

SERFF Tracking Number: AEGJ-125287911 State: Arkansas
 Filing Company: Transamerica Occidental Life Insurance Company State Tracking Number: 36869
 Company Tracking Number: AEG 2040 0807
 TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified
 Product Name: Retiree Flyer
 Project Name/Number: AEG 2040 0807/AEG 2040 0807

Filing at a Glance

Company: Transamerica Occidental Life Insurance Company

Product Name: Retiree Flyer	SERFF Tr Num: AEGJ-125287911	State: ArkansasLH
TOI: LTC03I Individual Long Term Care	SERFF Status: Closed	State Tr Num: 36869
Sub-TOI: LTC03I.001 Qualified	Co Tr Num: AEG 2040 0807	State Status: Filed-Closed
Filing Type: Advertisement	Co Status:	Reviewer(s): Harris Shearer
	Author: Joan Shumaker	Disposition Date: 07/23/2008
	Date Submitted: 09/11/2007	Disposition Status: Filed-Closed
Implementation Date Requested: On Approval		Implementation Date:

State Filing Description:

General Information

Project Name: AEG 2040 0807	Status of Filing in Domicile: Not Filed
Project Number: AEG 2040 0807	Date Approved in Domicile:
Requested Filing Mode: Review & Approval	Domicile Status Comments: Advertising not required to be filed in domicile.
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Group Market Size:
Overall Rate Impact:	Group Market Type:
Filing Status Changed: 07/23/2008	
State Status Changed: 07/23/2008	Deemer Date:
Corresponding Filing Tracking Number:	

Filing Description:

Enclosed is the above named form submitted for your review and approval. This form is not intended to replace any advertising previously approved.

This form will be used to solicit policy form TOL 1-FP (AR) 206, et al., which was approved by your department on May 30, 2006 . This form will be used with the approved Outline of Coverage, the current Shopper's Guide and all other state-mandated materials required to be used at solicitation.

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We trust that this form will meet with your approval and look forward to receiving a stamped copy. If you have any questions, please call me at 800-553-7600, ext. 3363, or my e-mail address is jeshumaker@aegonusa.com.

Company and Contact

Filing Contact Information

Joan Shumaker, Advertising Manager jeshumaker@aegonusa.com
 P.O. Box 93007 (817) 285-3363 [Phone]
 Hurst, TX 76053-3007 (817) 285-3394[FAX]

Filing Company Information

Transamerica Occidental Life Insurance CoCode: 67121 State of Domicile: Iowa
 Company
 P O Box 92106 Group Code: 468 Company Type:
 Bedford, TX 76021 Group Name: State ID Number:
 (800) 553-7600 ext. [Phone] FEIN Number: 95-1060502

Filing Fees

Fee Required? Yes
 Fee Amount: \$25.00
 Retaliatory? No
 Fee Explanation: 1 page Flyer
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Occidental Life Insurance Company	\$25.00	09/11/2007	15551919

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Rosalind Minor (FM)	07/23/2008	07/23/2008

Amendments

Item	Schedule	Created By	Created On	Date Submitted
Retiree Flyer	Form	Joan Shumaker	10/04/2007	10/04/2007

Filing Notes

Subject	Note Type	Created By	Created On	Date Submitted
Status	Note To Reviewer	Joan Shumaker	11/13/2007	11/13/2007

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Disposition

Disposition Date: 07/23/2008

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Form (revised)	Retiree Flyer	Filed-Closed	Yes
Form	Retiree Flyer	Withdrawn	Yes

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Note To Reviewer

Created By:

Joan Shumaker on 11/13/2007 07:46 AM

Subject:

Status

Comments:

May I please have a status on this advertisement filing? I appreciate any information you can provide to me.

If I can answer any questions regarding this advertisement, please let me know.

Joan Shumaker

800-553-7600, ext 3363

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Amendment Letter

Amendment Date:
 Submitted Date: 10/04/2007

Comments:

Please note that this file was updated to add information from other state departments of insurance. Please substitute Form AEG 2040 1007 for the version filed.

Changed Items:

Form Schedule Item Changes:

Form Schedule Item Changes:

Form Number	Form Type	Form Name	Action	Form Action Other	Previous Filing #	Replaced Form #	Readability Score	Attachments
AEG 2040 0807	Advertising	Retiree Flyer Initial					0	AEG 2040 1007 var1.pdf

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Form Schedule

Lead Form Number: AEG 2040 0807

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed	AEG 2040 0807	Advertising	Retiree Flyer	Initial		0	AEG 2040 1007 var1.pdf

INDIVIDUAL LONG TERM CARE INSURANCE



Benefits That Work For You *Long After You Stop Working*

Once you retire, how will you help protect yourself and your family from unforeseen Long Term Care expenses?

Contact Us At:

Phone: 1-877-532-4910

Email: LTCMKT@AEGONUSA.com

Address:

Transamerica Occidental Life
PO Box 95303
Hurst, Texas 76053-2303

Visit our website at:

www.TransamericaLTC.com

Coverage provided under Policy Form Series [TOL 1-FP 1001 or TOL 1-FP 402]; In NC, TOL 1-FP (NC-FR) 402; In AR, TOL 1-FP (AR) 206; In ID, TOL 1-P (ID) 607. The individual Long-Term Care Insurance policy is issued by Transamerica Occidental Life Insurance Company, Cedar Rapids, IA. Administrative Office: Bedford, TX. Policy form number, options, and discounts may vary by state and coverage may not be available in all jurisdictions. Exclusions and limitations apply.

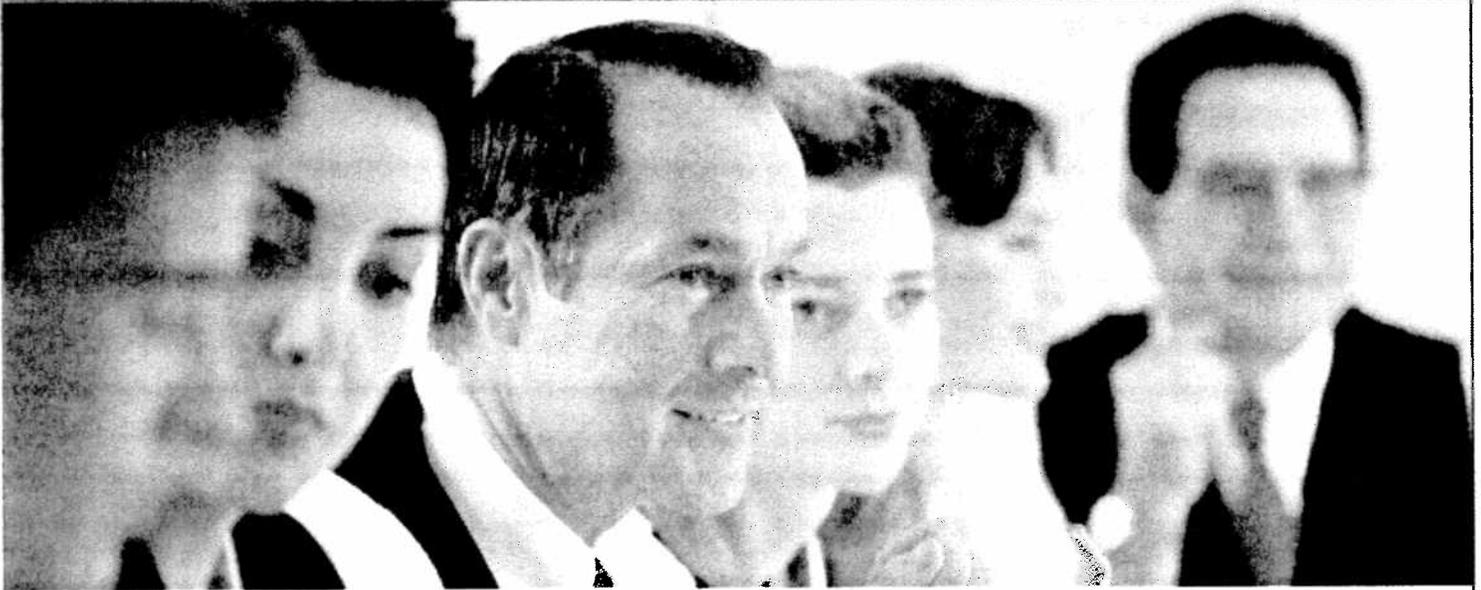
We want you to know Individual Long Term Care Insurance is available from TRANSAMERICA OCCIDENTAL LIFE INSURANCE COMPANY. Retirees can take advantage of:

- [20% AEGON] discount
- Married discount and Preferred discount for those who qualify.
- Discounts and coverage are also available to your spouse, children 18 and older, parents, grandparents, in-laws, uncles, aunts, sisters, and brothers.

Call today to learn more!

 **TRANSAMERICA**
OCCIDENTAL LIFE

Transamerica Occidental Life Insurance Company



Benefits That Work For You *Long After You Stop Working*

Once you retire, how will you help protect yourself and your family from unforeseen Long Term Care expenses?

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Email: LTCMKT@AEGONUSA.com

Address:

Transamerica Occidental Life
PO Box 95303
Hurst, Texas 76053-2303

Visit our website at:

www.TransamericaLTC.com

Coverage provided under Policy Form Series TOL 1-FP 1001 or TOL 1-FP 402; In NC, TOL 1-FP (NC) 402 or TOL 1-FP (NC-FR) 402; In AR, TOL 1-FP (AR) 206. The individual Long-Term Care Insurance policy is issued by Transamerica Occidental Life Insurance Company, Cedar Rapids, IA. Administrative Office: Bedford, TX. Policy form number, options, and discounts may vary by state and coverage may not be available in all jurisdictions. Exclusions and limitations apply.

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- 20% AEGON discount
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- Discounts and coverage are also available to your spouse, children 18 and older, parents, grandparents, in-laws, uncles, aunts, sisters, and brothers.

Call today to learn more!



Transamerica Occidental Life Insurance Company