

SERFF Tracking Number: UHLC-125707738 State: Arkansas  
Filing Company: United HealthCare Insurance Company State Tracking Number: 39390  
Company Tracking Number: AS666 (5/08)  
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
Product Name: Medicare Supplement  
Project Name/Number: AARP Bulletin Ads/AS666 (5/08)

## Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-125707738 State: ArkansasLH

TOI: MS05G Group Medicare Supplement - SERFF Status: Closed State Tr Num: 39390  
Standard Plans

Sub-TOI: MS05G.001 Plan A Co Tr Num: AS666 (5/08) State Status: Filed-Closed

Filing Type: Advertisement Co Status: Reviewer(s): Stephanie Fowler

Author: Michelle Ambach Disposition Date: 07/01/2008

Date Submitted: 06/24/2008 Disposition Status: Filed

Implementation Date Requested: Implementation Date:

State Filing Description:

## General Information

Project Name: AARP Bulletin Ads

Project Number: AS666 (5/08)

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 07/01/2008

State Status Changed: 07/01/2008

Corresponding Filing Tracking Number:

Filing Description:

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Group Market Type: Association

Deemer Date:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance "AARP Health Care Options". This advertising is new and does not replace any material previously approved by the Department.

These Invitations to Inquire will run in the November 2008 issue of the AARP Bulletin magazine. The Policy Form Number GRP79171 GPS-1 appears on the attached Ads in the Disclaimer paragraph.

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## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 601 Office Center Dr. (267) 470-1519 [Phone]  
 Fort Washington, PA 19034 (267) 470-1906[FAX]

### Filing Company Information

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
 450 Columbus Boulevard Group Code: 707 Company Type: Health  
 PO Box 150450  
 Hartford, CT 06115-0450 Group Name: State ID Number:  
 (215) 653-8046 ext. [Phone] FEIN Number: 36-2739571  
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## Filing Fees

Fee Required? Yes  
 Fee Amount: \$75.00  
 Retaliatory? No  
 Fee Explanation: State required fee  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$75.00	06/24/2008	21060622

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	07/01/2008	07/01/2008

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## **Disposition**

Disposition Date: 07/01/2008

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Form</b>	PRINT AD	Filed	No
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## Form Schedule

Lead Form Number: AS666 (5/08)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	AS666 (5/08)	Advertising	PRINT AD	Initial		45	AS666 (5.08).pdf
Filed	AS667 (5/08)	Advertising	PRINT AD	Initial		45	AS667 (5.08).pdf
Filed	AS668 (5/08)	Advertising	PRINT AD	Initial		45	AS668 (5.08).pdf



## Medicare only covers 80% of Part B expenses. The other 20% is up to you.

**AARP**

Health

Medicare Supplement Insurance  
insured by United HealthCare  
Insurance Company

- An AARP® Medicare Supplement Insurance Plan, insured by United HealthCare Insurance Company, can help pay some of the 20% of medical expenses not covered by Medicare Part B.
- No network restrictions — see any doctor or go to any hospital that accepts Medicare.

**Call now to talk** with a Customer Service Representative and get a free information kit to help you decide which plan is right for you. **X-XXX-XXX-XXXX CODE: XXX** For TTY, call XXX-XXX-XXXX

These plans carry the AARP name and United HealthCare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members.

AARP does not make health plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a health plan.

AARP Health is a collection of health-related products, services and insurance programs available through AARP. Neither AARP nor its affiliate is the insurer. AARP contracts with insurers to make coverage available to AARP members. Insured by United HealthCare Insurance Company, Fort Washington, PA (United HealthCare Insurance Company of New York, Islandia, NY for New York residents). **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.** Policy Form No. GRP79171GPS-1(G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. This is a solicitation of insurance. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.



Health

Medicare Supplement Insurance  
insured by United HealthCare  
Insurance Company



I went with a company that had a range of plans that I could choose from and they let me keep my doctor. Isn't it time you looked for coverage like this?

- An AARP® Medicare Supplement Insurance Plan, insured by United HealthCare Insurance Company, helps cover some of the 20% of out-of-pocket costs not covered by Medicare Part B.
- No network restrictions — see any doctor or go to any hospital that accepts Medicare.

**Call now to talk** with a Customer Service Representative and get a free information kit to help you decide which plan is right for you. **X-XXX-XXX-XXXX CODE: XXX** For TTY, call XXX-XXX-XXXX

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**I thought when I enrolled in Medicare that all of my medical expenses would be covered... then I got a bill from the hospital.**



**Health**  
Medicare Supplement Insurance  
insured by United HealthCare Insurance Company

- An AARP® Medicare Supplement Insurance Plan, insured by United HealthCare Insurance Company, helps cover some of the 20% of out-of-pocket costs not covered by Medicare Part B.
- Get the care you need, when you need it, from any doctor that accepts Medicare, wherever you are in the U.S.

**Call now for a free AARP Medicare Supplement information kit. X-XXX-XXX-XXX CODE: XXX**  
For TTY, call XXX-XXX-XXXX

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