

SERFF Tracking Number: ALSB-126139741 State: Arkansas
Filing Company: Allstate Life Insurance Company State Tracking Number: 42321
Company Tracking Number: ULP92 SERIES
TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.001 Single Life
Adjustable Life
Product Name: ULP92 Series
Project Name/Number: ULP92 Series/ULP92 Series

Filing at a Glance

Company: Allstate Life Insurance Company
Product Name: ULP92 Series
TOI: L09I Individual Life - Flexible Premium
Adjustable Life
Sub-TOI: L09I.001 Single Life
Filing Type: Form

SERFF Tr Num: ALSB-126139741 State: Arkansas
SERFF Status: Closed-Filed- State Tr Num: 42321
Closed
Co Tr Num: ULP92 SERIES State Status: Filed-Closed
Reviewer(s): Linda Bird
Author: Erica Ames Disposition Date: 05/14/2009
Date Submitted: 05/11/2009 Disposition Status: Filed-Closed
Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: ULP92 Series
Project Number: ULP92 Series
Requested Filing Mode: Informational
Explanation for Combination/Other:
Submission Type: New Submission
Overall Rate Impact:
Filing Status Changed: 05/14/2009

Status of Filing in Domicile: Not Filed
Date Approved in Domicile:
Domicile Status Comments:
Market Type: Individual
Group Market Size:
Group Market Type:
Explanation for Other Group Market Type:
State Status Changed: 05/14/2009
Created By: Erica Ames
Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Erica Ames

Filing Description:

RE: RATE CHANGE INFORMATIONAL FILING:

ULP92 Rates – Flexible Premium Adjustable Life Policy
EIUL PITR Rates – Flexible Premium Adjustable Life Insurance w/Equity Indexed Interest

NAIC#: 008-60186

For informational purposes only, we hereby submit the enclosed cost of insurance rates to be used with the following:

SERFF Tracking Number: ALSB-126139741 State: Arkansas
Filing Company: Allstate Life Insurance Company State Tracking Number: 42321
Company Tracking Number: ULP92 SERIES
TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.001 Single Life
Adjustable Life
Product Name: ULP92 Series
Project Name/Number: ULP92 Series/ULP92 Series

ULP92 Rates used with Form LU3835, Primary Insured Term Rider, previously approved by your department on 3-12-1993.

We have extended the maturity age on the Primary Insured Term Rider to age 95; previously the maturity age was 80. The enclosed rates are new and are applicable to existing policyholders, extending the Primary Insured Term Rider benefit to ages 81-95. No new policies are being written on this policy form.

Form LU3835 is used with Flexible Premium Adjustable Life policy LU3653, which was previously approved by your department on 9-17-1991.

EIUL PITR Rates used with Form LU4530, Statement of Policy Cost & Benefit Summary, approved by your department on 6-16-1999.

We have extended the maturity age for EIUL to age 99; previously the maturity age was 80. The enclosed rates are new and are applicable to existing policyholders, extending the EIUL Primary Insured Term benefit to ages 81-99. No new policies are being written on this policy form.

Form LU4530 is used with Flexible Premium Adjustable Life Insurance w/Equity Indexed Interest, which was previously approved by your department on 6-16-1999.

These forms have been generated by our home office computer system. These forms may also be generated using other hardware, which can result in changes in formatting (e.g., typeface, margins, page breaks), but the contents will remain unaffected.

If you have any questions, please feel free to contact me at the address, phone, or e-mail on my letterhead. Thank you for your consideration of this matter.

Company and Contact

Filing Contact Information

Erica Ames, Senior Product & Financial Analyst eames@allstate.com
3100 Sanders Rd, Suite M2A 847-402-7381 [Phone]
Northbrook, IL 60062 847-326-5224 [FAX]

Filing Company Information

Allstate Life Insurance Company CoCode: 60186 State of Domicile: Illinois
3100 Sanders Road, Suite M2A Group Code: 8 Company Type:
Northbrook, IL 60062 Group Name: State ID Number:

SERFF Tracking Number: ALSB-126139741 State: Arkansas
Filing Company: Allstate Life Insurance Company State Tracking Number: 42321
Company Tracking Number: ULP92 SERIES
TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life
Adjustable Life
Product Name: ULP92 Series
Project Name/Number: ULP92 Series/ULP92 Series
(847) 402-8112 ext. [Phone] FEIN Number: 36-2554642

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00
Retaliatory? No
Fee Explanation: 2 formx x \$50 = \$100
Per Company: No

| COMPANY | AMOUNT | DATE PROCESSED | TRANSACTION # |
|---------------------------------|----------|----------------|---------------|
| Allstate Life Insurance Company | \$100.00 | 05/11/2009 | 27768241 |

SERFF Tracking Number: ALSB-126139741 State: Arkansas
Filing Company: Allstate Life Insurance Company State Tracking Number: 42321
Company Tracking Number: ULP92 SERIES
TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life
Adjustable Life
Product Name: ULP92 Series
Project Name/Number: ULP92 Series/ULP92 Series

Correspondence Summary

Dispositions

| Status | Created By | Created On | Date Submitted |
|--------------|------------|------------|----------------|
| Filed-Closed | Linda Bird | 05/14/2009 | 05/14/2009 |

SERFF Tracking Number: ALSB-126139741 State: Arkansas
 Filing Company: Allstate Life Insurance Company State Tracking Number: 42321
 Company Tracking Number: ULP92 SERIES
 TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.001 Single Life
 Adjustable Life
 Product Name: ULP92 Series
 Project Name/Number: ULP92 Series/ULP92 Series

Rate/Rule Schedule

| Schedule Item Status: | Document Name: | Affected Form Numbers: (Separated with commas) | Rate Action: | Rate Action Information: | Attachments |
|-----------------------|-----------------|---|--------------|--------------------------|---------------------|
| | ULP92 Rates | LU3835 | New | | ULP92 Rates.pdf |
| | EIUL PITR Rates | LU4530 | New | | EIUL PITR Rates.pdf |

ULP92 PITR

| Age | Male | | | Female | | | Unisex | | |
|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | STD | NS | HAD | STD | NS | HAD | STD | NS | HAD |
| 81 | 103.34 | 79.66 | 64.49 | 59.26 | 40.88 | 33.09 | 97.14 | 71.90 | 58.21 |
| 82 | 112.59 | 87.86 | 71.13 | 66.99 | 46.20 | 37.40 | 105.84 | 79.53 | 64.38 |
| 83 | 122.45 | 97.32 | 78.79 | 76.07 | 52.46 | 42.47 | 115.01 | 88.35 | 71.53 |
| 84 | 133.60 | 107.91 | 87.36 | 86.42 | 59.60 | 48.25 | 125.17 | 98.08 | 79.54 |
| 85 | 146.24 | 114.42 | 92.63 | 97.99 | 68.54 | 55.49 | 136.20 | 105.24 | 85.20 |
| 86 | 159.95 | 127.98 | 103.61 | 110.78 | 78.58 | 63.61 | 148.18 | 118.10 | 95.61 |
| 87 | 174.52 | 142.58 | 115.42 | 124.81 | 89.76 | 72.67 | 161.21 | 131.32 | 106.87 |
| 88 | 189.71 | 158.22 | 128.08 | 138.58 | 102.20 | 82.73 | 174.54 | 144.11 | 119.01 |
| 89 | 205.33 | 175.05 | 141.70 | 148.36 | 115.29 | 93.96 | 187.69 | 157.19 | 132.15 |
| 90 | 220.42 | 190.75 | 154.42 | 153.92 | 123.05 | 105.19 | 198.83 | 169.05 | 144.57 |
| 91 | 234.78 | 206.82 | 168.29 | 158.48 | 130.47 | 117.82 | 208.62 | 180.21 | 158.20 |
| 92 | 249.52 | 220.96 | 178.87 | 168.33 | 142.77 | 132.40 | 219.92 | 193.10 | 169.58 |
| 93 | 264.76 | 239.28 | 202.57 | 182.27 | 159.44 | 149.95 | 232.70 | 207.93 | 192.05 |
| 94 | 281.02 | 256.83 | 227.73 | 201.70 | 180.20 | 172.95 | 248.16 | 224.90 | 216.77 |

EIUL PITR

| Age | Male | | | Female | | | Unisex | | |
|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | STD | NS | HAD | STD | NS | HAD | STD | NS | HAD |
| 81 | 103.34 | 79.66 | 64.49 | 59.26 | 40.88 | 33.09 | 97.14 | 71.90 | 58.21 |
| 82 | 112.59 | 87.86 | 71.13 | 66.99 | 46.20 | 37.40 | 105.84 | 79.53 | 64.38 |
| 83 | 122.45 | 97.32 | 78.79 | 76.07 | 52.46 | 42.47 | 115.01 | 88.35 | 71.53 |
| 84 | 133.60 | 107.91 | 87.36 | 86.42 | 59.60 | 48.25 | 125.17 | 98.08 | 79.54 |
| 85 | 146.24 | 114.42 | 92.63 | 97.99 | 68.54 | 55.49 | 136.20 | 105.24 | 85.20 |
| 86 | 159.95 | 127.98 | 103.61 | 110.78 | 78.58 | 63.61 | 148.18 | 118.10 | 95.61 |
| 87 | 174.52 | 142.58 | 115.42 | 124.81 | 89.76 | 72.67 | 161.21 | 131.32 | 106.87 |
| 88 | 189.71 | 158.22 | 128.08 | 138.58 | 102.20 | 82.73 | 174.54 | 144.11 | 119.01 |
| 89 | 205.33 | 175.05 | 141.70 | 148.36 | 115.29 | 93.96 | 187.69 | 157.19 | 132.15 |
| 90 | 220.42 | 190.75 | 154.42 | 153.92 | 123.05 | 105.19 | 198.83 | 169.05 | 144.57 |
| 91 | 234.78 | 206.82 | 168.29 | 158.48 | 130.47 | 117.82 | 208.62 | 180.21 | 158.20 |
| 92 | 249.52 | 220.96 | 178.87 | 168.33 | 142.77 | 132.40 | 219.92 | 193.10 | 169.58 |
| 93 | 264.76 | 239.28 | 202.57 | 182.27 | 159.44 | 149.95 | 232.70 | 207.93 | 192.05 |
| 94 | 281.02 | 256.83 | 227.73 | 201.70 | 180.20 | 172.95 | 248.16 | 224.90 | 216.77 |
| 95 | 297.39 | 274.21 | 241.30 | 224.62 | 202.79 | 194.68 | 265.38 | 242.73 | 235.45 |
| 96 | 312.93 | 291.18 | 256.24 | 246.45 | 225.04 | 216.04 | 282.06 | 260.48 | 252.67 |
| 97 | 329.31 | 309.26 | 272.15 | 259.40 | 239.48 | 229.90 | 295.24 | 275.32 | 267.06 |
| 98 | 346.60 | 328.54 | 289.12 | 264.59 | 247.32 | 237.43 | 304.60 | 287.06 | 278.45 |
| 99 | 364.85 | 349.11 | 307.22 | 278.57 | 263.59 | 253.05 | 318.12 | 302.85 | 293.76 |

| | | | |
|---------------------------------|--|-------------------------------|-----------------------------|
| <i>SERFF Tracking Number:</i> | <i>ALSB-126139741</i> | <i>State:</i> | <i>Arkansas</i> |
| <i>Filing Company:</i> | <i>Allstate Life Insurance Company</i> | <i>State Tracking Number:</i> | <i>42321</i> |
| <i>Company Tracking Number:</i> | <i>ULP92 SERIES</i> | | |
| <i>TOI:</i> | <i>L091 Individual Life - Flexible Premium Adjustable Life</i> | <i>Sub-TOI:</i> | <i>L091.001 Single Life</i> |
| <i>Product Name:</i> | <i>ULP92 Series</i> | | |
| <i>Project Name/Number:</i> | <i>ULP92 Series/ULP92 Series</i> | | |

Supporting Document Schedules

| | | | |
|-------------------------|---------------------------------|---------------------|-------------------------|
| | | Item Status: | Status Date: |
| Bypassed - Item: | Flesch Certification | | |
| Bypass Reason: | Not applicable for this filing. | | |
| Comments: | | | |

| | | | |
|-------------------------|---------------------------------|---------------------|-------------------------|
| | | Item Status: | Status Date: |
| Bypassed - Item: | Application | | |
| Bypass Reason: | Not applicable for this filing. | | |
| Comments: | | | |

| | | | |
|-------------------------|---------------------------------|---------------------|-------------------------|
| | | Item Status: | Status Date: |
| Bypassed - Item: | Outline of Coverage | | |
| Bypass Reason: | Not applicable for this filing. | | |
| Comments: | | | |