

SERFF Tracking Number: AEGJ-125999574 State: Arkansas
Filing Company: Transamerica Life Insurance Company State Tracking Number: 41387
Company Tracking Number: LTC CCF 0908
TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified
Product Name: LTC CCF 0908
Project Name/Number: Care Coordination Flyer/LTC CCF 0908

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: LTC CCF 0908 SERFF Tr Num: AEGJ-125999574 State: ArkansasLH
TOI: LTC03I Individual Long Term Care SERFF Status: Closed State Tr Num: 41387
Sub-TOI: LTC03I.001 Qualified Co Tr Num: LTC CCF 0908 State Status: Filed-Closed
Filing Type: Advertisement Co Status: Reviewer(s): Marie Bennett
Authors: Joan Shumaker, Pamm Disposition Date: 01/23/2009
Davis
Date Submitted: 01/21/2009 Disposition Status: Filed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Care Coordination Flyer Status of Filing in Domicile: Not Filed
Project Number: LTC CCF 0908 Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments: Advertising not
required to be filed in domicile.
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 01/23/2009
State Status Changed: 01/23/2009 Deemer Date:
Corresponding Filing Tracking Number:
Filing Description:

Enclosed is the referenced form submitted for your review and approval. This form is not intended to replace any advertising previously approved forms.

This form will be used to solicit policy form TLC 1-FP (AR) 206, et al., which was approved by your department on May 30, 2006.

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The Product Name is marked variable. The product being offered depends upon the employer being contacted. The variables could be:

Transitions by Transamerica
SecurePath LTCi
TransCare Options
TransCare

It is our intention to use this form in both paper and electronic form.

We trust that this form will meet with your approval. If you have any questions, please contact me at 800-553-7600, x3530, or pamdavis@aegonusa.com.

Company and Contact

Filing Contact Information

Pamm Davis, Advertising Analyst Trainee pamdavis@aegonusa.com
P.O. Box 93007 (800) 553-7600 [Phone]
Bedford, TX 76053-3007 (817) 285-3394[FAX]

Filing Company Information

Transamerica Life Insurance Company CoCode: 86231 State of Domicile: Iowa
P O Box 93005 Group Code: 468 Company Type:
Hurst, TX 76053-3005 Group Name: State ID Number:
(800) 553-7600 ext. [Phone] FEIN Number: 39-0989781

Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No
Fee Explanation: \$25 per Advertisement

We are filing one ad.

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Per Company: **No**

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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$25.00	01/21/2009	25153894

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Marie Bennett	01/23/2009	01/23/2009

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Disposition

Disposition Date: 01/23/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Form	Care Coordination Flyer		Yes

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Form Schedule

Lead Form Number: LTC CCF 0908

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
	LTC CCF 0908	Advertising	Care Coordination Flyer	Initial			LTC CCF 0908 1-5-09 filing.pdf



[TransCare Options[®]]

A Plan Designed for a Changing FutureSM

When it comes time to use your [TransCare Options[®]] long term care insurance policy, you won't be on your own.

CARE COORDINATION BENEFIT

(included in standard policy)

Transamerica Life Insurance Company understands that the need for long term care may come at a time of emotional stress. That's why every [TransCare Options[®]] policy comes with a valuable Care Coordination¹ benefit.

This benefit covers a Care Coordinator that can help you answer some confusing questions such as:

- What type of care do I need?
- Where do I find a qualified provider?
- How much will the services cost?
- What are my alternatives?

The Care Coordinator is a Licensed Health Care Practitioner who is trained in such areas as geriatrics, rehabilitation, social and health assessments and focuses on helping you identify the care that you or your loved one may need.

Additionally, when you use the Care Coordination benefit, you also have the following benefits. The Elimination Period does not apply to these benefits:

- Respite Care
- Therapeutic Device
- Home Modification
- Medical Alert System
- Caregiver Training

¹You do not have to use a Care Coordinator to receive benefits from the Policy.

Not all benefits, discounts or options are available in all states. Some optional benefits require an additional premium. Exclusions and limitations apply. See Outline of coverage for complete details.

Policy series TLC 1-FP 1001 or TLC 1-FP 402; in ID: TLC 1-P (ID) 408; in OK: TLC 1-FP (OK) 1001

AGENT NAME:
CONTACT INFO:
LIC. #:

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