

SERFF Tracking Number: NWST-126256481 State: Arkansas
Filing Company: Northwestern Long Term Care Insurance State Tracking Number: 43143
Company Company
Company Tracking Number: 29-5133-03 LTC (0709)
TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified
Product Name: 29-5133-03 LTC (0709)
Project Name/Number: 29-5133-03 LTC (0709)/29-5133-03 LTC (0709)

Filing at a Glance

Company: Northwestern Long Term Care Insurance Company

Product Name: 29-5133-03 LTC (0709) SERFF Tr Num: NWST-126256481 State: ArkansasLH
TOI: LTC03I Individual Long Term Care SERFF Status: Closed State Tr Num: 43143
Sub-TOI: LTC03I.001 Qualified Co Tr Num: 29-5133-03 LTC (0709) State Status: Closed
Filing Type: Advertisement Co Status: Reviewer(s): Marie Bennett
Authors: Debbie Orr, Jason Gross Disposition Date: 08/10/2009
Date Submitted: 08/06/2009 Disposition Status: Approved
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: 29-5133-03 LTC (0709) Status of Filing in Domicile:
Project Number: 29-5133-03 LTC (0709) Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 08/10/2009 Explanation for Other Group Market Type:
State Status Changed: 08/10/2009
Deemer Date: Corresponding Filing Tracking Number:

Filing Description:

We are submitting the forms listed below for your review and, if necessary, your approval, as advertising material for the Long Term Care Policy and related forms which have been previously approved in your state.

The pieces attached are screen shots of the landing pages when www.northwesternltc.com is typed into browser. The website allows consumers who are interested in obtaining more information about long-term care insurance and Northwestern Long Term Care Insurance Company to provide contact information.

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If you should have any questions regarding the enclosed forms, you may call me at (414) 665-4549 or you can e-mail me at jasongross@northwesternmutual.com. On e-mails that are sent, please copy debbieorr@northwesternmutual.com.

Sincerely,

Jason Gross, FLMI, AFSI, ACS
Product Compliance Specialist
Actuarial Department

Company and Contact

Filing Contact Information

Jason Gross, Product Compliance Specialist jasongross@northwesternmutual.com
720 E. Wisconsin Ave. (414) 665-4549 [Phone]
Milwaukee, WI 53202 (414) 665-5006[FAX]

Filing Company Information

Northwestern Long Term Care Insurance CoCode: 69000 State of Domicile: Wisconsin
Company
720 East Wisconsin Avenue Group Code: 860 Company Type: Long Term Care
Rm S845
Milwaukee, WI 53202 Group Name: State ID Number:
(414) 271-1444 ext. [Phone] FEIN Number: 36-2258318

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: \$25.00 per form
Per Company: No

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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Northwestern Long Term Care Insurance Company	\$50.00	08/06/2009	29666697

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved	Marie Bennett	08/10/2009	08/10/2009

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Form Schedule

Lead Form Number: 29-5133-03 LTC (0709)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Approved	29-5133-03 LTC (0709)	Advertising	Learn More. Plan Now.	Initial		0	29 5133 03 LTC (0709).pdf
Approved	29-5133-04 LTC (0709)	Advertising	Learn More. Plan Now.	Initial		0	29 5133 04 LTC (0709).pdf



A Northwestern Mutual Company

Learn More. Plan Now.



Protect against the high cost of long-term care.

The need for long-term care may not be the first thing you think of when you think of protecting your family, but it's an important means for you to help protect your assets. To learn more about long-term care insurance, contact us.

First Name:*	<input type="text"/>	Last Name:*	<input type="text"/>
Phone:*	<input type="text"/>	2nd Phone	<input type="text"/>
Address:*	<input type="text"/>	City:*	<input type="text"/>
State:*	<input type="text" value="-Select-"/>	Zip Code:*	<input type="text"/>
E-Mail:*	<input type="text"/>		

* Required field

START NOW

Northwestern Long-Term Care Insurance policies contain exclusions and limitations. Policy Forms: RS.LTC.(0708) and RS.LTC.ML.(0708). Policy form RS.LTC.ML. (0708) is only available in New Jersey, New York, Ohio and Pennsylvania. The purpose of this material is for the marketing and solicitation of insurance. Northwestern Long Term Care Insurance Company's long-term care insurance policy contains exclusions and limitations. Northwestern Long Term Care Insurance Company, Milwaukee, WI. Northwestern Long Term Care Insurance Company, a subsidiary of The Northwestern Mutual Life Insurance Company, Milwaukee, WI.

[Online Privacy Notice](#) | [Customer Privacy Notice](#)

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A photograph of a diverse family of seven people, including a young boy, a woman, a man, a young girl, and two older women, all smiling and sitting together on a light-colored sofa in a bright, modern interior setting.

Learn More. Plan Now.

Thank You.

Your request has been submitted. Your financial representative will be in contact with you shortly.

- To learn more about long-term care please [visit our Website](#).
- Learn more about the [cost of long term care in your area](#).

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