

SERFF Tracking Number: AAAL-125735797 State: Arkansas
Filing Company: AAA Life Insurance Company State Tracking Number: 39632
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: AMENDDCOA2008
Project Name/Number: CHange of Address Amendatory Endorsement/

Filing at a Glance

Company: AAA Life Insurance Company

Product Name: AMENDDCOA2008

TOI: L08 Life - Other

Sub-TOI: L08.000 Life - Other

Filing Type: Form

SERFF Tr Num: AAAL-125735797

SERFF Status: Closed

Co Tr Num:

Co Status:

Author: Kathy Plesuchenko

Date Submitted: 07/16/2008

State: ArkansasLH

State Tr Num: 39632

State Status: Approved-Closed

Reviewer(s): Linda Bird

Disposition Date: 07/17/2008

Disposition Status: Approved

Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: CHange of Address Amendatory Endorsement

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 07/17/2008

State Status Changed: 07/17/2008

Corresponding Filing Tracking Number:

Filing Description:

AAA Life Insurance Company moved to its new corporate headquarters on July 1st, 2008 to better serve the needs of all AAA Members.

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type:

Group Market Size:

Group Market Type:

Deemer Date:

We will be sending an endorsement to all certificate and policyholders in your state. We're filing a copy of this endorsement AMENDCOA2008 as required.

I am also including a draft copy of the letter that will be sent with the Amendatory Endorsement for your records.

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The telephone numbers used to contact our administrative office, for customer service, claim or complaint reporting has not changed.

For the record, our corporate address has changed

From: 17250 Newburgh Road
 Livonia, Michigan 48152

To: 17900 N. Laurel Park Drive
 Livonia, Michigan 48152-3985

Company and Contact

Filing Contact Information

Kathy Plesuchenko, Compliance Specialist Kplesuchenko@aaalife.com
 17900 N. Laurel Park Drive (734) 805-2946 [Phone]
 Livonia, MI 48152-3985 (734) 805-2915[FAX]

Filing Company Information

AAA Life Insurance Company CoCode: 71854 State of Domicile: Michigan
 17900 N. Laurel Park Drive Group Code: -99 Company Type:
 Livonia, MI 48152-3985 Group Name: State ID Number:
 (800) 624-1662 ext. 2942[Phone] FEIN Number: 52-0891929

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation: 1 form X \$20.00 = \$20.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
AAA Life Insurance Company	\$20.00	07/16/2008	21440022

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved	Linda Bird	07/17/2008	07/17/2008

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Disposition

Disposition Date: 07/17/2008

Implementation Date:

Status: Approved

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Cover Letter Draft		Yes
Form	Amendatory Endorsement		Yes

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Form Schedule

Lead Form Number: AMENDCOA2008

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
	AMENDCOA2008	Other	Amendatory Endorsement	Initial			AMENDCOA2008.pdf



Amendatory Endorsement

AAA Life Insurance Company ("the Company") hereby amends Your Policy or Certificate and any Endorsements or Riders attached there to, as follows:

Effective July 1, 2008, the address for the Home Office of AAA Life Insurance Company is changed from

Old Address: 17250 Newburgh Road
Livonia, Michigan 48152

To

New Address: 17900 N. Laurel Park Drive
Livonia, Michigan 48152-3985

Our Toll Free number (800-624-1662) remains the same for service requests, complaints and claims.

Signed for the Company at Livonia, Michigan

A handwritten signature in black ink, appearing to read "Harold H. Huffstetler".

Harold H. Huffstetler
President

A handwritten signature in black ink, appearing to read "Robert J. Dotson".

Robert J. Dotson
Vice President & General Counsel

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Rate Information

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Supporting Document Schedules

Review Status:

Satisfied -Name: Cover Letter Draft

07/16/2008

Comments:

This is a draft of the letter that will be sent to certificate and policy holders in your state. Spoke with Roslyn 4/1/2008 regarding the elements of this type of filing.

Attachment:

Move Amendment Letter .pdf



17900 N. Laurel Park Drive
Livonia, Michigan 48152-3985
Phone: 800-684-4222
www.aalife.com

«Date»

«FirstName»«middleinitial»«LastName»
«Address1»
«City»«State»«PostalCode»

Dear «FirstName»«middleinitial»«LastName»,

AAA Life Insurance Company moved to its new corporate headquarters on July 1st, 2008 to better serve the needs of all AAA Members. We are now in updated space that was designed for maximum efficiencies for insurance sales and service.

We're enclosing an endorsement to your policy reflecting our recent move. You should put this with your other important insurance papers.

Please allow me to add my personal thanks for giving us the opportunity to serve you. We work very hard to provide you with quality insurance at an excellent value and to ensure your continued satisfaction.

If you have any questions about this endorsement or your coverage, please call our Member Resolution and Acquisition Department **toll free** at 1-800-684-4222. Our Customer Service Advocates will be happy to help you with any policy service needs.

Sincerely,

A handwritten signature in black ink that reads 'Harold W. Huffstetler, Jr.'.

Harold W. Huffstetler, Jr.
President, AAA Life Insurance Company

A life-changing event such as a move is a good time to evaluate the amount of insurance you have. Has anything happened to you or your family lately making you wonder if you are adequately covered? Call us today!



INSURANCE MARKETPLACE
STANDARDS ASSOCIATION