

<i>SERFF Tracking Number:</i>	<i>HUMA-125986014</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Humana Insurance Company</i>	<i>State Tracking Number:</i>	<i>41331</i>
<i>Company Tracking Number:</i>	<i>AR-01-2009</i>		
<i>TOI:</i>	<i>MS06 Medicare Supplement - Other</i>	<i>Sub-TOI:</i>	<i>MS06.000 Medicare Supplement - Other</i>
<i>Product Name:</i>	<i>Individual Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>VAS Materials/AR-01-2009</i>		

Filing at a Glance

Company: Humana Insurance Company

Product Name: Individual Medicare Supplement SERFF Tr Num: HUMA-125986014 State: ArkansasLH

TOI: MS06 Medicare Supplement - Other

SERFF Status: Closed

State Tr Num: 41331

Sub-TOI: MS06.000 Medicare Supplement -

Co Tr Num: AR-01-2009

State Status: Filed-Closed

Other

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Authors: Michele Zabel, Dennis

Disposition Date: 01/22/2009

Cowart, Paula Williamson

Date Submitted: 01/14/2009

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: VAS Materials

Status of Filing in Domicile: Not Filed

Project Number: AR-01-2009

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 01/22/2009

State Status Changed: 01/22/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

Humana Insurance Company is providing copies of flyers listed below for your records only. The enclosed materials will be provided to potential applicants of Humana's Medicare Supplement insurance policies. The purpose of each flyer is to describe extra services which will be available to the applicant as a policyholder. The described services are not insurance benefits, rather additional services which promote a healthy lifestyle.

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SilverSneakers® Fitness Program Flyer (GNA03CURR)
 SilverSneakers® Fitness Program Guest Pass (GNA03CTRR)

Company and Contact

Filing Contact Information

Paula Williamson, Senior Products Compliance pwilliamson@humana.com
 Analyst
 500 W. Main Street (502) 580-3515 [Phone]
 Louisville, KY 40201

Filing Company Information

Humana Insurance Company	CoCode: 73288	State of Domicile: Wisconsin
1100 Employers Boulevard	Group Code: 119	Company Type: Life & Health
Green Bay, WI 54344	Group Name:	State ID Number:
(800) 558-4444 ext. [Phone]	FEIN Number: 39-1263473	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	\$25 per form X 2 forms
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Humana Insurance Company	\$50.00	01/14/2009	25015811

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	01/22/2009	01/22/2009

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Disposition

Disposition Date: 01/22/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Form	Silver Sneakers Fitness Program	Filed	Yes
Form	Silver Sneakers Guest Pass	Filed	Yes

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Form Schedule

Lead Form Number: GHA03CURR

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	GHA03CU RR	Advertising	Silver Sneakers Fitness Program	Initial			GHA03CURR SS Flyer.pdf
Filed	GHA03CT RR	Advertising	Silver Sneakers Guest Pass	Initial			GHA03CTRR SS Guest Pass.pdf

Participating Locations (cont.)



Humana makes staying healthy more affordable

["This year I have focused on getting fit. Next year I want to focus on weight loss. I like to say, 'SilverSneakers is saving my life.'" – Jerry J., SilverSneakers Program user, Port Orange, FL]

Now you can take advantage of the SilverSneakers® Fitness Program or SilverSneakers® Steps at no additional cost.

SilverSneakers offers physical activity, health education, and social events designed just for Medicare-eligible members like you.

With the SilverSneakers premier network, you'll have a **complimentary membership with access to participating locations** throughout the country. Many sites offer amenities such as:

- Fitness equipment, treadmills, and free weights
- Signature fitness classes, designed specifically for older adults and taught by certified instructors
- Additional signature classes, such as YogaStretch, SilverSplash®, CardioFit, and Weight Circuit
- A designated staff member to help you along the way

Call 1-800-866-0581. If you have a speech or hearing impairment and use a TTY, call 1-877-833-4486. Operators are available Monday through Sunday 7 a.m. to 11 p.m. EST.

SilverSneakers Steps is available for members who live 15 miles or more from a participating SilverSneakers location. This self-directed, pedometer-based physical activity and walking program provides the equipment, tools, and motivation for you to measure, track, and increase your activities and achieve a healthier lifestyle.

Amenities Legend

- E Exercise Equipment
- S Steam/Sauna
- P Pool
- W Whirlpool
- SC SilverSneakers Classes
- * Seasonal Pool



HUMANA
Guidance when you need it most

[Lists are subject to change and are updated regularly. Please visit www.silversneakers.com for the most recent location updates.]

GHA03CURR
[HUM200003T 1208]

[rev 1008]

Participating Locations

Lists are subject to change and are updated regularly. Please visit www.silversneakers.com for the most recent location updates.

2a City A
3a Fitness Center A
4 Address
Phone
Amenities: E, S, P*, W, SC

2b City B
3a Fitness Center A
4 Address
Phone
Amenities: E, S, P*, W, SC

3b Fitness Center B
4 Address
Phone
Amenities: E, S, P*, W, SC

Enjoy fitness, fun, and friends ... with SilverSneakers.

Women-only locations, including Curves, are available nationwide. For a Curves location near you, please visit www.silversneakers.com or call 1-888-423-4632, Monday through Friday 8 a.m. to 8 p.m. EST. TTY: National Relay Service, 711.



www.silversneakers.com

Amenities Legend

- E Exercise Equipment
- S Steam/Sauna
- P Pool
- W Whirlpool
- SC SilverSneakers Classes
- * Seasonal Pool

Insured by Humana Insurance Company. Medicare Supplement insurance plans are not connected with or endorsed by the U.S. government or the federal Medicare program. Medicare Supplement products are available to individuals who are enrolled in Medicare Part A and Part B benefits due to age and in some states also disability. Coverage levels vary by plan and are limited to Medicare approved amounts. **The programs described are not insurance and are neither contractually offered nor guaranteed under Humana Medicare Supplement insurance policies.** This is a solicitation of insurance and you may be contacted by a Humana Insurance Agent. Policy Form Series MES or state equivalent.

Get fit, have fun, make friends!

Medicare-eligible individuals may qualify for a SilverSneakers[®] Fitness Program membership at no extra cost.

SilverSneakers includes a basic membership, a fun group exercise class and great people just like you.

Come experience the SilverSneakers[®] Fitness Program!

Name (optional)

Phone Number (optional)

Date

Good for one visit at any participating location.

I would like a Humana sales representative to call me.

Guest Pass

White copy to guest.

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