

SERFF Tracking Number: UHLC-126236094 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 42997
 Company Tracking Number: AS2507
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Free Standing Insert/AS2507

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126236094 State: Arkansas
 TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed-Filed State Tr Num: 42997
 Sub-TOI: MS05G.001 Plan A Co Tr Num: AS2507 State Status: Filed-Closed
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler
 Author: Michelle Ambach Disposition Date: 08/18/2009
 Date Submitted: 07/21/2009 Disposition Status: Filed
 Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Free Standing Insert Status of Filing in Domicile: Pending
 Project Number: AS2507 Date Approved in Domicile:
 Requested Filing Mode: Review & Approval Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Group
 Submission Type: New Submission Group Market Size: Large
 Overall Rate Impact: Group Market Type: Association
 Filing Status Changed: 08/18/2009 Explanation for Other Group Market Type:
 State Status Changed: 08/18/2009

Deemer Date: Created By: Michelle Ambach
 Submitted By: Michelle Ambach Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace material previously approved by the Department. The business reply card, component number MS2501, that will be used with the enclosed advertisement was submitted to the Department under separate cover on 7/21/09 under file number AS2505.

This Invitation to Inquire is a Medicare Supplement Free Standing Insert Advertisement and will run in various publications in the first quarter of 2010. The Policy Form Number GRP79171 GPS-1 appears on the advertisement in the Disclaimer paragraph.

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Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$25.00
 Retaliatory? No
 Fee Explanation: STATE REQUIRED FILING FEE
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$25.00	07/21/2009	29330679

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	08/18/2009	08/18/2009

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Disposition

Disposition Date: 08/18/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	PRINT AD	Filed	Yes

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Form Schedule

Lead Form Number: AS2507

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
Filed 08/18/2009	AS2507	Advertising PRINT AD	Initial		45.000	AS2507 no BRC FSI Silver Sneakers.pdf

Attention: Silver Sneakers Fitness Programs now available to plan-holders in your area!

The Silver Sneakers program is not part of the insurance coverage and may be discontinued at any time.

Medicare only pays about

80%

of Part B expenses.

The other

20%

is up to you.

An AARP® Medicare Supplement Insurance Plan could save you up to thousands of dollars in out-of-pocket expenses.*

Insured by UnitedHealthcare Insurance Company



Request your free information kit today, even if you're not an AARP member.

Call toll-free 1-XXX-XXX-XXXX, code XXX, (TTY: XXX)

or just mail this reply card.

AS2507

2BRC

Get a free information kit for yourself and a friend.

Concerned about Medicare out-of-pocket costs? An AARP Medicare Supplement Insurance Plan can help.

Medicare alone can leave you with various out-of-pocket expenses. That's why millions of people just like you have chosen an AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company.

This important insurance is a real solution that can help you cover some of the expenses Medicare doesn't pay, including co-payments and deductibles. Consider the only Medicare supplement insurance plans endorsed by AARP.

- Freedom to choose any doctor or hospital that accepts Medicare
- No referrals needed — ever — to see specialists
- Competitive prices just for AARP members
- Virtually no claim forms

We want to help you better understand your health insurance options with a free information kit. There's no obligation, so request yours today.



**Silver Sneakers
Fitness Programs
are now available to
plan-holders in
your area!**



Medicare Supplement Plans
insured by **UnitedHealthcare
Insurance Company**

**Request your free information kit today,
even if you're not a member.**

**Call toll-free X-XXX-XXX-XXXX,
or just mail the reply card below.**

This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.** Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

This is a solicitation of insurance. An agent may contact you.

*Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare spending and the Medicare Program, June 2008. <http://www.medpac.gov/documents/Jun08DataBook_Entire_report.pdf> (15 Jan, 2009) p. 63,65.

Give this card
to a friend.