

SERFF Tracking Number: MUTM-126102660 State: Arkansas
Filing Company: United of Omaha Life Insurance Company State Tracking Number: 42062
Company Tracking Number: SALLY HESS
TOI: L04I Individual Life - Term Sub-TOI: L04I.003 Single Life - Single Premium
Product Name: Individual Term Life Info Filing - B968LNA07A - Electronic Signatures
Project Name/Number: Individual Term Life Info Filing - B968LNA07A - Electronic Signatures/Individual Term Life Info Filing - B968LNA07A -
Electronic Signatures

Filing at a Glance

Company: United of Omaha Life Insurance Company

Product Name: Individual Term Life Info Filing - SERFF Tr Num: MUTM-126102660 State: Arkansas
B968LNA07A - Electronic Signatures

TOI: L04I Individual Life - Term SERFF Status: Closed-Accepted State Tr Num: 42062
For Informational Purposes

Sub-TOI: L04I.003 Single Life - Single Premium Co Tr Num: SALLY HESS State Status: Filed-Closed
Filing Type: Form Reviewer(s): Linda Bird

Authors: Kim Meyerring, Mary
Gregg

Disposition Date: 04/09/2009

Date Submitted: 04/06/2009

Disposition Status: Accepted For
Informational Purposes
Implementation Date:

Implementation Date Requested:
State Filing Description:

General Information

Project Name: Individual Term Life Info Filing - B968LNA07A -
Electronic Signatures

Status of Filing in Domicile: Authorized

Project Number: Individual Term Life Info Filing - B968LNA07A -
Electronic Signatures

Date Approved in Domicile: 02/26/2008

Requested Filing Mode: Informational

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 04/09/2009

Explanation for Other Group Market Type:

State Status Changed: 04/09/2009

Deemer Date:

Created By: Mary Gregg

Submitted By: Mary Gregg

Corresponding Filing Tracking Number:

Filing Description:

Arkansas Department of Insurance

Attn: Compliance - Life & Health

1200 West Third Street

Little Rock, AR 72201-1904

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RE: United of Omaha Life Insurance Company
NAIC 261-69868 FEIN 47-0322111
Individual Term Life Insurance
Informational Filing

On behalf of United of Omaha Life Insurance Company, I am writing to inform you of our intention to use a previously approved application for use with electronic and voice signature capabilities. The language contained in the application will remain unchanged, in the form in which it was originally approved.

Application B968LNA07A was approved by your Department on February 29, 2008. This application was approved and intended for use by our customers when applying for term life insurance coverage. This application was developed for solicitation through our agent/broker distribution. Again, no language changes will be made to the previously approved application. We would now like to extend usage of this previously approved application for both electronic and voice signature capabilities to better accommodate our customers' needs.

Your acknowledgment of this informational submission will be most appreciated. If you have any questions, please feel free to contact me at the number or email address listed below.

Sincerely,

Sally Hess
Product and Advertising Compliance Analyst
Regulatory Affairs
Phone: 402-351-5339
Fax: 402-351-5298
E-mail: sally.hess@mutualofomaha.com

Company and Contact

Filing Contact Information

Sally Hess, Product & Advertising Compliance Specialist sally.hess@mutualofomaha.com
Regulatory Affairs Division 402-351-5339 [Phone]
Mutual of Omaha 402-351-5298 [FAX]
Mutual of Omaha Plaza
Omaha, NE 68175

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Filing Company Information

United of Omaha Life Insurance Company	CoCode: 69868	State of Domicile: Nebraska
Mutual of Omaha Plaza	Group Code: 261	Company Type: Life Insurance
Omaha, NE 68175	Group Name:	State ID Number:
(402) 351-6420 ext. [Phone]	FEIN Number: 47-0322111	

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United of Omaha Life Insurance Company	\$0.00	04/06/2009	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	04/09/2009	04/09/2009

SERFF Tracking Number: MUTM-126102660 *State:* Arkansas
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Disposition

Disposition Date: 04/09/2009

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: N/A		
Comments:		

	Item Status:	Status Date:
Satisfied - Item: Application		
Comments:		
Application B968LNA07A was approved by your Department on February 29, 2008.		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo		
Bypass Reason: N/A		
Comments:		