

SERFF Tracking Number: PRLC-126322571 State: Arkansas
Filing Company: Principal Life Insurance Company State Tracking Number: 43665
Company Tracking Number: GP 57409
TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium
Product Name: GP 57409
Project Name/Number: GP 57409/GP 57409

Filing at a Glance

Company: Principal Life Insurance Company

Product Name: GP 57409

SERFF Tr Num: PRLC-126322571 State: Arkansas

TOI: A03G Group Annuities - Deferred Variable SERFF Status: Closed-Approved-
Closed State Tr Num: 43665

Sub-TOI: A03G.002 Flexible Premium

Co Tr Num: GP 57409

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Joel Sungren, Karla
Waldron

Disposition Date: 10/06/2009

Date Submitted: 10/02/2009

Disposition Status: Approved-
Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: GP 57409

Status of Filing in Domicile: Authorized

Project Number: GP 57409

Date Approved in Domicile: 09/15/2009

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Small and Large

Overall Rate Impact:

Group Market Type: Employer, Trust

Filing Status Changed: 10/06/2009

Explanation for Other Group Market Type:

State Status Changed: 10/06/2009

Deemer Date:

Created By: Karla Waldron

Submitted By: Karla Waldron

Corresponding Filing Tracking Number:

Filing Description:

No part of this filing contains any unusual or possibly controversial items from normal company or industry standards, except as clearly described in this letter.

We recently changed the effective duration of the Principal Ultra Long Bond Separate Account from "thirteen to fifteen years" to "over seven years". With this change, we must modify the description of the Separate Account within the "Descriptions of the Separate Accounts" section of the Separate Investment Rider-- Premier riders, previously approved by your Department. The Separate Investment Rider -- Premier riders are being used by our existing clients with our Flexible Premium Investments Group Contracts. This Endorsement will be used with those group annuity contracts.

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At some time in the future, it may be necessary for us to change the format, fonts, page breaks, etc. in this form in order to accommodate new technology or new printing equipment. We reserve the right to make these types of changes without re-filing as long as there is no change in the text of this form. However, any such accommodation will not result in the use of a font or type style or size which would violate any state law or regulation.

Company and Contact

Filing Contact Information

Ellen Tanner, tanner.ellen@principal.com
 710 9th St 800-543-4015 [Phone] 59914 [Ext]
 Des Moines, IA 50309 515-235-1953 [FAX]

Filing Company Information

Principal Life Insurance Company CoCode: 61271 State of Domicile: Iowa
 711 High Street Group Code: 332 Company Type:
 Des Moines, IA 50309 Group Name: State ID Number:
 (515) 246-7517 ext. [Phone] FEIN Number: 42-0127290

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Principal Life Insurance Company	\$20.00	10/02/2009	31009924

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	10/06/2009	10/06/2009

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Disposition

Disposition Date: 10/06/2009

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Form	Principal Ultra Long Bond Separate Account Endorsement		Yes

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Form Schedule

Lead Form Number: GP 57409

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	GP 57409	Policy/Cont Principal Ultra Long ract/Fratern Bond Separate al Account Certificate: Endorsement Amendmen t, Insert Page, Endorseme nt or Rider	Initial		0.000	GP 57409.pdf

Principal Life Insurance Company

Principal Ultra Long Bond Separate Account Endorsement

This endorsement is made a part of the contract to which it is attached. All terms defined in the contract have the same meaning where used in this endorsement. The purpose of this endorsement is to update the description of the Principal Ultra Long Bond Separate Account.

This endorsement modifies the contract by striking the description of Principal Ultra Long Bond Separate Account from the "Descriptions of the Separate Accounts" section of the Separate Investment Rider--Premier, which is a part of the contract, and substituting the following:

Principal Ultra Long Bond Separate Account. Principal Ultra Long Bond Separate Account is a pooled Separate Account invested primarily in long duration corporate bonds, Treasury bonds, agency debentures, zero coupon bonds (STRIPs), and other traditional fixed income instruments. Such holdings shall be predominantly denominated in U.S. dollars. In addition, some funds may be invested in OTC (over the counter) derivative instruments such as options and futures. The investments may also include such other foreign bond investments as are generally considered appropriate for a fixed income bond account. The Separate Account will typically have an effective duration of over seven years. This Separate Account may invest in the investments outlined in this Separate Account description or in an underlying mutual fund or other type of investment that maintains the investment described.

The effective date of this endorsement is the later of the Contract Effective Date, or the date this endorsement was approved for use in the state of delivery.

PRINCIPAL LIFE INSURANCE COMPANY

A handwritten signature in black ink, appearing to read "Jay Zinfle". The signature is written in a cursive, flowing style.

Chairman, President and
Chief Executive Officer

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: Not applicable		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: Not applicable		
Comments:		