

SERFF Tracking Number: UHLC-126333087 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
 Company Tracking Number: TV270ST
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Portfolio DRTV/TV270ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126333087 State: Arkansas
 TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed-Filed- Closed State Tr Num: 43697
 Sub-TOI: MS05G.001 Plan A Co Tr Num: TV270ST State Status: Filed-Closed
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler
 Author: Michelle Ambach Disposition Date: 11/16/2009
 Date Submitted: 10/06/2009 Disposition Status: Filed-Closed
 Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Portfolio DRTV Status of Filing in Domicile: Pending
 Project Number: TV270ST Date Approved in Domicile:
 Requested Filing Mode: Review & Approval Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Group
 Submission Type: New Submission Group Market Size: Large
 Overall Rate Impact: Group Market Type: Association
 Filing Status Changed: 11/16/2009 Explanation for Other Group Market Type:
 State Status Changed: 11/16/2009
 Deemer Date: Created By: Michelle Ambach
 Submitted By: Michelle Ambach Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising material is an Invitation to Inquire and is new and does not replace any material previously submitted to the Department.

The Policy Form Number GRP79171 GPS-1 will appear in the disclaimer paragraph on the attached television scripts. We would like to inform the Department that the component numbers will appear in the lower left had side of the first screen when the commercials airs. We have enclosed the script for your information.

SERFF Tracking Number: UHLC-126333087 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
Company Tracking Number: TV270ST
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
Project Name/Number: Portfolio DRTV/TV270ST

Below explains the change between the base and the versions attached for review:

On TV270 the ST base calls out:

Are you new to Medicare or losing your retiree health benefits?

There's an AARP Medicare plan from UnitedHealthcare that may

be right for you. Call [1-8XX-XXX-XXXX TTY: 711] now or

visit us on the web at AARP MEDICARE PLANS DOT COM.

the S1 version calls out:

Are you new to Medicare or losing your retiree health benefits?

Let United Healthcare Medicare Solutions send you this free

Medicare Made Clear Guide. Call [1-8XX-XXX-XXXX TTY:

711] now.

the S2 version calls out:

Are you new to Medicare or losing your retiree health benefits?

Let United Healthcare Medicare Solutions send you this free

information packet. Call [1-8XX-XXX-XXXX TTY: 711] now.

CMS filing approvals:

- Material ID: C0009M0011_OV3175451_000 (TV270ST base and TV270S1/ TV270S2 versions) was submitted by CMS on 22-Sep-2009, in accordance with CMS 5 day file and use guidelines.
- Material ID: C0009M0011_090415_145357 (TV271ST base and TV271S1/ TV271S2 versions) was submitted to CMS on 23-Sep-2009, in accordance with CMS 5 day file and use guidelines.

SERFF Tracking Number: UHLC-126333087 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
 Company Tracking Number: TV270ST
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Portfolio DRTV/TV270ST

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$150.00
 Retaliatory? No
 Fee Explanation: STATE REQUIRED FILING FEE
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$150.00	10/06/2009	31089025

SERFF Tracking Number: UHLC-126333087 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
Company Tracking Number: TV270ST
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
Project Name/Number: Portfolio DRTV/TV270ST

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	11/16/2009	11/16/2009

SERFF Tracking Number: UHLC-126333087 *State:* Arkansas
Filing Company: UnitedHealthcare Insurance Company *State Tracking Number:* 43697
Company Tracking Number: TV270ST
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
Project Name/Number: Portfolio DRTV/TV270ST

Disposition

Disposition Date: 11/16/2009

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126333087 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
 Company Tracking Number: TV270ST
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Portfolio DRTV/TV270ST

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	SCRIPT	Filed	Yes
Form	SCRIPT	Filed	Yes
Form	SCRIPT	Filed	Yes
Form	SCRIPT	Filed	Yes
Form	SCRIPT	Filed	Yes
Form	SCRIPT	Filed	Yes

SERFF Tracking Number: UHLC-126333087 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43697
 Company Tracking Number: TV270ST
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Portfolio DRTV/TV270ST

Form Schedule

Lead Form Number: TV270ST

Schedule Item Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 11/16/2009	TV270ST	Advertising	SCRIPT	Initial		45.000	TV270ST-Portfolio DRTV Commercial_60__xxx phone.pdf
Filed 11/16/2009	TV270S1	Advertising	SCRIPT	Initial		45.000	TV270S1-Portfolio DRTV Commercial_60__xxx phone.pdf
Filed 11/16/2009	TV270S2	Advertising	SCRIPT	Initial		45.000	TV270S2-Portfolio DRTV Commercial_60__xxx phone.pdf
Filed 11/16/2009	TV271ST	Advertising	SCRIPT	Initial		45.000	TV271ST-Portfolio DRTV_120_xxx phone.pdf
Filed 11/16/2009	TV271S1	Advertising	SCRIPT	Initial		45.000	TV271S1-Portfolio DRTV_120_xxx phone.pdf
Filed 11/16/2009	TV271S2	Advertising	SCRIPT	Initial		45.000	TV271S2-Portfolio DRTV_120_xxx phone.pdf

VIDEO	AUDIO
<p>1. Open on colored background. Keywords appear on screen to reinforce copy message.</p> <p>SUPER: Medicare</p> <p>AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711] [AARPMedicarePlans.com]</p> <p>TV270ST (base version for Med Supp code- shown for 5 seconds)</p>	<p>ANNCR: Are you new to Medicare?</p>
<p>2. SUPER: new plan</p>	<p>Or considering a new plan?</p>
<p>3. AARP Medicare Plans from UnitedHealthcare (logo)</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: Paid actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p>	<p>Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.</p>

TV270ST

TELEVISION SCRIPT

CLIENT | AARP
 PRODUCT | Medicare Plans - Portfolio
 TITLE | Icons
 CODES |
 LENGTH | :60
 DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>4. Woman 1 talking to camera.</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area and for some plans you must reside in the plan's federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.</p> <p>This is a solicitation of insurance. A licensed agent may contact you.</p> <p>(Scrolls though multiple frames)</p>	<p>WOMAN 1:</p> <p>“Is there a plan that lets me choose my own doctor and manage my out-of-pocket costs each month?”</p>

← Formatted: Centered

TELEVISION SCRIPT

CLIENT AARP
PRODUCT Medicare Plans - Portfolio
TITLE Icons
CODES
LENGTH :60
DATE 9/21/09 - RS

VIDEO	AUDIO
<p>5. SUPER: Medicare Supplement Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>6. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>7. SUPER: Part D= prescription Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:60
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>8. Man 2 talking to camera. SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.</p> <p>AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.</p> <p>The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.</p> <p>(Scrolls though multiple frames)</p>	<p>MAN 2:</p> <p>“Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:60
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Icons within words. doctor + hospital+ prescriptions= medicare advantage plan (flips into) \$0 premiums</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Absolutely. Your solution may be a Medicare Advantage plan. Some plan premiums are as low as zero dollars a month.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:60
DATE	9/21/09 - RS

VIDEO

AUDIO

10. **SUPER:**
New to Medicare? Losing retiree health benefits?
[1-8XX-XXX-XXXX] [TTY: 711]
AARPMedicarePlans.com
AARP Medicare Plans from
UnitedHealthcare (logo)

TV270ST (shown for 5 seconds)

C0009M0011_OV3175451_000
OVEX3175451_000

TV270ST

ENDTAG:
Are you new to Medicare or losing your retiree health benefits?
There's an AARP Medicare plan from UnitedHealthcare that may
be right for you. Call [1-8XX-XXX-XXXX TTY: 711] now or
visit us on the web at AARP MEDICARE PLANS DOT COM.

VIDEO	AUDIO
<p>1. Open on colored background. Keywords appear on screen to reinforce copy message.</p> <p>SUPER: Medicare</p> <p>AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711] [AARPMedicarePlans.com]</p>	<p>ANNCR:</p> <p>Are you new to Medicare?</p>
<p>2. TV270S1 (Med Supp code- shown for 5 seconds) SUPER: new plan</p>	<p>Or considering a new plan?</p>
<p>3. AARP Medicare Plans from UnitedHealthcare (logo)</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.</p>
<p>LEGAL: Paid actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p>	

TV270S1

TELEVISION SCRIPT

CLIENT AARP
PRODUCT Medicare Plans - Portfolio
TITLE Icons
CODES
LENGTH :60
DATE 9/21/09 - RS

Table with 2 columns: VIDEO and AUDIO

4. Woman 1 talking to camera.

SUPER:

Call UnitedHealthcare
AARP Medicare Plans from UnitedHealthcare
(logo)
[1-8XX-XXX-XXXX]
[TTY: 711]

LEGAL:

Medicare Supplement Insurance Plans are not
connected with or endorsed by the U.S. Government
or the federal Medicare program. AARP Medicare
Supplement Insurance Plans are insured by
UnitedHealthcare Insurance Company, Horsham, PA
(UnitedHealthcare Insurance Company of New York,
Islandia, NY, for New York residents). Policy Form
No. GRP 79171 GPS-1 (G-36000-4). Each insurer has
sole responsibility for its own products. In some states
plans may be available to persons eligible for Medicare
by reason of disability.
All plans may not be available in your state/area and
for some plans you must reside in the plan's federally
approved service area to obtain health care coverage.
Call to receive complete information including
benefits, costs, eligibility requirements, exclusions and
limitations.

This is a solicitation of insurance. A licensed agent
may contact you.

(Scrolls though multiple frames)

WOMAN 1:

"Is there a plan that lets me choose my own
doctor and manage my out-of-pocket costs each
month?"

Formatted: Centered

TELEVISION SCRIPT

CLIENT | AARP
 PRODUCT | Medicare Plans - Portfolio
 TITLE | Icons
 CODES |
 LENGTH | :60
 DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>5. SUPER: Medicare Supplement Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>6. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>7. SUPER: Part D= prescription Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT | AARP
 PRODUCT | Medicare Plans - Portfolio
 TITLE | Icons
 CODES |
 LENGTH | :60
 DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>8. Man 2 talking to camera. SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.</p> <p>AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.</p> <p>The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.</p> <p>(Scrolls though multiple frames)</p>	<p>MAN 2:</p> <p>“Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”</p>

TELEVISION SCRIPT

CLIENT AARP
PRODUCT Medicare Plans - Portfolio
TITLE Icons
CODES
LENGTH :60
DATE 9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Icons within words. doctor + hospital+ prescriptions= medicare advantage plan (flips into) \$0 premiums</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Absolutely. Your solution may be a Medicare Advantage plan. Some plan premiums are as low as zero dollars a month.</p>

TELEVISION SCRIPT

CLIENT | AARP
PRODUCT | Medicare Plans - Portfolio
TITLE | Icons
CODES |
LENGTH | :60
DATE | 9/21/09 - RS

VIDEO

AUDIO

10. **SUPER:**
New to Medicare? Losing retiree health benefits?
[1-8XX-XXX-XXXX] [TTY: 711]
AARPMedicarePlans.com
AARP Medicare Plans from
UnitedHealthcare (logo)

11. **TV270S1** (shown for 5 seconds)

ENDTAG:
Are you new to Medicare or losing your retiree health benefits?
Let United Healthcare Medicare Solutions send you this free
Medicare Made Clear Guide. Call [1-8XX-XXX-XXXX TTY:
711] now.

C0009M0011_OV3175451_000
OVEX3175451_000

TV270S1

VIDEO	AUDIO
<p>1. Open on colored background. Keywords appear on screen to reinforce copy message.</p> <p>SUPER: Medicare</p> <p>AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711] [AARPMedicarePlans.com]</p>	<p>ANNCR: Are you new to Medicare?</p>
<p>2. TV270S2 (Med Supp code- shown for 5 seconds) SUPER: new plan</p>	<p>Or considering a new plan?</p>
<p>3. AARP Medicare Plans from UnitedHealthcare (logo)</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.</p>
<p>LEGAL: Paid actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p>	

TV270S2

TELEVISION SCRIPT

CLIENT | AARP
 PRODUCT | Medicare Plans - Portfolio
 TITLE | Icons
 CODES |
 LENGTH | :60
 DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>4. Woman 1 talking to camera.</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area and for some plans you must reside in the plan's federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.</p> <p>This is a solicitation of insurance. A licensed agent may contact you.</p> <p>(Scrolls though multiple frames)</p>	<p>WOMAN 1:</p> <p>“Is there a plan that lets me choose my own doctor and manage my out-of-pocket costs each month?”</p>

← Formatted: Centered

TELEVISION SCRIPT

CLIENT | AARP
 PRODUCT | Medicare Plans - Portfolio
 TITLE | Icons
 CODES |
 LENGTH | :60
 DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>5. SUPER: Medicare Supplement Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>6. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>7. SUPER: Part D= prescription Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com UnitedHealthcare Medicare Solutions (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:60
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>8. Man 2 talking to camera. SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p> <p>LEGAL: The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.</p> <p>AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.</p> <p>The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.</p> <p>(Scrolls though multiple frames)</p>	<p>MAN 2:</p> <p>“Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”</p>

TELEVISION SCRIPT

CLIENT AARP
PRODUCT Medicare Plans - Portfolio
TITLE Icons
CODES
LENGTH :60
DATE 9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Icons within words. doctor + hospital+ prescriptions= medicare advantage plan (<i>flips into</i>) \$0 premiums</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Absolutely. Your solution may be a Medicare Advantage plan. Some plan premiums are as low as zero dollars a month.</p>

TELEVISION SCRIPT

CLIENT | AARP
PRODUCT | Medicare Plans - Portfolio
TITLE | Icons
CODES |
LENGTH | :60
DATE | 9/21/09 - RS

VIDEO	AUDIO
<p>10. SUPER: New to Medicare? Losing retiree health benefits? [1-8XX-XXX-XXXX] [TTY: 711] AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo)</p> <p>11. TV270S2 (shown for 5 seconds)</p> <p>C0009M0011_OV3175451_000 OVEX3175451_000</p> <p>TV270S2</p>	<p>ENDTAG: Are you new to Medicare or losing your retiree health benefits? Let United Healthcare Medicare Solutions send you this free information packet. Call [1-8XX-XXX-XXXX TTY: 711] now.</p>

VIDEO**AUDIO**

- | | |
|--|---|
| <p>1. Open on colored background.
Keywords appear on screen to reinforce copy message.</p> <p>SUPER:
Medicare</p> <p>TV271ST (shown for 5 seconds)</p> | <p>ANNCR:</p> <p>Are you new to Medicare?</p> |
| <p>2. SUPER:
benefits
LEGAL:
Paid Actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p> | <p>Losing your employer's retiree health benefits?</p> |
| <p>3. SUPER:
new plan</p> | <p>Or considering a new plan?</p> |
| <p>4. SUPER:
Medicare</p> | <p>Then you may be thinking about your Medicare coverage.</p> |

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO

AUDIO

5. AARP Medicare Plans from UnitedHealthcare (logo)

Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

LEGAL:

The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

(Scrolls though multiple frames)

Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>6. SUPER: Hospital Icon Part A Doctor Icon Part B</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Medicare has two parts, Parts A and B to help cover a lot of your expenses.</p>
<p>7. SUPER: Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Like</p>
<p>8. SUPER: doctor Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>doctor visits,</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>and hospital</p>
<p>10. SUPER: hospital Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>care.</p>
<p>11. SUPER: Pie chart builds almost all the way Medicare</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>But they still won't cover all of your costs.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>12. SUPER: Lineup of icons.</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Now's the time to learn about plans that may be right for you.</p>
<p>13. SUPER: call</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR: Call</p>
<p>14. SUPER: now</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>now and tell</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
-------	-------

15. **SUPER:**
Licensed Representative in "o" of Now.

us about your

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

16. **SUPER:**
Customer Service Representative in circle. On screen with other circle icons.

situation. We can help you select the right Medicare plan.

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

17. **SUPER:**
Customer Service Representative in circle.
easy to enroll

CSR: With some plans, we can help you enroll right over the phone. Or visit us on the web.

SUPER:
(arrow)
AARPMedicarePlans.com
1-8XX-XXX-XXXX]
[TTY: 711]

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO

AUDIO

18. WOMAN 1: talking to camera.

LEGAL:

Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability.

All plans may not be available in your state/area and for some plans you must reside in the plan’s federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

This is a solicitation of insurance. A licensed agent may contact you.

(Scrolls though multiple frames)

SUPER:

**Call UnitedHealthcare
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]**

WOMAN 1:

“Is there a plan that lets me choose my own doctor and manage my out-of-pocket costs each month?”

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>19. SUPER: Medicare Supplement Doctor and Hospital Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>20. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>21.</p> <p>SUPER: Part D= prescription Show Me Guide Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>22. Man 2 talking to camera.</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 2:</p> <p>“I need something nice and easy. Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”</p>
<p>23. SUPER: Icons within words. doctor + hospital+ prescriptions= medicare advantage plan (<i>flips into</i>) \$0 premiums</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Absolutely. Your solution may be a Medicare Advantage plan. Some plan premiums are as low as zero dollars a month. Now that’s easy and affordable.</p>
<p>24. SUPER: over 65 on Medicare</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>As long as you’re 65 or eligible for Medicare, we may have a plan for you.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>25. Customer Service Representative (CSR) talking to camera.</p> <p>SUPER: Call UnitedHealthcare 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR:</p> <p>Call UnitedHealthcare now. Tell us about your situation. We can help you choose the right plan for your needs.</p>
<p>26. SUPER: new to medicare?</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>New to Medicare?</p>
<p>27. SUPER: Benefits</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Or losing your retiree health benefits?</p>
<p>28. Circles with Men and Women from earlier in spot.</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Make sure you have the</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
-------	-------

29. Icons lineup.

SUPER:
AARPMedicarePlans.com
1-8XX-XXX-XXXX]
[TTY: 711]

30. **SUPER:**
AARP Medicare Plans from
UnitedHealthcare (logo)

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

31. **SUPER:**
New to Medicare? Losing retiree
health benefits?
[1-8XX-XXX-XXXX]
[TTY: 711]
AARPMedicarePlans.com
AARP Medicare Plans from
UnitedHealthcare (logo)

TV271ST (shown for 5 seconds)

coverage you need.

Call us now or visit us on the web.

ENDTAG:
 Are you new to Medicare or losing your retiree health benefits? There's an AARP Medicare plan from UnitedHealthcare that may be right for you. Call [1-8XX-XXX-XXXX TTY: 711] [now] or visit us on the web at AARP MEDICARE PLANS DOT COM.

C0009M0011_090415_145357
 OVEX3151274

VIDEO**AUDIO**

- | | |
|--|---|
| <p>1. Open on colored background.
Keywords appear on screen to reinforce copy message.</p> <p>SUPER:
Medicare</p> <p>TV271S1 (shown for 5 seconds)</p> | <p>ANNCR:</p> <p>Are you new to Medicare?</p> |
| <p>2. SUPER:
benefits
LEGAL:
Paid Actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p> | <p>Losing your employer's retiree health benefits?</p> |
| <p>3. SUPER:
new plan</p> | <p>Or considering a new plan?</p> |
| <p>4. SUPER:
Medicare</p> | <p>Then you may be thinking about your Medicare coverage.</p> |

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO

AUDIO

5. AARP Medicare Plans from UnitedHealthcare (logo)

Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

LEGAL:

The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

(Scrolls though multiple frames)

Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>6. SUPER: Hospital Icon Part A Doctor Icon Part B</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Medicare has two parts, Parts A and B to help cover a lot of your expenses.</p>
<p>7. SUPER: Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Like</p>
<p>8. SUPER: doctor Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>doctor visits,</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>and hospital</p>
<p>10. SUPER: hospital Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>care.</p>
<p>11. SUPER: Pie chart builds almost all the way Medicare</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>But they still won't cover all of your costs.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>12. SUPER: Lineup of icons.</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Now's the time to learn about plans that may be right for you.</p>
<p>13. SUPER: call</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR: Call</p>
<p>14. SUPER: now</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>now and tell</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>15. SUPER: Licensed Representative in “o” of Now.</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>us about your</p>
<p>16. SUPER: Customer Service Representative in circle. On screen with other circle icons.</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>situation. We can help you select the right Medicare plan.</p>
<p>17. SUPER: Customer Service Representative in circle. easy to enroll</p> <p>SUPER: (arrow) AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR: With some plans, we can help you enroll right over the phone. Or visit us on the web.</p>

TELEVISION SCRIPT

CLIENT | AARP
PRODUCT | Medicare Plans - Portfolio
TITLE | Icons
CODES |
LENGTH | :120
DATE | 9/21/09 - RS

VIDEO

AUDIO

18. WOMAN 1: talking to camera.

LEGAL:

Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability.

All plans may not be available in your state/area and for some plans you must reside in the plan's federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

This is a solicitation of insurance. A licensed agent may contact you.

(Scrolls though multiple frames)

SUPER:

**Call UnitedHealthcare
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]**

WOMAN 1:

“Is there a plan that lets me choose my own doctor and manage my out-of-pocket costs each month?”

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>19. SUPER: Medicare Supplement Doctor and Hospital Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>20. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>21.</p> <p>SUPER: Part D= prescription Show Me Guide Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>22. Man 2 talking to camera.</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 2:</p> <p>“I need something nice and easy. Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”</p>
<p>23. SUPER: Icons within words. doctor + hospital+ prescriptions= medicare advantage plan (<i>flips into</i>) \$0 premiums</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Absolutely. Your solution may be a Medicare Advantage plan.</p> <p>Some plan premiums are as low as zero dollars a month. Now that’s easy and affordable.</p>
<p>24. SUPER: over 65 on Medicare</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>As long as you’re 65 or eligible for Medicare, we may have a plan for you.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>25. Customer Service Representative (CSR) talking to camera.</p> <p>SUPER: Call UnitedHealthcare 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR:</p> <p>Call UnitedHealthcare now. Tell us about your situation. We can help you choose the right plan for your needs.</p>
<p>26. SUPER: new to medicare?</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>New to Medicare?</p>
<p>27. SUPER: Benefits</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Or losing your retiree health benefits?</p>
<p>28. Circles with Men and Women from earlier in spot.</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Make sure you have the</p>

TELEVISION SCRIPT

CLIENT | AARP
PRODUCT | Medicare Plans - Portfolio
TITLE | Icons
CODES |
LENGTH | :120
DATE | 9/21/09 - RS

VIDEO

AUDIO

29. Icons lineup.

SUPER:
AARPMedicarePlans.com
1-8XX-XXX-XXXX]
[TTY: 711]

30. **SUPER:**
AARP Medicare Plans from
UnitedHealthcare (logo)

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

31. **SUPER:**
New to Medicare? Losing retiree
health benefits?
[1-8XX-XXX-XXXX]
[TTY: 711]
AARPMedicarePlans.com
AARP Medicare Plans from
UnitedHealthcare (logo)

TV271S1 (shown for 5 seconds)

coverage you need.

Call us now or visit us on the web.

ENDTAG:
Are you new to Medicare or losing your retiree health benefits? Let United Healthcare Medicare Solutions send you this free Medicare Made Clear Guide. Call [1-8XX-XXX-XXXX TTY: 711] [now].

C0009M0011_090415_145357
OVEX3151274

TV271S1

VIDEO**AUDIO**

- | | |
|--|---|
| <p>1. Open on colored background.
Keywords appear on screen to reinforce copy message.</p> <p>SUPER:
Medicare</p> <p>TV271S2 (shown for 5 seconds)</p> | <p>ANNCR:
Are you new to Medicare?</p> |
| <p>2. SUPER:
benefits
LEGAL:
Paid Actor portrayal. The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.</p> | <p>Losing your employer's retiree health benefits?</p> |
| <p>3. SUPER:
new plan</p> | <p>Or considering a new plan?</p> |
| <p>4. SUPER:
Medicare</p> | <p>Then you may be thinking about your Medicare coverage.</p> |

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO

AUDIO

5. AARP Medicare Plans from UnitedHealthcare (logo)

Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

LEGAL:

The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization and a Prescription Drug Plan sponsor with a Medicare contract.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

The AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a fee to AARP for use of the AARP trademark; you do not need to be an AARP member to enroll. The AARP Medicare Supplement Insurance Plans carry the AARP name, and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

(Scrolls though multiple frames)

Call now to find out how an AARP Medicare Plan from UnitedHealthcare can help make your next step easier.

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>6. SUPER: Hospital Icon Part A Doctor Icon Part B</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Medicare has two parts, Parts A and B to help cover a lot of your expenses.</p>
<p>7. SUPER: Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Like</p>
<p>8. SUPER: doctor Doctor Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>doctor visits,</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>9. SUPER: Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>and hospital</p>
<p>10. SUPER: hospital Hospital Icon</p> <p>Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>care.</p>
<p>11. SUPER: Pie chart builds almost all the way Medicare</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>But they still won't cover all of your costs.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>12. SUPER: Lineup of icons.</p> <p>AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Now's the time to learn about plans that may be right for you.</p>
<p>13. SUPER: call</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR: Call</p>
<p>14. SUPER: now</p> <p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>now and tell</p>

TELEVISION SCRIPT

CLIENT | AARP
PRODUCT | Medicare Plans - Portfolio
TITLE | Icons
CODES |
LENGTH | :120
DATE | 9/21/09 - RS

VIDEO	AUDIO
-------	-------

15. **SUPER:**
Licensed Representative in “o” of Now.

us about your

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

16. **SUPER:**
Customer Service Representative in
circle. On screen with other circle icons.

situation. We can help you select the right Medicare plan.

SUPER:
Call UnitedHealthcare
[1-8XX-XXX-XXXX]
[TTY: 711]

17. **SUPER:**
Customer Service Representative in
circle.
easy to enroll

CSR: With some plans, we can help you enroll right over the phone. Or
visit us on the web.

SUPER:
(arrow)
AARPMedicarePlans.com
1-8XX-XXX-XXXX]
[TTY: 711]

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO

AUDIO

18. WOMAN 1: talking to camera.

LEGAL:

Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability.

All plans may not be available in your state/area and for some plans you must reside in the plan’s federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

This is a solicitation of insurance. A licensed agent may contact you.

(Scrolls though multiple frames)

SUPER:

**Call UnitedHealthcare
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]**

WOMAN 1:

“Is there a plan that lets me choose my own doctor and manage my out-of-pocket costs each month?”

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>19. SUPER: Medicare Supplement Doctor and Hospital Icons</p> <p>SUPER: Call UnitedHealthcare AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>Consider an AARP Medicare Supplement Insurance Plan from UnitedHealthcare, and you can choose your own doctor and hospital that accepts Medicare.</p>
<p>20. Man 1 talking to camera.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>MAN 1:</p> <p>“I’m looking for help paying for my prescriptions.”</p>
<p>21.</p> <p>SUPER: Part D= prescription Show Me Guide Prescription icon.</p> <p>SUPER: AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo) [1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>That’s a Part D prescription drug plan. Tell us about your prescriptions and we can help you select the right plan.</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
-------	-------

22. Man 2 talking to camera.

SUPER:
Call UnitedHealthcare
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]

MAN 2:

“I need something nice and easy. Is there a single plan that combines Medicare Parts A & B with medical and drug coverage?”

23. **SUPER:**
 Icons within words.
doctor +
hospital+
prescriptions=
medicare advantage plan (*flips into*)
\$0 premiums

SUPER:
Call UnitedHealthcare
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]

ANNCR:

Absolutely. Your solution may be a Medicare Advantage plan. Some plan premiums are as low as zero dollars a month. Now that’s easy and affordable.

24. **SUPER:**
over 65
on Medicare

SUPER:
AARPMedicarePlans.com
AARP Medicare Plans from
UnitedHealthcare (logo)
[1-8XX-XXX-XXXX]
[TTY: 711]

ANNCR:

As long as you’re 65 or eligible for Medicare, we may have a plan for you.

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>25. Customer Service Representative (CSR) talking to camera.</p> <p>SUPER: Call UnitedHealthcare 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>CSR:</p> <p>Call UnitedHealthcare now. Tell us about your situation. We can help you choose the right plan for your needs.</p>
<p>26. SUPER: new to medicare?</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>ANNCR:</p> <p>New to Medicare?</p>
<p>27. SUPER: Benefits</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Or losing your retiree health benefits?</p>
<p>28. Circles with Men and Women from earlier in spot.</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>Make sure you have the</p>

TELEVISION SCRIPT

CLIENT	AARP
PRODUCT	Medicare Plans - Portfolio
TITLE	Icons
CODES	
LENGTH	:120
DATE	9/21/09 - RS

VIDEO	AUDIO
<p>29. Icons lineup.</p> <p>SUPER: AARPMedicarePlans.com 1-8XX-XXX-XXXX] [TTY: 711]</p>	<p>coverage you need.</p>
<p>30. SUPER: AARP Medicare Plans from UnitedHealthcare (logo)</p>	<p>Call us now or visit us on the web.</p>
<p>SUPER: Call UnitedHealthcare [1-8XX-XXX-XXXX] [TTY: 711]</p>	
<p>31. SUPER: New to Medicare? Losing retiree health benefits? [1-8XX-XXX-XXXX] [TTY: 711] AARPMedicarePlans.com AARP Medicare Plans from UnitedHealthcare (logo)</p>	
<p>32. TV271S2 (shown for 5 seconds)</p>	<p>ENDTAG: Are you new to Medicare or losing your retiree health benefits? Let United Healthcare Medicare Solutions send you this free information packet. Call [1-8XX-XXX-XXXX TTY: 711] [now].</p>
<p>C0009M0011_090415_145357 OVEX3151274</p> <p>TV271S2</p>	