

SERFF Tracking Number: UTAC-126015420 State: Arkansas  
Filing Company: United Teacher Associates Insurance Company State Tracking Number: 41403  
Company Tracking Number: UTA-12-0005  
TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other  
Product Name: Institutional Advertisement  
Project Name/Number: Institutional Advertisement/UTA-12-0005

## Filing at a Glance

Company: United Teacher Associates Insurance Company

Product Name: Institutional Advertisement SERFF Tr Num: UTAC-126015420 State: ArkansasLH  
TOI: MS06 Medicare Supplement - Other SERFF Status: Closed State Tr Num: 41403  
Sub-TOI: MS06.000 Medicare Supplement - Other Co Tr Num: UTA-12-0005 State Status: FEES PAID

Filing Type: Advertisement Co Status: Reviewer(s): Stephanie Fowler  
Author: Jackie Cunningham Disposition Date: 02/03/2009  
Date Submitted: 02/02/2009 Disposition Status: Filed  
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

## General Information

Project Name: Institutional Advertisement Status of Filing in Domicile: Pending  
Project Number: UTA-12-0005 Date Approved in Domicile:  
Requested Filing Mode: Domicile Status Comments:  
Explanation for Combination/Other: Market Type: Individual  
Submission Type: New Submission Group Market Size:  
Overall Rate Impact: Group Market Type:  
Filing Status Changed: 02/03/2009  
State Status Changed: 02/02/2009 Deemer Date:  
Corresponding Filing Tracking Number:  
Filing Description:

Enclosed for your review is a copy of the above form. This institutional advertisement is new and does not replace any previously approved forms. Company agents will use the form to promote the public's interest in the Company and its insurance products.

To the best of my knowledge and belief, this submission complies with all statutes, rules and regulations concerning insurance in your state.

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## Company and Contact

### Filing Contact Information

Melissa MacLaurin, Compliance Analyst mmaclaurin@gafri.com  
 11200 Lakeline Blvd Ste 100 (512) 807-4794 [Phone]  
 Austin, TX 78717

### Filing Company Information

United Teacher Associates Insurance Company CoCode: 63479 State of Domicile: Texas  
 11200 Lakeline Blvd., Suite 100 Group Code: 84 Company Type: Insurance  
 Company  
 P.O. Box 26580  
 Austin, TX 78755-0580 Group Name: State ID Number:  
 (800) 880-8824 ext. [Phone] FEIN Number: 58-0869673  
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## Filing Fees

Fee Required? Yes  
 Fee Amount: \$25.00  
 Retaliatory? No  
 Fee Explanation:  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United Teacher Associates Insurance Company	\$25.00	02/02/2009	25413928

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	02/03/2009	02/03/2009

### Amendments

Item	Schedule	Created By	Created On	Date Submitted
Institutional Advertisemen t	Form	Jackie Cunningham	02/03/2009	02/03/2009

*SERFF Tracking Number:*      *UTAC-126015420*                      *State:*                      *Arkansas*  
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## **Disposition**

Disposition Date: 02/03/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Form (revised)	Institutional Advertisement	Filed	Yes
Form	Institutional Advertisement		Yes

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**Amendment Letter**

Amendment Date:  
 Submitted Date: 02/03/2009

**Comments:**

The form originally sent had the wrong form number. Please substitute the new version with the one previously sent. Thank you.

**Changed Items:**

**Form Schedule Item Changes:**

**Form Schedule Item Changes:**

Form Number	Form Type	Form Name	Action	Form Action Other	Previous Filing #	Replaced Form #	Readability Score	Attachments
UTA-12-0005	Advertising	Institutional Advertisement	Initial				0	UTA-12-0005 (02-03-09).pdf

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## Form Schedule

**Lead Form Number:** UTA-12-0005

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	UTA-12-0005	Advertising	Institutional Advertisement	Initial		0	UTA-12-0005 (02-03-09).pdf

# For Seniors

**Medicare Supplement Insurance**

**Life Insurance**

**Accident Insurance**

**Cancer Insurance**

At United Teacher Associates Insurance Company (UTA) our senior products group has provided health and life insurance to the Senior Market since 1961. We know that each customer faces unique challenges and opportunities: budgets, lifestyles, goals, health and other factors that continue to change over time — so we offer a full range of financial tools, and insurance products for seniors and their families. Our service and technology, along with our great insurance products, make us a leader in the industry.

*At UTA we prepare opportunities for seniors.*

This brochure is designed as a marketing aid and is not to be construed as a contract.

Neither United Teacher Associates Insurance Company nor its agents are connected with or endorsed by Medicare or any government agency. In some states, Medicare Supplement plans are available to persons eligible for Medicare by reason of disability. Premium and benefits vary by plan selected. Plan availability varies by state.



*Preparing*  
**OPPORTUNITIES**  
*for Seniors*



**UNITED TEACHER ASSOCIATES  
INSURANCE COMPANY**  
P.O. Box 26580 | Austin, TX 78755-0580

The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

UTA-12-0005

1/21/09

# UNITED TEACHER ASSOCIATES INSURANCE COMPANY (UTA)

## UTA offers seniors a complete portfolio of health, life and specialty products:

- **Medicare Supplement Insurance Policies** – a wide variety of plans to pay expenses not covered by Medicare
- **Life Insurance** to protect and ensure financial legacies
- Specialty health products such as **cancer insurance & accident protection** to complete your coverage portfolio

Together with the efforts of UTA agents and support professionals, these products target the unique opportunities faced by Americans approaching retirement and beyond.

## UTA is committed to providing seniors superior customer service by featuring:

- **Fast Policy Issue** – Medicare Supplements and Senior Life insurance policies are usually issued within two working days after receiving a properly submitted application.
- **Fast Claims Service** – We are among the fastest in the industry, combining talent and technology to process most Medicare Supplement claims within 24 hours. Most claims are handled automatically, with no paperwork required of the policyholder.
- **Dedicated Policy-Owner Support** – You receive excellent support from UTA's Policy-owner Services Department located at our Austin, Texas office.
- **Direct Home Office Access** – You can contact us during business hours at 800-880-8824.

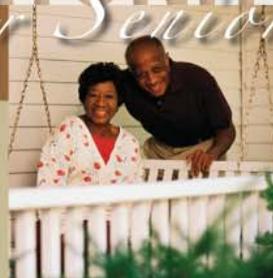
*Our Mission is to provide specialty health insurance, marketed through agents, designed to meet the diverse needs of everyday Americans.*

*We are committed to developing and delivering innovative products and quality services to our customers.*



**UNITED TEACHER ASSOCIATES  
INSURANCE COMPANY**

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## **Rate Information**

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