

SERFF Tracking Number: UHLC-126214323 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 42839
Company Tracking Number: AS726 A (4/09)
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
Project Name/Number: Medicare Advantage Flyer/AS726 A (4/09)

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement

SERFF Tr Num: UHLC-126214323 State: ArkansasLH

TOI: MS05G Group Medicare Supplement -
Standard Plans

SERFF Status: Closed

State Tr Num: 42839

Sub-TOI: MS05G.001 Plan A

Co Tr Num: AS726 A (4/09)

State Status: Filed-Closed

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Author: Michelle Ambach

Disposition Date: 08/04/2009

Date Submitted: 07/02/2009

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Medicare Advantage Flyer

Status of Filing in Domicile: Pending

Project Number: AS726 A (4/09)

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Association

Filing Status Changed: 08/04/2009

Explanation for Other Group Market Type:

State Status Changed: 08/04/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

File No: AS726 A (4/09) (PLEASE USE THIS NUMBER IN ALL CORRESPONDENCE)

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace any material previously submitted to the Department.

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This is an invitation to inquire. The advertising material is a free standing inserts that will appear in various magazines and newspapers. The business reply card – MS403 (4/09) which will be on each free standing insert was submitted to the Department on 6/30/09 under file number AS724 (4/09).

The Policy Form Number GRP79171 GPS-1 will appear in the disclaimer paragraph on each of the Free Standing Inserts.

We trust the enclosed forms are in order and look forward to your prompt acknowledgment of this filing. If you have any further questions you can contact me at 215/902-8444. If you prefer, you may also send a facsimile to me at Fax: 215/902-8813 or send an email to Susan_J_Cipollo@uhc.com.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
680 Blair Mill Rd. (215) 902-8444 [Phone]
Horsham, PA 19044 (215) 902-8813[FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
PO Box 150450
Hartford, CT 06115-0450 Group Name: State ID Number:
(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No
Fee Explanation: STATE REQUIRED FILING FEE
Per Company: No

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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$25.00	07/02/2009	28947168

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	08/04/2009	08/04/2009

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Disposition

Disposition Date: 08/04/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Form	PRINT AD	Filed	Yes

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Form Schedule

Lead Form Number: AS726 A (4/09)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	AS726 A (4/09)	Advertising	PRINT AD	Initial		45	AS726 A (4-09)_No_BRCfile.pdf

**Attention Area
Residents Age 65+**

Losing your Medicare Advantage plan?

Make a move that could help with some of the out-of-pocket expenses Medicare doesn't pay.

A Medicare supplement insurance plan, like the one endorsed by AARP®, can help pay for some of what Medicare doesn't.

If you lose your Medicare Advantage coverage, you may be able to apply for a Medicare supplement plan without answering questions about your health. Call now for more details!



AARP | Medicare Supplement Plans
insured by **UnitedHealthcare
Insurance Company**

The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

**Request your FREE
information kit today,
even if you're not an
AARP member.**

**Call toll-free
1-XXX-XXX-XXXX, ext. XXX
(TTY: 1-XXX-XXX-XXXX)
or mail in the
attached card.**

**Give this card
to a friend.**

AARP contracts with insurers to make coverage available to AARP members. Neither AARP nor its affiliate is the insurer.

AS726 A (4/09)

Choose a Medicare supplement plan and have the freedom to see any doctor who accepts Medicare patients.

Consider an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company.

A Medicare supplement plan could work for you.

The only Medicare supplement insurance plan endorsed by AARP features competitive rates. And it insures 2.8 million people¹ nationwide, helping them meet their supplemental insurance coverage needs. It could be a good choice for you, too. Remember, you must be a member to enroll and you must be covered by Medicare to apply for a Medicare supplement plan.

Like all Medicare supplement plans, this plan helps pay for some of the out-of-pocket medical expenses that Medicare doesn't, as well as:

- Freedom to choose any doctor and hospital that accepts Medicare patients
- Absolutely no referrals needed to see specialists - see who you want, when you want
- Little-to-no co-pays for visits to the doctor, depending on the plan you choose

Plus, this plan features:

- The AARP® endorsement and stability of UnitedHealthcare Insurance Company*
- Virtually no claim forms

Change to a plan with millions of members nationwide.¹

Request your FREE information kit – even if you're not an AARP member. And feel free to tell a friend. There's no obligation.



**Call toll-free today.
1-XXX-XXX-XXXX ext. XXX
(TTY: 1-XXX-XXX-XXXX)**

Or, mail the attached reply card.

AARP® | **Medicare Supplement Plans**
insured by **UnitedHealthcare Insurance Company**

¹ Based on 2008 internal company data.
www.aarphealthcare.com/statistics.

*In 2009, UnitedHealthcare Insurance Company is rated "A-stable" by A.M. Best, an independent organization that evaluates insurance company financial performance.

This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. AARP contracts with insurers to make coverage available to AARP members. Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.** Policy Form No.GRP79171 GPS-1(G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. **This is a solicitation of insurance. An agent may contact you.** Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

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