

SERFF Tracking Number: FNWW-126121554 State: Arkansas
 Filing Company: Farmers New World Life Insurance Company State Tracking Number: 42161
 Company Tracking Number: 2009 LT2K
 TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium
 Product Name: 2009 LT2K Repricing
 Project Name/Number: 2009 LT2K Repricing/2009 LT2K

Filing at a Glance

Company: Farmers New World Life Insurance Company

Product Name: 2009 LT2K Repricing SERFF Tr Num: FNWW-126121554 State: Arkansas
 TOI: L04I Individual Life - Term SERFF Status: Closed-Accepted State Tr Num: 42161
 For Informational Purposes
 Sub-TOI: L04I.103 Renewable - Single Life - Co Tr Num: 2009 LT2K State Status: Filed-Closed
 Fixed/Indeterminate Premium
 Filing Type: Form Reviewer(s): Linda Bird
 Authors: Christine Andreason, Disposition Date: 04/22/2009
 Peter Lindstrom
 Date Submitted: 04/20/2009 Disposition Status: Accepted For Informational Purposes
 Implementation Date: Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: 2009 LT2K Repricing Status of Filing in Domicile: Not Filed
 Project Number: 2009 LT2K Date Approved in Domicile:
 Requested Filing Mode: Informational Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Individual
 Submission Type: New Submission Group Market Size:
 Overall Rate Impact: Group Market Type:
 Filing Status Changed: 04/22/2009 Explanation for Other Group Market Type:
 State Status Changed: 04/22/2009
 Deemer Date: Created By: Peter Lindstrom
 Submitted By: Peter Lindstrom Corresponding Filing Tracking Number: 2009 LT2K
 Filing Description:
 April 20, 2009

State of Arkansas

SERFF Tracking Number: FNWW-126121554 State: Arkansas
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TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
Fixed/Indeterminate Premium
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Director, Life & Health Division
1200 West Third
Little Rock, AR 72201-1904

NAIC No: 0212-63177

Re: Premium rate changes for the following forms:

2000-227 (5 year Term)

2000-228 (10 year Term)

2000-229 (20 year Term, Premiums guaranteed for 10 years)

2000-230 (20 year Term, Premiums guaranteed for 20 years)

2002-226 (30 year Term, Premiums guaranteed for 30 years)

Dear Sir/Madam:

This is an informational filing. We are submitting this information for Forms 2000-227, 2000-228, 2000-229 and 2000-230, which were approved December 3, 1999 and 2002-226, which was approved on January 25, 2002.

The policy forms listed above are term insurance policies with guaranteed maximum premiums and separate scales of current/projected premiums. The premiums are level and guaranteed not to change during an initial period of years (10, 20 or 30 years, depending on the form number). After this initial period the premiums can be increased but may not exceed the guaranteed maximum premiums, which increase annually.

Beginning on or about January 1, 2010 we intend to change many of the premium rates after the initial level premium period. New rates will apply to policies already in force as well as policies that will be issued in the future. Different rates may apply to different generations of policies.

These changes will not trigger cash value requirements under the Standard Nonforfeiture Law.

If you have any questions, please call me at 206-275-8131, fax me at 206-236-6526, or e-mail me at peter.lindstrom@farmersinsurance.com.

Sincerely,

Peter Lindstrom
Contract Specialist
Farmers new World Life Insurance Co.

SERFF Tracking Number: FNWW-126121554 State: Arkansas
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 Project Name/Number: 2009 LT2K Repricing/2009 LT2K

Company and Contact

Filing Contact Information

Peter Lindstrom, Contract Specialist peter.lindstrom@farmersinsurance.com
 3003 77th Ave SE 206-275-8131 [Phone]
 Mercer Island, WA 98040 206-236-6526 [FAX]

Filing Company Information

Farmers New World Life Insurance Company CoCode: 63177 State of Domicile: Washington
 3003 77th Avenue S.E. Group Code: 212 Company Type: Life
 Mercer Island, WA 98040 Group Name: State ID Number:
 (206) 275-8131 ext. [Phone] FEIN Number: 91-0335750

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation: 1 form x \$20.00= \$20.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Farmers New World Life Insurance Company	\$20.00	04/20/2009	27289437

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	04/22/2009	04/22/2009

SERFF Tracking Number: FNWW-126121554 *State:* Arkansas
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Disposition

Disposition Date: 04/22/2009

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Supporting Document Schedules

Item Status: **Status Date:**

Bypassed - Item: Flesch Certification
Bypass Reason: This is an informational filing only. See the filing letter and information in the general information section.

Comments:

Item Status: **Status Date:**

Bypassed - Item: Application
Bypass Reason: This is an informational filing only. See the filing letter and information in the general information section.

Comments:

Item Status: **Status Date:**

Bypassed - Item: Life & Annuity - Actuarial Memo
Bypass Reason: This is an informational filing only. See the filing letter and information in the general information section.

Comments:

Item Status: **Status Date:**

Satisfied - Item: Filing letter

Comments:

Attachment:

Filing letter.pdf

April 20, 2009

State of Arkansas
Director, Life & Health Division
1200 West Third
Little Rock, AR 72201-1904

NAIC No: 0212-63177

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