 Flexible Premium

Co Tr Num: A135556

State Status: Filed-Closed

Filing Type: Form

Co Status: IFSA

Reviewer(s): Linda Bird

Author: Andrea Champagney

Disposition Date: 06/26/2008

Date Submitted: 06/25/2008

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: A135556

Status of Filing in Domicile: Not Filed

Project Number: A135556

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Discretionary

Filing Status Changed: 06/26/2008

State Status Changed: 06/26/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

Re: Advertising Materials –Prudential Annuities Life Assurance Corporation

NAIC #86630;

To Whom It May Concern:

On behalf of Prudential Annuities Life Assurance Corp, a wholly owned subsidiary of The Prudential Insurance Company of America, and pursuant to applicable State requirements, I am enclosing the following advertising

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material(s):

MATERIAL TITLE - PruAnnuities - INV - Fixed Rates Overview webpage

EDITION DATE - 6/2008

IFS ## A135556

Company and Contact

Filing Contact Information

William Bratton, Manager, Compliance william.bratton@prudential.com
 One Corporate Drive (203) 402-1460 [Phone]
 Shelton, CT 06484

Filing Company Information

Prudential Annuities Life Assurance CoCode: 86630 State of Domicile: Connecticut
 Corporation
 One Corporate Drive Group Code: 304 Company Type: Life
 P.O. Box 883
 Shelton, CT 06484 Group Name: Prudential Annuities State ID Number:
 (800) 628-6039 ext. [Phone] FEIN Number: 06-1241288

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Prudential Annuities Life Assurance Corporation	\$20.00	06/25/2008	21094897

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Linda Bird	06/26/2008	06/26/2008

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Disposition

Disposition Date: 06/26/2008

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	A135556		Yes
Form	A135556		Yes

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Form Schedule

Lead Form Number: A135556

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
	A135556	Advertising	A135556	Initial		0	IFS-A135556(b).pdf



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[Prices & Performance](#) > [Fixed Rates](#)

Fixed Rates

To view current fixed rates for a particular product, please click on a product below.

Please Note: Prudential Annuities reserves the right to change these rates at any time without notice.

[APEXSM](#)

[APEXSM II](#)

[ASAP](#)

[ASAP II](#)

[ASAP III](#)

[ASL[®]](#)

[ASL[®] II](#)

[Choice[®] 2000](#)

[Guaranteed Maturity Annuity](#)

[ImpactSM / Nike](#)

[ProtectorSM](#)

[Single Premium Variable Life Insurance](#)

[XTra CreditSM](#)

[XTra CreditSM FOUR](#)

[XTra CreditSM SIX](#)

[XTra CreditSM EIGHT](#)

All products are subject to state availability.

Apex and Apex II are issued on form MDVL/CRT (10/00) et al or a state variation thereof.

ASAP is issued on form CMB/CRT (11/91) et al or a state variation thereof.

ASAP II is issued on form AXASP2/CRT (12/94) et al or a state variation thereof.

ASAP III is issued on form N-ASP/CRT (04/02) et al or a state variation thereof.

ASL is issued on form ASL/CRT (10/95) et al or a state variation thereof.

ASL II is issued on form 2ASL/CRT (10/01) et al or a state variation thereof.

Advisors Choice 2000 is issued on form ASL/CRT (10/95) et al or a state variation thereof.

Guaranteed Maturity Annuity is issued on form G/MVACRT(12/88)SP/MVACRT(12/88) et al or a state variation thereof.

Impact/Nike is issued on form AXASP2/CRT (12/94) et al or a state variation thereof.

Protector is issued on form EDB/CRT (04/97) et al or a state variation thereof.

SPVLI is issued on form VLI-SVIND(11/97-01) et al or a state variation thereof.

Xtra Credit is issued on form ASP3/CRT (09/95) et al or a state variation thereof.

Xtra Credit Four is issued on form 2XT/CRT (11/00) et al or a state variation thereof.

Xtra Credit Six is issued on form ASXT165/CRT (09/01) et al or a state variation thereof.

Xtra Credit Eight is issued on form ASXT165/CRT (09/01) et al or a state variation thereof.

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Investors should consider the contract and the underlying portfolios' investment objectives, risks, charges and expenses carefully before investing. This and other important information is contained in the prospectuses. You should read the prospectuses carefully before investing.

Annuities are issued by Prudential Annuities Life Assurance Corporation. Securities products are distributed by Prudential Annuities Distributors, Inc. Both Prudential Financial companies are located in Shelton, CT. Each is solely responsible for its financial condition and contractual obligations.

Prudential Annuities is a business unit of Prudential Financial.

Wachovia Corporation is the majority owner and Prudential Financial, indirectly through subsidiaries, is a minority owner of Wachovia Securities, LLC.

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IFS-A135556 Ed. 06/2008

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Rate Information

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Supporting Document Schedules

Review Status:

Satisfied -Name: A135556

06/25/2008

Comments:

Attachment:

coverletterA135556-AR.doc

