

SERFF Tracking Number: MDIC-126068893 State: Arkansas
Filing Company: Medico Insurance Company State Tracking Number: 41750
Company Tracking Number: KHFLYER031009
TOI: H10I Individual Health - Dental Sub-TOI: H10I.000 Health - Dental
Product Name: a18flyer031009
Project Name/Number: /

Filing at a Glance

Company: Medico Insurance Company

Product Name: a18flyer031009

TOI: H10I Individual Health - Dental

Sub-TOI: H10I.000 Health - Dental

Filing Type: Form

SERFF Tr Num: MDIC-126068893 State: ArkansasLH

SERFF Status: Closed

State Tr Num: 41750

Co Tr Num: KHFLYER031009

State Status: Filed-Closed

Co Status:

Reviewer(s): Rosalind Minor

Author: Karl Hug

Disposition Date: 03/11/2009

Date Submitted: 03/10/2009

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile: Not Filed

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments: Nebraska requires the filing of LTC insurance ads and Med Supp ads only.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 03/11/2009

Explanation for Other Group Market Type:

State Status Changed: 03/11/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

please see my cover letter for details about this advertising filing of two flyers, thanks.

Company and Contact

Filing Contact Information

Karl Hug, Compliance Analyst

khug@gomedico.com

SERFF Tracking Number: MDIC-126068893 State: Arkansas
Filing Company: Medico Insurance Company State Tracking Number: 41750
Company Tracking Number: KHFLYER031009
TOI: H101 Individual Health - Dental Sub-TOI: H101.000 Health - Dental
Product Name: a18flyer031009
Project Name/Number: /

1515 S. 75th Street (800) 695-5976 [Phone]
Omaha, NE 68124 (402) 391-4858[FAX]

Filing Company Information

Medico Insurance Company CoCode: 31119 State of Domicile: Nebraska
1515 S. 75th Street Group Code: 364 Company Type: Life and Health
Omaha, NE 68124 Group Name: Medico State ID Number:
(800) 695-5976 ext. [Phone] FEIN Number: 47-0122200

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Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: two ads, \$25.00 per ad = \$50.00
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Medico Insurance Company	\$50.00	03/10/2009	26294370

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Rosalind Minor	03/11/2009	03/11/2009

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Disposition

Disposition Date: 03/11/2009

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Flesch Certification	Filed-Closed	Yes
Supporting Document	Application	Filed-Closed	Yes
Supporting Document	Health - Actuarial Justification	Filed-Closed	No
Supporting Document	Outline of Coverage	Filed-Closed	Yes
Supporting Document	cover letter	Filed-Closed	Yes
Form	A18 flyer	Filed-Closed	Yes
Form	A18 flyer	Filed-Closed	Yes

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Form Schedule

Lead Form Number: MI11F-501

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed	MI11F-502	Advertising	A18 flyer	Initial			MI11F-502-02262009.pdf
Filed-Closed	MI11F-501	Advertising	A18 flyer	Initial			MI11F-501-02262009.pdf

Do you have *Dental, Vision & Hearing* Insurance?

THIS IS A LIMITED POLICY.

MI-DVA18

Medico[®] Insurance Company knows that
eyesight, teeth & hearing
affect your quality of life.
This product makes it possible for you
to protect each of them!



1515 S. 75th St. Omaha, NE 68124 - 1.800.228.6080

Protecting Your Future Today![®]

- *See any provider.*
- Reasonable rates.
- Not a discount plan.
- Friendly service.

This product is not available in all states.

*For more information contact
[agent name, agency name]
[phone, email, fax]*



Dental, Vision & Hearing Insurance

THIS IS A LIMITED POLICY (MI-DVA18)



Protecting Your Future Today![®]

Medico[®] Insurance Company knows that *eyesight, teeth & hearing* affect a person's quality of life. This product provides benefits for all three, in one policy.

This product is not available in all states. For costs & further details of the coverage, including exclusions, any reduction or limitations & the terms under which the policy may be continued in force, see your agent or write to the company. THIS IS A LIMITED POLICY.

Why Buy DVH?

- Reasonable Rates
- Great Product
- Great Service

- *See any provider; there is no network!*
- *This is not a discount plan!*
- *10% Household Discount available in most states!*
- *Applicants choose \$1,000 or \$1,500 Policy Year Maximum*
- *\$100 Policy Year Deductible*

For more information on this product call [Agent Name] with [Agency Name]: [Phone]

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Rate Information

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Supporting Document Schedules

Bypassed -Name:	Flesch Certification	Review Status:	Filed-Closed	03/11/2009
Bypass Reason:	N/A to this advertising filing.			
Comments:				
Bypassed -Name:	Application	Review Status:	Filed-Closed	03/11/2009
Bypass Reason:	N/A			
Comments:				
Bypassed -Name:	Health - Actuarial Justification	Review Status:	Filed-Closed	03/11/2009
Bypass Reason:	N/A			
Comments:				
Bypassed -Name:	Outline of Coverage	Review Status:	Filed-Closed	03/11/2009
Bypass Reason:	N/A			
Comments:				
Satisfied -Name:	cover letter	Review Status:	Filed-Closed	03/11/2009
Comments:				
Attachment:				
	AR Flyers cover letter 03102009.pdf			



MEDICO™ GROUP

Medico™ Insurance Company • Medico™ Life Insurance Company

March 10, 2009

MEDICO INSURANCE COMPANY
NAIC # 31119

Commissioner Jay Bradford
Department of Insurance
1200 West Third Street
Little Rock, AR 72201-1904

RE: Individual Dental, Vision and Hearing
Policy Advertising Material

Enclosed Material:

MI11F-501 – Advertising Flyer

MI11F-502 – Advertising Flyer

For: approved policy form MI-DVA18

Form Approved on April 21, 2008

Our agent force plans to use the enclosed advertising flyers in your state, upon state approval. We would like to request the ability to modify any pictures in these advertisements without re-filing the forms. We also request the right to reproduce these, after approval, in electronic form on our website – with the understanding that the form's number and version number will also be displayed on the website.

These forms will not replace any other advertising that is currently on file with your department. This filing does not contain any unusual or potentially controversial items from normal entity or industry standards.

Thank you for your review and approval of this filing. If you have any questions or concerns, please feel free to contact me.

Sincerely,

Karl Hug, HIA
Compliance Analyst
(800) 695-5976 ext. 251
Fax (800) 227-8221
khug@gomedico.com

Protecting Your Future Today®