

SERFF Tracking Number: UHLC-126374393 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44015  
 Company Tracking Number: BA25045ST  
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
 Plans  
 Product Name: Medicare Supplement  
 Project Name/Number: Portfolio Brochure Ad/BA25045ST

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126374393 State: Arkansas  
 TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed-Filed State Tr Num: 44015  
 Sub-TOI: MS05G.001 Plan A Co Tr Num: BA25045ST State Status: Filed-Closed  
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler  
 Author: Michelle Ambach Disposition Date: 12/16/2009  
 Date Submitted: 11/06/2009 Disposition Status: Filed  
 Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

## General Information

Project Name: Portfolio Brochure Ad  
 Project Number: BA25045ST  
 Requested Filing Mode: Review & Approval  
 Explanation for Combination/Other:  
 Submission Type: New Submission  
 Overall Rate Impact:  
 Filing Status Changed: 12/16/2009

Status of Filing in Domicile: Pending  
 Date Approved in Domicile:  
 Domicile Status Comments:  
 Market Type: Group  
 Group Market Size: Large  
 Group Market Type: Association  
 Explanation for Other Group Market Type:  
 State Status Changed: 12/16/2009  
 Created By: Michelle Ambach  
 Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Michelle Ambach

Filing Description:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP Group Health insurance program. This advertising material is an Invitation to Inquire and is new and does not replace any material previously submitted to the Department.

CMS filing approvals

- Material ID: C0009M0011\_091008\_153758 (BA25045ST) was submitted to CMS on 20-Oct-2009, which is in accordance with CMS 5 day file and use guidelines.

SERFF Tracking Number: UHLC-126374393 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44015  
 Company Tracking Number: BA25045ST  
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
 Plans  
 Product Name: Medicare Supplement  
 Project Name/Number: Portfolio Brochure Ad/BA25045ST

Final production of the enclosed self mailer will show the component number on the bottom left hand corner of the first page when it is folded for mailing.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 680 Blair Mill Rd. 215-902-8444 [Phone]  
 Horsham, PA 19044 215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health  
 PO Box 150450 Group Name: State ID Number:  
 Hartford, CT 06115-0450 FEIN Number: 36-2739571  
 (860) 702-5000 ext. [Phone]

-----

## Filing Fees

Fee Required? Yes  
 Fee Amount: \$25.00  
 Retaliatory? No  
 Fee Explanation: state required fee  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$25.00	11/06/2009	31848733

SERFF Tracking Number: UHLC-126374393 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44015  
Company Tracking Number: BA25045ST  
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
Product Name: Medicare Supplement  
Project Name/Number: Portfolio Brochure Ad/BA25045ST

## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	12/16/2009	12/16/2009

*SERFF Tracking Number:* UHLC-126374393      *State:* Arkansas  
*Filing Company:* UnitedHealthcare Insurance Company      *State Tracking Number:* 44015  
*Company Tracking Number:* BA25045ST  
*TOI:* MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
*Plans*  
*Product Name:* Medicare Supplement  
*Project Name/Number:* Portfolio Brochure Ad/BA25045ST

## **Disposition**

Disposition Date: 12/16/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126374393 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44015  
Company Tracking Number: BA25045ST  
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
Product Name: Medicare Supplement  
Project Name/Number: Portfolio Brochure Ad/BA25045ST

<b>Schedule Form</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
	BROCHURE	Filed	Yes

SERFF Tracking Number: UHLC-126374393 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44015  
 Company Tracking Number: BA25045ST  
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
 Plans  
 Product Name: Medicare Supplement  
 Project Name/Number: Portfolio Brochure Ad/BA25045ST

## Form Schedule

**Lead Form Number: BA25045ST**

Schedule Item Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 12/16/2009 T	BA25045S	Advertising	BROCHURE	Initial		45.000	BA25045ST brochure with xxx phone.pdf

Having the right health care coverage is important. UnitedHealthcare Medicare Solutions offers Medicare plans to fit your needs. This chart will help you better understand your choices.

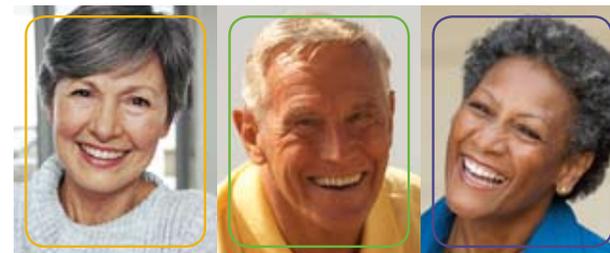
Want help finding the plan that's right for you? Call <Agent Name> at <1-xxx-xxx-xxxx> today.

<Or call UnitedHealthcare Customer Service at 1-xxx-xxx-xxxx,>  
<TTY 711>,>

<8 a.m. to 8 p.m., local time>,&br/><7 days a week.>

The family of UnitedHealthcare Medicare Solutions plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the UnitedHealth,® AARP,® SecureHorizons,® SecureHorizons® MedicareDirect,™ Evercare® or AmeriChoice® brand names. Plans are insured or covered by an affiliate of UnitedHealthcare Insurance Company, a Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor. AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs. The AARP® Medicare Supplement Insurance Plans, AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer. **Medicare Supplement Insurance Plans are not connected with or endorsed by the U.S. Government or the federal Medicare program.** AARP Medicare Supplement Insurance Plans are group insurance plans and are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). SecureHorizons® Medicare Supplement Insurance Plans are individual insurance plans and are insured by PacifiCare Life and Health Insurance Company or PacifiCare Life Assurance Company. Each insurer has sole responsibility for its own products. In some states plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area and for some plans you must reside in the plan's federally approved service area to obtain health care coverage. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations. **This is a solicitation of insurance. A licensed agent may contact you.**

©2009 UnitedHealthcare Services, Inc.  
OVEX10PO3163926\_000  
C0009M0011\_091008\_153758



## Medicare Decisions Made Easy

The benefit information provided herein is a brief summary, but not a comprehensive description of available benefits. Additional information about benefits is available to assist you in making a decision about your coverage. This is an advertisement; for more information contact the plan.

Evercare® Medicare Advantage plans are special needs plans available to all people meeting certain eligibility requirements, such as having both Medical Assistance from the state and Medicare, living in a contracted nursing home, or having a qualifying chronic care condition.

BA25045ST

	Medicare Parts A & B	Medicare Advantage Plan Part C (may include Part D)	Medicare Part D Prescription Drug Plan	Medicare Supplement Plan
Primary reasons to enroll	You want basic Medicare coverage Parts A & B	You want one plan with Medicare Parts A & B, which may include Part D coverage plus extra benefits	You want a drug plan to add to your Medicare coverage	You want help with your expenses not covered by Medicare Parts A & B
Overnight hospital stay coverage	✓	✓		
Coverage for medical care like doctor visits	✓	✓		
Prescription drug coverage		✓	✓	
Low or \$0 Medicare co-pays				✓
Low or \$0 Medicare deductibles				✓
Limits your out-of-pocket costs				✓
More coverage for preventive services and other benefits		✓		
Low or \$0 additional monthly premium for prescription drugs		✓		
May have limits on doctors and service area		✓		
Offered through the federal government	✓			
Operated through a private insurance company		✓	✓	✓
Medicare Plans offered by UnitedHealthcare Medicare Solutions		AARP® MedicareComplete® SecureHorizons® Medicare Advantage Plans Evercare®*	AARP® MedicareRx	AARP® Medicare Supplement Insurance Plans** SecureHorizons® Medicare Supplement Plans**



\*Evercare offers Special Needs Plans. These are a special kind of Medicare Advantage Plan. These plans may be a good option for people with specific long-term illnesses, people in long-term care facilities, or people with limited incomes.

**\*\*Medicare Supplement Plans are not connected with or endorsed by the U.S. Government or the Federal Medicare Program.**