

SERFF Tracking Number: AEGD-126457468 State: Arkansas
Filing Company: Transamerica Life Insurance Company State Tracking Number: 44605
Company Tracking Number: 10001
TOI: L071 Individual Life - Whole Sub-TOI: L071.301 Current Assumption - Fixed Premium - Single Life
Product Name: IF-ISWL
Project Name/Number: IF-ISWL/Informational Filing Related to Previously Approved Policy 1-18005108/10001

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: IF-ISWL

SERFF Tr Num: AEGD-126457468 State: Arkansas

TOI: L071 Individual Life - Whole

SERFF Status: Closed-Accepted State Tr Num: 44605

For Informational Purposes

Sub-TOI: L071.301 Current Assumption - Fixed Co Tr Num: 10001

State Status: Filed-Closed

Premium - Single Life

Filing Type: Form

Reviewer(s): Linda Bird

Author: Tim O'Reilly

Disposition Date: 01/20/2010

Date Submitted: 01/15/2010

Disposition Status: Accepted For

Informational Purposes

Implementation Date:

Implementation Date Requested: 01/15/2010

State Filing Description:

General Information

Project Name: IF-ISWL/Informational Filing Related to Previously Approved Policy 1-18005108

Status of Filing in Domicile: Pending

Project Number: 10001

Date Approved in Domicile:

Requested Filing Mode: Informational

Domicile Status Comments: Simultaneously submitted in Domicile State (Iowa) via ICC.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 01/20/2010

Explanation for Other Group Market Type:

State Status Changed: 01/20/2010

Deemer Date:

Created By: Tim O'Reilly

Submitted By: Tim O'Reilly

Corresponding Filing Tracking Number:

Filing Description:

LIFE INFORMATIONAL FILING

We are allowing a \$5,000 minimum face amount for qualified business on the form listed below effective January 15, 2010:

SERFF Tracking Number: AEGD-126457468 State: Arkansas
 Filing Company: Transamerica Life Insurance Company State Tracking Number: 44605
 Company Tracking Number: 10001
 TOI: L071 Individual Life - Whole Sub-TOI: L071.301 Current Assumption - Fixed Premium - Single Life

Product Name: IF-ISWL
 Project Name/Number: IF-ISWL/Informational Filing Related to Previously Approved Policy 1-18005108/10001

Form 1-18005108: Interest Sensitive Whole Life Insurance Policy, approved by your Department on September 4, 2008 under SERFF Tracking Number MWSG-125781861.

This is an informational filing only. We certify there have been no changes made to the form.

We are enclosing a currently signed and dated Actuarial Memo reflecting the \$5,000 minimum face amount for qualified business (please see page 3). We certify there have been no other changes made. We are submitting this item for your records and information only.

Company and Contact

Filing Contact Information

Tim O'Reilly, Senior Analyst Tim.OReilly@transamerica.com
 1150 South Olive Street 213-742-2860 [Phone]
 Contract Development LAT-24-0305 213-741-5839 [FAX]
 Los Angeles, CA 90015

Filing Company Information

Transamerica Life Insurance Company CoCode: 86231 State of Domicile: Iowa
 Contract Development T-24 Group Code: 468 Company Type:
 1150 S. Olive St. Group Name: State ID Number:
 Los Angeles, CA 90015 FEIN Number: 39-0989781
 (319) 355-4241 ext. [Phone]

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$0.00	01/15/2010	

SERFF Tracking Number: AEGD-126457468 State: Arkansas
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	01/20/2010	01/20/2010

SERFF Tracking Number: AEGD-126457468 *State:* Arkansas
Filing Company: Transamerica Life Insurance Company *State Tracking Number:* 44605
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Disposition

Disposition Date: 01/20/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Cover Letter		Yes

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification Bypass Reason: NA to this info filing. Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application Bypass Reason: NA to this info filing. Comments:		

	Item Status:	Status Date:
Satisfied - Item: Cover Letter Comments: Cover Letter. Attachment: ARK Filing Letter 10001.pdf		



Transamerica Life Insurance Company
4333 Edgewood Road NE
Cedar Rapids, Iowa 52499

January 15, 2010

#10001

Commissioner of Insurance
Arkansas Insurance Division
1200 West 3rd Street
Little Rock, Arkansas 72201-1904

Re: Transamerica Life Insurance Company
NAIC #: 468-86231
FEIN #: 39-0989781
LIFE INFORMATIONAL FILING
\$5,000 Minimum Face Amount for Qualified Business on Form 1-18005108

Dear Sir/Madam:

We are allowing a \$5,000 minimum face amount for qualified business on the form listed below effective January 15, 2010:

Form 18005108: Interest Sensitive Whole Life Insurance Policy, approved by your Department on September 4, 2008 under SERFF Tracking Number MWSG-125781861.

This is an informational filing only. We certify there have been no changes made to the form.

We are enclosing a currently signed and dated Actuarial Memo reflecting the \$5,000 minimum face amount for qualified business (please see page 3). We certify there have been no other changes made. We are submitting this item for your records and information only.

Thank you, in advance, for your time and attention.

A handwritten signature in cursive script that reads "Tim O'Reilly".

Tim O'Reilly
AFP Contract Development
213-742-2860
FAX: 213-741-5839
tim.o'reilly@transamerica.com