

SERFF Tracking Number: AMEQ-126150215 State: Arkansas
 Filing Company: American Equity Investment Life Insurance Company State Tracking Number: 42345
 Company Tracking Number: BOND CHANGE
 TOI: A10 Annuities - Other Sub-TOI: A10.000 Annuities - Other
 Product Name: Bond Change
 Project Name/Number: Bond Change/Bond Change

Filing at a Glance

Company: American Equity Investment Life Insurance Company

Product Name: Bond Change

SERFF Tr Num: AMEQ-126150215 State: Arkansas

TOI: A10 Annuities - Other

SERFF Status: Closed-Filed-

State Tr Num: 42345

Closed

Sub-TOI: A10.000 Annuities - Other

Co Tr Num: BOND CHANGE

State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Judith Jewett, Kathleen Underwood, Cheryl Parker, Tiffany Meuer

Disposition Date: 05/14/2009

Date Submitted: 05/13/2009

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Bond Change

Status of Filing in Domicile:

Project Number: Bond Change

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments: Filing not required in domicile state

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 05/14/2009

Explanation for Other Group Market Type:

State Status Changed: 05/14/2009

Deemer Date:

Created By: Kathleen Underwood

Submitted By: Kathleen Underwood

Corresponding Filing Tracking Number:

Filing Description:

As a result of the current economic downturn, Lehman Brothers no longer exists. Thus the Lehman Aggregate Bond and Lehman U. S Treasury Bond Indexes are no longer available. We included these Indexes as optional allocation strategies in several of our previously approved annuity contracts. To address this situation we are substituting the 10 Year U.S. Treasury Bond Index for the Lehman Bond Indexes.

We will notify all existing Contract Owners with their Annual Statement of Values, and will include the Bond change in all

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newly issued contracts.

Company and Contact

Filing Contact Information

Judith Jewett, V. P. & Compliance Officer jjewett@american-equity.com
 6000 Westown Pkwy 515-457-1722 [Phone]
 West Des Moines, IA 50266 515-223-3865 [FAX]

Filing Company Information

American Equity Investment Life Insurance CoCode: 92738 State of Domicile: Iowa
 Company
 5000 Westown Pkwy Group Code: 2658 Company Type:
 Ste 440 Group Name: State ID Number:
 West Des Moines, IA 50266 FEIN Number: 42-1153896
 (515) 221-0002 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation: Forms filed separately are \$20 for each form.
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
American Equity Investment Life Insurance Company	\$20.00	05/13/2009	27851739

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Linda Bird	05/14/2009	05/14/2009

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Disposition

Disposition Date: 05/14/2009

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	No	No
Supporting Document	Application	No	No
Supporting Document	Life & Annuity - Acturial Memo	No	No
Form	Bond Change	Yes	Yes

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Form Schedule

Lead Form Number: Bond Change

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	Bond Change	Policy/Cont ract/Fraternal Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial			AR-Bond chg letter.pdf



Judith Z. Karcher, FLMI, AIRC
Vice President and Compliance Officer

May 12, 2009

NAIC #000-92738
FEIN 42-1153896

Commissioner Jay Bradford
Arkansas Insurance Department
ATTN: Life and Health
1200 West Third Street
Little Rock, AR 72201-1904

As a result of the current economic downturn, Lehman Brothers no longer exists. Thus the Lehman Aggregate Bond and Lehman U. S Treasury Bond Indexes are no longer available. We included these Indexes as optional allocation strategies in several of our previously approved annuity contracts. To address this situation we are substituting the 10 Year U.S. Treasury Bond Index for the Lehman Bond Indexes. As required by your state we are seeking approval for this substitution in the following previously approved annuity Contracts:

Form #	Aprvl Dte	File #	SERFF #
INDEX-17	30-Jan-01	N/A	N/A
INDEX-19	27-Mar-01	N/A	N/A
INDEX-2002	04-Oct-02	N/A	N/A
INDEX-23	19-Jun-02	N/A	N/A
INDEX-25	20-Aug-02	N/A	N/A
INDEX-1-05	11-Jun-04	26608	SERT-5YQPHE522/00-00/00-00/00
INDEX-2-07	11-Nov-06	34200	AMEQ-125004826
INDEX-27	20-Jan-04	24609	SERT-5RWR8B585/00-00/00-00/00
INDEX-28	20-Jan-04	24610	SERT-5RWRQH721/00-00/00-00/00
INDEX-30	20-Jan-04	24612	SERT-5S3LW8107/00-00/00-00/00
INDEX-26	12-Jan-04	24525	SERT-5RWKAK845/00-00/00-00/00
INDEX-29	20-Jan-04	24611	SERT-5S4RCX177/00-00/00-00/00
INDEX-3-05	16-Sep-04	27355	SERT-649KR8043/00-00/00-00/00
INDEX-5-05	01-Sep-05	30444	SERT-6EGKR4228/00-00/00-00/00
INDEX-18	27-Feb-01	N/A	N/A
INDEX-24	20-Aug-02	N/A	N/A
INDEX-1-07	08-Nov-06	34092	SERT-6URJEZ961/00-00/00
INDEX-3-07	16-Nov-06	34274	AMEQ-125032936
INDEX-4-07	16-Nov-06	34275	AMEQ-125032938
INDEX-5-07	16-Nov-06	34287	AMEQ-125032940
INDEX-4-05	07-Feb-05	28570	SERT-67VSH6638/00-00/00-00/00
INDEX-6-05	06-Jan-06	31593	SERT-6KBLMY462/00-00/00-00/00
INDEX-6-07	27-Jul-07	36437	AMEQ-125236231

We will notify all existing Contract Owners with their Annual Statement of Values, and will include the Bond change in all newly issued contracts.

Thank you,

Judith Z Karcher

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: N/A, Bond change notification and request for approval.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: N/A, Bond change notification and request for approval.		
Comments:		