

SERFF Tracking Number:	STAR-126056743	State:	Arkansas
Filing Company:	Starmount Life Insurance Company	State Tracking Number:	41693
Company Tracking Number:			
TOI:	L071 Individual Life - Whole	Sub-TOI:	L071.101 Fixed/Indeterminate Premium - Single Life
Product Name:	97-005 Notification		
Project Name/Number:	/		

Filing at a Glance

Company: Starmount Life Insurance Company

Product Name: 97-005 Notification

TOI: L071 Individual Life - Whole

Sub-TOI: L071.101 Fixed/Indeterminate
Premium - Single Life

Filing Type: Form

SERFF Tr Num: STAR-126056743 State: Arkansas

SERFF Status: Closed-Filed-
Closed State Tr Num: 41693

Co Tr Num: State Status: Filed-Closed

Author: Natka Varisco

Date Submitted: 03/02/2009

Reviewer(s): Linda Bird

Disposition Date: 03/03/2009

Disposition Status: Filed-Closed

Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name:

Project Number:

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 03/03/2009

Status of Filing in Domicile: Authorized

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 03/03/2009

Created By: Natka Varisco

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Natka Varisco

Filing Description:

We are pleased to inform you that Starmount's Accidental Death Rider 97-005 R/06 will now be offered as a rider to our YouthLife policy 11-001. The Accidental Death Rider was approved for use in Arkansas January 23, 2009 on and Youthlife approved on October 2, 2008.

Starmount Life will continue to market the policy in Arkansas on a direct response basis. Starmount Life will buy lists of recent mail order purchasers, use third party inserts, place the application on our website, seek referrals from friends and/or family members of current insureds and use any other methods of direct marketing that the company may subsequently develop. At this time Starmount Life has no plans to market this policy through agents.

SERFF Tracking Number: STAR-126056743 State: Arkansas
 Filing Company: Starmount Life Insurance Company State Tracking Number: 41693
 Company Tracking Number:
 TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life
 Product Name: 97-005 Notification
 Project Name/Number: /

Company and Contact

Filing Contact Information

Natka Varisco, compliance specialist natkav@starmountlife.com
 7800 Office Park Blvd. 225-926-2888 [Phone] 219 [Ext]
 Baton Rouge, LA 70809 225-610-1419 [FAX]

Filing Company Information

Starmount Life Insurance Company CoCode: 68985 State of Domicile: Louisiana
 7800 Office Park Boulevard Group Code: 68985 Company Type:
 Baton Rouge, LA 70809 Group Name: State ID Number:
 (225) 926-2888 ext. [Phone] FEIN Number: 72-0977315

Filing Fees

Fee Required? Yes
 Fee Amount: \$100.00
 Retaliatory? Yes
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Starmount Life Insurance Company	\$100.00	03/02/2009	26053426

SERFF Tracking Number: STAR-126056743 State: Arkansas
Filing Company: Starmount Life Insurance Company State Tracking Number: 41693
Company Tracking Number:
TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life
Product Name: 97-005 Notification
Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Linda Bird	03/03/2009	03/03/2009

SERFF Tracking Number: *STAR-126056743* *State:* *Arkansas*
Filing Company: *Starmount Life Insurance Company* *State Tracking Number:* *41693*
Company Tracking Number:
TOI: *L071 Individual Life - Whole* *Sub-TOI:* *L071.101 Fixed/Indeterminate Premium - Single*
Product Name: *97-005 Notification*
Project Name/Number: */*
Life

Disposition

Disposition Date: 03/03/2009

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: STAR-126056743 State: Arkansas
 Filing Company: Starmount Life Insurance Company State Tracking Number: 41693
 Company Tracking Number:
 TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life
 Product Name: 97-005 Notification
 Project Name/Number: /

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		Yes
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Rider Notification		Yes

SERFF Tracking Number: STAR-126056743 State: Arkansas
 Filing Company: Starmount Life Insurance Company State Tracking Number: 41693
 Company Tracking Number:
 TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life
 Product Name: 97-005 Notification
 Project Name/Number: /

Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification Bypass Reason: n/a Comments:		

	Item Status:	Status Date:
Satisfied - Item: Application Comments: YouthLife 11-001 approved October 2, 2008.		

	Item Status:	Status Date:
Satisfied - Item: Rider Notification Comments: Attachment: Rider Notification.pdf		

Starmount Life Insurance Company

P.O. Box 98100
Baton Rouge, LA 70898

March 2, 2009

Arkansas Insurance Department
1200 West Third Street
Little Rock, Arkansas 72201-1904

RE: STARMOUNT LIFE INSURANCE COMPANY, NAIC#68985
FORM NOS. 97-005 R/06 &11-001
SERF Tracking No.: STAR- 126056743

Dear Sir or Madam:

We are pleased to inform you that Starmount's Accidental Death Rider 97-005 R/06 will now be offered as a rider to our YouthLife policy 11-001. The Accidental Death Rider was approved for use in Arkansas January 23, 2009 on and Youthlife approved in September 2, 2008.

Starmount Life will continue to market the policy in Arkansas on a direct response basis. Starmount Life will buy lists of recent mail order purchasers, use third party inserts, place the application on our website, seek referrals from friends and/or family members of current insureds and use any other methods of direct marketing that the company may subsequently develop. At this time Starmount Life has no plans to market this policy through agents.

If you have any questions, you may contact me by phone at 225-926-2888, Extension 219 or my email address of natkav@starmountlife.com.

Sincerely yours,

Natka Varisco
Compliance Specialist