

SERFF Tracking Number: UHLC-125742294 State: Arkansas
Filing Company: United HealthCare Insurance Company State Tracking Number: 39698
Company Tracking Number: WB.9000
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: MEDICARE SUPPLEMENT
Project Name/Number: AARP HEALTH WEB PAGE/WB.9000

Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-125742294 State: ArkansasLH

TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed State Tr Num: 39698

Sub-TOI: MS05G.001 Plan A

Co Tr Num: WB.9000

State Status: Filed-Closed

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Author: Bobbie Walton

Disposition Date: 07/25/2008

Date Submitted: 07/22/2008

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: AARP HEALTH WEB PAGE

Status of Filing in Domicile: Pending

Project Number: WB.9000

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Association

Filing Status Changed: 07/25/2008

State Status Changed: 07/25/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of invitation to inquire AARP Health web site pages which will eventually reside at the URL: www.aarphealth.com for use in connection with the AARP Medicare Supplement Insurance Plans. This advertisement is new and does not replace any material previously submitted to the Department.

Please note that we are submitting this page for review and approval of the content relating to the AARP Medicare Supplement Insurance Plans only. Also, please note that all disclosures for the web site related to the AARP Medicare

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Supplement Plans will appear on the Disclosure Page (WB.7300) and on the AARP Medicare Supplement Insurance Plans information page (WB.1220) which is the gateway to the detailed information web pages for the AARP Medicare Supplement Plans. These pages were approved by your Department on July 8, 2008, under our file number WB.0000. In addition, please note that the all content will appear in at least 10 point type.

We trust the enclosed web pages are in order and look forward to your prompt acknowledgement of this filing. If you have any further questions, you can contact me at 267-470-1519. If you prefer, you may also send a facsimile to me at Fax: 267-470-1908 or send an email to Susan_J_Cipollo@uhc.com. Thank you for your assistance.

Sincerely,

Susan J. Cipollo
Director, Marketing Compliance

SJC:blw

Enclosures

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
601 Office Center Dr. (267) 470-1519 [Phone]
Fort Washington, PA 19034 (267) 470-1906[FAX]

Filing Company Information

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut
450 Columbus Boulevard Group Code: 707 Company Type: Health
PO Box 150450
Hartford, CT 06115-0450 Group Name: State ID Number:
(215) 653-8046 ext. [Phone] FEIN Number: 36-2739571

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Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No
Fee Explanation: 25 per component - 1 component = 25
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$25.00	07/22/2008	21529755

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	07/25/2008	07/25/2008

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Disposition Date: 07/25/2008

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Status: Filed

Comment:

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Item Type	Item Name	Item Status	Public Access
Form	My needs web page	Filed	No

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Form Schedule

Lead Form Number: WB.9000

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	WB.9000	Advertising	My needs web page	Initial		45	my needs.pdf

MY NEEDS



Looking for Flexibility (Medicare Eligible)

I'm happy with the basics I get through Medicare, but I'd like to supplement that coverage to help with some of the out-of-pocket expenses not paid by Medicare. Since I travel a lot, I also want the flexibility to choose doctors across the U.S.

YOU MAY BE LOOKING FOR:

- ❖ **AARP Medicare Supplement**
Plans that help cover some of the expenses covered by Medicare and limit annual out-of-pocket expenses.
- ❖ **AARP Medicare Rx**
Medicare prescription drug coverage plans to help protect you from the rising cost of drugs and unexpected changes in your drug needs.

Looking for Coverage Plus Extras (Medicare Eligible)

I'd like a single plan that covers everything I need, including prescription drugs, and the extras I want - like fitness club membership and holistic treatments. And of course, I'd like to find a solution that fits within my budget.

YOU MAY BE LOOKING FOR:

- ❖ **AARP Medicare Complete**
Comprehensive plans that offer all the benefits covered under original Medicare and more, such as prescription drug coverage, no limitations on pre-existing conditions, and fitness benefits.

Between Jobs (50 - 64)

Every dollar counts, so I'm looking for a plan that provides benefits for some of the basics but is priced to what I can afford.

YOU MAY BE LOOKING FOR:

- ❖ **AARP Essential Plus Health Insurance**
Enhanced supplemental fixed-cash benefit hospital indemnity plans
- ❖ **AARP Essential Health Insurance**
Basic supplemental fixed cash benefit indemnity plans that offer some coverage with a significantly lower premium.

Suddenly Uninsured (50 - 64)

I used to be covered under my husband's insurance, but now that he's retired, I need comprehensive coverage for myself and our children. We also need dental insurance to cover common procedures.

YOU MAY BE LOOKING FOR:

- ❖ **AARP Essential Premier Health Insurance**
Specially selected individual major medical health insurance plans that offer quality coverage for you and your family.
- ❖ **AARP Dental Insurance**
Quality plans that offer coverage on the most common dental procedures and the ability to choose your own dentist.

Covered But Concerned

I already have comprehensive coverage, but I'm concerned about hefty out-of-pocket expenses if I suddenly get sick or need to go to the hospital unexpectedly.

YOU MAY BE LOOKING FOR:

- ❖ **AARP Hospital Indemnity Insurance**
Competitively priced supplemental indemnity plans with fixed-cash benefits payable in addition to other health insurance you may have.
- ❖ **AARP Dental Insurance**
Quality plans that offer coverage on the most common dental procedures and the ability to choose your own dentist.

Thinking About Future Care

I'm very aware of the rising cost of healthcare, and would like coverage that protects me in case I need lots of care later in life. I'm working on growing my retirement assets. I don't want those assets eroded if long term care turns into a major expense.

YOU MAY BE LOOKING FOR:

- ❖ **Long Term Care Insurance**
Protect your retirement assets and plan for your future with coverage designed to help offset the high cost of care.

AARP Health is a collection of health related products, services and insurance programs made available by AARP. Neither AARP Health nor AARP are the insurer. AARP contracts with insurers to make coverage available to AARP members. Insurers and providers pay a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members.

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