

SERFF Tracking Number: UHLC-126329002 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43671
 Company Tracking Number: SA25024ST
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Rebranding Stuffer/SA25024ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126329002 State: Arkansas
 TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed-Withdrawn State Tr Num: 43671
 Sub-TOI: MS05G.001 Plan A Co Tr Num: SA25024ST State Status: Withdrawn
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler
 Authors: Tammy Frederick, Bobbie Walton Disposition Date: 10/30/2009
 Date Submitted: 10/02/2009 Disposition Status: Withdrawn
 Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Rebranding Stuffer
 Project Number: SA25024ST
 Requested Filing Mode: File & Use
 Explanation for Combination/Other:
 Submission Type: New Submission
 Overall Rate Impact:
 Filing Status Changed: 10/30/2009

Status of Filing in Domicile: Not Filed
 Date Approved in Domicile:
 Domicile Status Comments:
 Market Type: Group
 Group Market Size: Large
 Group Market Type: Association
 Explanation for Other Group Market Type:
 State Status Changed: 10/30/2009
 Created By: Tammy Frederick
 Corresponding Filing Tracking Number:
 SA25024ST

Deemer Date:
 Submitted By: Tammy Frederick

Filing Description:

Enclosed for your information and review are proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising is new and does not replace any material previously submitted to the Department.

"The definitions, disclosures, eligibility requirements, exclusions, limitations, Group Policy Form No. GRP 79171 GPS-1, as well as the statement "...not connected with, or endorsed by, the U.S. Government or the federal Medicare program" can be found on BA8982 DIS AR (02/06) which was approved by the Department on 3/20/06.

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Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$25.00
 Retaliatory? No
 Fee Explanation: per form. 1 form
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$25.00	10/02/2009	31010688

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Withdrawn	Stephanie Fowler	10/30/2009	10/30/2009

Filing Notes

Subject	Note Type	Created By	Created On	Date Submitted
Withdraw	Note To Reviewer	Tammy Frederick	10/29/2009	10/29/2009

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Disposition

Disposition Date: 10/30/2009

Implementation Date:

Status: Withdrawn

Comment: This filing is considered withdrawn, per the company's request.

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item Stuffer	Schedule Item Status	Public Access
		Withdrawn	Yes

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Note To Reviewer

Created By:

Tammy Frederick on 10/29/2009 01:55 PM

Last Edited By:

Stephanie Fowler

Submitted On:

10/30/2009 01:19 PM

Subject:

Withdraw

Comments:

Good afternoon,

At this time, we would like to withdraw this submission from further review. Thank you for your time.

Sincerely,

Tammy Frederick

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Form Schedule

Lead Form Number: SA25024ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Withdrawn 10/30/2009	SA25024S	T	Advertising Stuffer	Initial		45.000	SA25024ST.pdf

Your Exclusive Member Services.

Get answers. Save money. Live healthy.



AARP® VISION DISCOUNTS provided by EyeMed Vision Care

Save on every eyewear purchase and on routine eye exams.

Save 30% off eyewear, including bifocals, lenses, and frames.* Contact lens wearers save 10% on disposables and 20% on non-disposables.

Pay only \$40 for routine eye exams for eyeglasses, including an Eye Health Exam

Report that details your results, and receive \$10 off contact lens exams. Plus, receive a 90-day guarantee on every eyewear purchase.

Simply show your AARP® Medicare Supplement card when you visit any participating LensCrafters®, Pearle Vision®, Sears Optical®, JCPenney Optical®, and Target Optical® location, or one of thousands of independent Doctors of Optometry.**



NURSE HEALTHLINE provided by OptumHealth

Get your health issues assessed, then get the help you need to make the right choices.

Speak directly with registered nurses, toll-free, 24 hours a day.

Make informed decisions on how to get proper care. Nurses will review your symptoms, recommend treatment options,

and refer you to providers that meet high standards of quality and efficiency.

Start healthy lifestyle changes with personal coaching and guidance.

Spanish is available, as well as translation assistance in 140+ languages.

Questions? Call **1-800-523-5800**. Visit **www.aarphealthcare.com**.

These are additional insured member services apart from the AARP Medicare Supplement Plan benefits, are not insurance programs and may be discontinued at any time.

AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**



PHARMACY SERVICES provided by UnitedHealthcare Insurance Company and Walgreens

Save on prescriptions, over-the-counter medications and medical supplies.

Access prescription discounts. Save on thousands of FDA-approved prescription medications at thousands of participating pharmacies nationwide, or by mail with free home delivery. Already have drug coverage? Use the discount card to save on prescriptions not covered by your plan. *This discount program is not intended to be the same as Medicare Part D insurance nor would it take the place of your Medicare Part D coverage.*

Health Essentials catalog. Get a free catalog filled with a huge selection of vitamins, over-the-counter medications, personal care products, and more.

Save on medical supplies. Enjoy free home delivery on a wide range of Medicare Part B-reimbursed diabetes testing and respiratory supplies. Plus, Part B and supplemental insurance claims are submitted for you, and you'll even get reminder calls when it's time to re-order.

Questions? Call **1-800-523-5800**, Monday to Friday, 7 a.m. to 11 p.m. and Saturday, 9 a.m. to 5 p.m., ET, or visit **www.aarphealthcare.com**.

For members with speech or hearing impairments who have access to **TTY**, call **1-800-232-7773**.

These are additional insured member services apart from the AARP Medicare Supplement Plan benefits, are not insurance programs and may be discontinued at any time.

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance and programs. You are strongly encouraged to evaluate your needs.

*30% discount only available when a complete pair of glasses (frames, lenses, and lens options) is purchased in the same transaction. Items purchased separately will be discounted at 15% off the retail price.

**AARP Medical Supply Services is provided by Prescription Solutions, a licensed pharmacy approved to provide Medicare-reimbursed medical supplies. Prescription Solutions is an affiliate of UnitedHealthcare Insurance Company (United). United pays a fee to AARP for use of the AARP trademark. Amounts paid are used for the general purposes of AARP and its members. The AARP Prescription Discount Program is provided by Walgreens. Walgreens pays a fee to AARP for use of the AARP trademark. Amounts paid are used for the general purposes of AARP and its members. The AARP Prescription Discount Program is not a licensed pharmacy nor is it prescription drug insurance and may be discontinued at any time. These discounts are only available at participating network pharmacies, including Walgreens Mail Service. EyeMed Vision Care (EyeMed) is the network administrator of AARP Vision Discounts. These discounts cannot be combined with any other discounts, promotions, coupons, or vision care plans. Products or services that are reimbursable by federal programs including Medicare and Medicaid are not available on a discounted or complimentary basis. EyeMed pays license fees to AARP for use of the AARP trademark. Amounts paid are used for the general purposes of AARP and its members. In some states, there are a limited number of eye health providers available. Some Pearle Vision locations are independently owned and operated by franchisees and do not participate. Eye exams available by Independent Doctors of Optometry at or next to LensCrafters, Pearle Vision, Sears Optical and Target Optical in most states. Doctors in some states are employed by the location. In California, optometrists are not employed by LensCrafters, Sears Optical and Target Optical, which do not provide eye exams. For LensCrafters, eye exams are available from optometrists employed by EYEXAM of California, a licensed vision health care service plan. For Sears Optical and Target Optical, eye exams are available from self-employed doctors who lease space inside the store. In Puerto Rico, the only available providers are Pearle Vision locations. Eye exam discount applies only to comprehensive eye exams and does not include contact lens exams or fitting. Contact lens purchase requires valid contact lens prescription. At LensCrafters locations, contact lenses are available by participating Independent Doctors of Optometry or at LensCrafters locations. Cannot be combined with any other offer, previous purchases, or vision and insurance plans. Some restrictions apply. Some brands excluded. See store for details. Void where prohibited. Valid at participating locations. The Sears trademark is registered and used under license from Sears Brands LLC. Target Optical® is a registered mark of Target Brands, Inc. used under license. OptumHealth is the provider of Nurse HealthLine. OptumHealth nurses cannot diagnose problems or recommend specific treatment and are not a substitute for your doctor's care. All decisions about medications, vision care, and health and wellness care are between you and your health care provider.

AARP Medicare Supplement Plans are insured by UnitedHealthcare Insurance Company. **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program. Group Policy Form No. GRP79171 GPS-1 (G-36000-4).** In some states, plans may be available to persons eligible for Medicare by reason of disability. See the enclosed brochure for complete information including benefits, costs, eligibility requirements, exclusions and limitations. AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

This is a solicitation of insurance. An agent may contact you.