

SERFF Tracking Number: LCNC-126181176 State: Arkansas
Filing Company: The Lincoln National Life Insurance Company State Tracking Number: 42601
Company Tracking Number: PPVUL INFO
TOI: L06I Individual Life - Variable Sub-TOI: L06I.002 Single Life - Flexible Premium
Product Name: PPVUL
Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

Filing at a Glance

Company: The Lincoln National Life Insurance Company

Product Name: PPVUL

SERFF Tr Num: LCNC-126181176 State: Arkansas

TOI: L06I Individual Life - Variable

SERFF Status: Closed-Accepted State Tr Num: 42601

For Informational Purposes

Sub-TOI: L06I.002 Single Life - Flexible Premium

Co Tr Num: PPVUL INFO

State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Shirley Gordon, Renee Gardner

Disposition Date: 06/16/2009

Date Submitted: 06/09/2009

Disposition Status: Accepted For Informational Purposes

Implementation Date Requested: 07/28/2009

Implementation Date:

State Filing Description:

General Information

Project Name: PPVUL Informational Letter

Status of Filing in Domicile:

Project Number: PPVUL Informational Letter

Date Approved in Domicile:

Requested Filing Mode: Informational

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 06/16/2009

Explanation for Other Group Market Type:

State Status Changed: 06/16/2009

Deemer Date:

Created By: Renee Gardner

Submitted By: Renee Gardner

Corresponding Filing Tracking Number: PPVUL Informational

Filing Description:

Arkansas Insurance Department

Ms. Linda Byrd

Life & Health Division

1200 West Third Street

Little Rock, AR 72201

SERFF Tracking Number: LNCN-126181176 State: Arkansas
Filing Company: The Lincoln National Life Insurance Company State Tracking Number: 42601
Company Tracking Number: PPVUL INFO
TOI: L06I Individual Life - Variable Sub-TOI: L06I.002 Single Life - Flexible Premium
Product Name: PPVUL
Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

The Lincoln National Life Insurance Company
NAIC# 020-65676 FEIN # 35-0472300

Re: INFORMATIONAL FILING

Dear Ms. Byrd:

We are writing to update the insurance department regarding our form LN940 05-06, a private placement variable universal life insurance policy form approved for use in your jurisdiction on April 25, 2006, SERFF File No. USPH-6NJRCV624.

To date, the underwriting classes developed for this form have been exclusively for sales in the COLI (company-owned life insurance) and BOLI (bank-owned life insurance) markets. The Company has developed a new underwriting class for sales in the retail market. The insurance contract form itself needs no modification to support this retail class, and therefore we do not believe it is necessary to develop a new insurance contract form. Maximum charges and mortality tables are the same. Because the contract can only be used for private placements, the retail market for this form is extremely narrow – all policyholders must be accredited investors pursuant to securities law. Of course, all laws and regulations that apply to retail marketing of life insurance will be complied with.

We do not believe that use of the form beyond the COLI and BOLI markets raise any regulatory issues, but we wanted to be sure to keep the Department informed of our use of this form in a market other than planned for at the time of our original form filing. If the Department has any questions or concerns with this plan, please alert us at your earliest convenience.

Company and Contact

Filing Contact Information

Renee Gardner, Contract Analyst renee.gardner@lfg.com
350 Church street 860-466-2067 [Phone] 2067 [Ext]
hartford, CT 06103 860-466-1348 [FAX]

Filing Company Information

The Lincoln National Life Insurance Company CoCode: 65676 State of Domicile: Indiana
350 Church Street - MPM1 Group Code: 20 Company Type: Life
Hartford, CT 06103-1106 Group Name: State ID Number:
(860) 466-2899 ext. [Phone] FEIN Number: 35-0472300

SERFF Tracking Number: LCNC-126181176 State: Arkansas
Filing Company: The Lincoln National Life Insurance Company State Tracking Number: 42601
Company Tracking Number: PPVUL INFO
TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium
Product Name: PPVUL
Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Lincoln National Life Insurance Company	\$0.00	06/09/2009	

SERFF Tracking Number: LCNC-126181176 State: Arkansas
Filing Company: The Lincoln National Life Insurance Company State Tracking Number: 42601
Company Tracking Number: PPVUL INFO
TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium
Product Name: PPVUL
Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		06/16/2009	06/16/2009

SERFF Tracking Number: LCNC-126181176 *State:* Arkansas
Filing Company: The Lincoln National Life Insurance Company *State Tracking Number:* 42601
Company Tracking Number: PPVUL INFO
TOI: L06I Individual Life - Variable *Sub-TOI:* L06I.002 Single Life - Flexible Premium
Product Name: PPVUL
Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

Disposition

Disposition Date: 06/16/2009

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: LCNC-126181176 State: Arkansas
 Filing Company: The Lincoln National Life Insurance Company State Tracking Number: 42601
 Company Tracking Number: PPVUL INFO
 TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium
 Product Name: PPVUL
 Project Name/Number: PPVUL Informational Letter/PPVUL Informational Letter

Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: Not required for this type of filing.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: Not required for this type of filing.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo		
Bypass Reason: Not required for this type of filing.		
Comments:		