

SERFF Tracking Number: UHLC-126050720 State: Arkansas  
Filing Company: United HealthCare Insurance Company State Tracking Number: 41668  
Company Tracking Number: CA1854 (1/09)  
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
Product Name: MEDICARE SUPPLEMENT  
Project Name/Number: CO-MARKETING LOCAL MARKETS MAILER/CA1854 (1/09)

## Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-126050720 State: ArkansasLH  
TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed State Tr Num: 41668

Sub-TOI: MS05G.001 Plan A

Co Tr Num: CA1854 (1/09)

State Status: Filed-Closed

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Author: Bobbie Walton

Disposition Date: 02/27/2009

Date Submitted: 02/25/2009

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: CO-MARKETING LOCAL MARKETS MAILER

Status of Filing in Domicile: Not Filed

Project Number: CA1854 (1/09)

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Association

Filing Status Changed: 02/27/2009

Explanation for Other Group Market Type:

State Status Changed: 02/27/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

RE: United HealthCare Insurance Company

AARP Medicare Supplement Advertising Material

Co-Marketing Local Markets Mailer

NAIC No: 0707-79413

File No: CA1854 (1/09), et al (PLEASE USE THIS NUMBER IN ALL CORRESPONDENCE)

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We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising material is an Invitation to Inquire and is new and does not replace any material previously submitted to the Department.

The Business Reply Card that will be used with this advertising was submitted to the Department for review on February 20, 2009 under Serff Tracking #UHLC-126043873 and our file #MS399 (1/09).

Final production of the enclosed self mailer will show the component number on the bottom left hand corner of the first page when it is folded for mailing.

The Policy Form Number GRP79171 GPS-1 appears on the attached advertisement in the Disclaimer paragraph.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
601 Office Center Dr. (267) 470-1519 [Phone]  
Fort Washington, PA 19034 (267) 470-1906[FAX]

### Filing Company Information

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
450 Columbus Boulevard Group Code: 707 Company Type: Life and Health  
PO Box 150450  
Hartford, CT 06115-0450 Group Name: State ID Number:  
(215) 653-8046 ext. [Phone] FEIN Number: 36-2739571  
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## Filing Fees

Fee Required? Yes  
Fee Amount: \$25.00  
Retaliatory? No  
Fee Explanation: \$25.00 PER COMPONENT - 1 COMPONENT = \$25.00  
Per Company: No

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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$25.00	02/25/2009	25954664

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	02/27/2009	02/27/2009

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## **Disposition**

Disposition Date: 02/27/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Form</b>	<b>SELF MAILER</b>	<b>Filed</b>	<b>Yes</b>

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## Form Schedule

Lead Form Number: CA1854 (1/09)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	CA1854 (1/09)	Advertising	SELF MAILER	Initial		45	CA1854 (1-09)_R2 NB.pdf



Consider the only one endorsed by AARP –

enrollees receive a gym membership at no additional cost to you.

**Exercise your right  
to choose the Medicare  
Supplement Insurance Plan  
that's right for you.**

**AARP** | Health  
Medicare Supplement Insurance  
insured by United HealthCare  
Insurance Company

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P.O. Box 1017  
Montgomeryville, PA 18936-1017

PRSR STD  
U.S. POSTAGE  
**PAID**  
HEALTHCARE  
INSURANCE  
COMPANY

<Recipient Name>  
<Recipient Address>  
<Recipient City>, <State> <Zip>

**Consider the only Medicare  
Supplement Insurance Plan  
endorsed by AARP.**

The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.  
CA1854 (1/09)

**Consider the  
only Medicare  
Supplement  
Insurance  
Plan endorsed  
by AARP.**

## Choose a plan to help keep yourself healthy.

Medicare supplement insurance can help protect you from out-of-pocket expenses in the event of an illness. And AARP® Medicare Supplement Insurance Plans, insured by United HealthCare Insurance Company are a great option to consider. Enrollees receive a basic gym membership at no additional cost through the SilverSneakers® Fitness Program. (The SilverSneakers program is not part of the insurance coverage and may be discontinued at any time.)

After all, staying healthy is about as important as it gets.

Whatever your healthcare needs, AARP Medicare Supplement Plans may be able to help.

**Medicare Supplement plans offer benefits you can rely on. Get the only one that's endorsed by AARP.**

Like all standardized plans, AARP Medicare Supplement Insurance Plans offer:

- Coverage for some or all of the out-of-pocket expenses not paid for by Medicare
- The freedom to choose your own doctor, specialist and hospital that accepts Medicare
- Benefits to help with copayments and deductibles when you see a doctor or go to the hospital

Plus, AARP Medicare Supplement Insurance Plans offer competitive pricing to fit your budget.

Some of the most popular<sup>1</sup> AARP Medicare Supplement Insurance Plans among AARP members are:

- **Plan A**, the most basic and competitively priced option
- **Plan C**, which covers Part A and Part B deductibles, as well as skilled nursing facility copayments
- **Plan F**, the most popular plan, which has the benefits of Plan C and covers the difference between doctors' charges and what Medicare approves.<sup>2</sup>

A nationally recognized name.<sup>3</sup>

It's nice to know that you can choose a plan that carries the AARP® name. Find out if one of them is right for you.

To find out more about AARP Medicare Supplement Insurance, call today.

**1-XXX-XXX-XXXX**

**(TTY: 1-800-232-7773)**

Monday to Friday, 7 a.m. to 11 p.m.;  
Saturday 9 a.m. to 5 p.m. EST



These plans carry the AARP name and United HealthCare Insurance Company pays a fee to AARP and its affiliates for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members.

AARP Health is a collection of health-related products, services and insurance programs available through AARP. Neither AARP nor its affiliate is the insurer. AARP and its affiliates are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP contracts with insurers to make coverage available to AARP members. Insured by United HealthCare Insurance Company, Fort Washington, PA (United HealthCare Insurance Company of New York, Islandia, NY for New York residents). **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.** Policy Form No.GRP79171GPS-1(G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. **This is a solicitation of insurance. An agent may contact you.** Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP does not make health plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a health plan.

<sup>1</sup> Based on 2008 internal company data.  
[www.aarphealthcare.com/statistics](http://www.aarphealthcare.com/statistics)

<sup>2</sup> Under Pennsylvania and Ohio law, a physician may not charge or collect fees from Medicare patients which exceed the Medicare-approved Part B charge. Plans F, G, I and J pay benefits for excess charges when services are rendered in a jurisdiction not having a balance billing law.

<sup>3</sup> The Harris Poll®, December 11, 2008, Harris Interactive Inc. All rights reserved.

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