

SERFF Tracking Number: META-125596982 State: Arkansas
Filing Company: Metropolitan Life Insurance Company. State Tracking Number: 38620
Company Tracking Number: I08-14-EXTENSION REQUEST
TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified
Product Name: Individual LTCl Advertising
Project Name/Number: I08-14-Extension Request/I08-14-Extension Request

Filing at a Glance

Company: Metropolitan Life Insurance Company.

Product Name: Individual LTCl Advertising SERFF Tr Num: META-125596982 State: ArkansasLH
TOI: LTC03I Individual Long Term Care SERFF Status: Closed State Tr Num: 38620
Sub-TOI: LTC03I.001 Qualified Co Tr Num: I08-14-EXTENSION REQUEST State Status: Filed-Closed
Filing Type: Advertisement Co Status: Reviewer(s): Harris Shearer
Author: Mary Rinaldi Disposition Date: 07/23/2008
Date Submitted: 04/07/2008 Disposition Status: Filed-Closed
Implementation Date Requested: On Approval Implementation Date:
State Filing Description:

General Information

Project Name: I08-14-Extension Request Status of Filing in Domicile: Authorized
Project Number: I08-14-Extension Request Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 07/23/2008
State Status Changed: 07/23/2008 Deemer Date:
Corresponding Filing Tracking Number:
Filing Description:
Please note this is not a typical Individual LTCl advertising submission. We are requesting an extension of a previously approved advertisement.

Re: MetLife Filing No. I08-14 – Extension Request
Metropolitan Life Insurance Company ("MetLife")
Individual Long-Term Care Insurance Advertising
NAIC Company No. 65978 - FEIN No. 13-5581829

SERFF Tracking Number: META-125596982 State: Arkansas
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TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified
Product Name: Individual LTCL Advertising
Project Name/Number: I08-14-Extension Request/I08-14-Extension Request

Dear Sir/Madam:

The advertising material listed below was approved January 22, 2007 for use with the following Individual long-term care insurance policy forms LTC2-IDEAL-AR, LTC2-PREM- AR, LTC2-VAL- AR, LTC2-FAC- AR approved by your Department approved on January 13, 2005.

We are requesting your Department extend this approval for use with policy form LTC2007-AR approved August 17, 2007.

Advertising Form Number Brief Description of Contract Advertising Material
ADF#1733.06 Multi-Life Pictogram

Please advise us of your action on this submission in accordance with your usual procedures.

If you have any questions or comments, please do not hesitate to contact me.

Sincerely,

Mary J. Rinaldi

Consultant-Compliance Marketing/AD

Company and Contact

Filing Contact Information

Mary Rinaldi, Consultant- Compliance mrinaldi@metlife.com
MKTG/AD
Green Farms Road (203) 221-3859 [Phone]
Westport, CT 06880

Filing Company Information

Metropolitan Life Insurance Company. CoCode: 65978 State of Domicile: New York
1MetLife Plaza Group Code: -99 Company Type: Life
Long Island City, NY 11101-4015 Group Name: State ID Number:

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(111) 111-1111 ext. [Phone]

FEIN Number: 13-5581829

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Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Metropolitan Life Insurance Company.	\$0.00	04/07/2008	

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Product Name: Individual LTCI Advertising
Project Name/Number: I08-14-Extension Request/I08-14-Extension Request

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Rosalind Minor (FM)	07/23/2008	07/23/2008

SERFF Tracking Number: *META-125596982* *State:* *Arkansas*
Filing Company: *Metropolitan Life Insurance Company.* *State Tracking Number:* *38620*
Company Tracking Number: *I08-14-EXTENSION REQUEST*
TOI: *LTC03I Individual Long Term Care* *Sub-TOI:* *LTC03I.001 Qualified*
Product Name: *Individual LTCI Advertising*
Project Name/Number: *I08-14-Extension Request/I08-14-Extension Request*

Disposition

Disposition Date: 07/23/2008

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: META-125596982 State: Arkansas
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Company Tracking Number: I08-14-EXTENSION REQUEST
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Item Type	Item Name	Item Status	Public Access
Supporting Document	cover letter	Filed-Closed	Yes

SERFF Tracking Number: *META-125596982* *State:* *Arkansas*
Filing Company: *Metropolitan Life Insurance Company.* *State Tracking Number:* *38620*
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Rate Information

Rate data does NOT apply to filing.

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Supporting Document Schedules

Satisfied -Name: cover letter

Comments:

Attachment:

AR_I_Filing Letter .pdf

Review Status:

Filed-Closed

07/23/2008

Metropolitan Life Insurance Company
57 Greens Farms Road, Westport, CT 06880
Tel 203 221-3859 Fax 203 221-6573
Mrinaldi@metlife.com

MetLife[®]

Mary J. Rinaldi
Long-Term Care

April 7 , 2008

Commissioner of Insurance
Arkansas Insurance Department
1200 West 3rd Street
Little Rock, Arkansas 72201-1904

Re: Filing No. I08-14– Extension Request
Metropolitan Life Insurance Company ("MetLife")
Individual Long-Term Care Insurance Advertising
NAIC Company No. 65978 - FEIN 13-5581829

Dear Sir/Madam:

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