

SERFF Tracking Number: PHYS-126415684 State: Arkansas
Filing Company: Physicians Mutual Insurance Company State Tracking Number: 44312
Company Tracking Number: PMA3278AR
TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.001 Plan A 2010
Standard Plans 2010
Product Name: Med Sup/ LTC
Project Name/Number: PMA3278AR/PMA3278AR

Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup/ LTC SERFF Tr Num: PHYS-126415684 State: Arkansas
TOI: MS08I Individual Medicare Supplement - SERFF Status: Closed-Filed- State Tr Num: 44312
Standard Plans 2010 Closed
Sub-TOI: MS08I.001 Plan A 2010 Co Tr Num: PMA3278AR State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler
Disposition Date: 01/05/2010
Authors: Sonya Dickey, Sara Magee-Garcia
Date Submitted: 12/10/2009 Disposition Status: Filed-Closed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: PMA3278AR Status of Filing in Domicile: Pending
Project Number: PMA3278AR Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments: Filed in Nebraska
on 12/11/09.
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 01/05/2010 Explanation for Other Group Market Type:
State Status Changed: 01/05/2010
Deemer Date: Created By: Sara Magee-Garcia
Submitted By: Sara Magee-Garcia Corresponding Filing Tracking Number:
PMA3278AR

Filing Description:

RE: Medicare Supplement Insurance and Long Term Care Advertisements
Invitations to Inquire: PMA3278AR, PMA3279AR

Attached are copies of the above referenced material for your review and approval. This material will be used to create an interest in one of the following Medicare Supplement policies/riders:
Policies Medicare Plans Approval Dates

SERFF Tracking Number: *PHYS-126415684* State: *Arkansas*
 Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44312*
 Company Tracking Number: *PMA3278AR*
 TOI: *MS08I Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS08I.001 Plan A 2010*
 Product Name: *Med Sup/ LTC*
 Project Name/Number: *PMA3278AR/PMA3278AR*

P020AR A 8-12-09
 P025AR F 8-12-09
 P026AR G 8-12-09
 P027AR High Ded F 8-12-09
 Rider B345 8-12-09

This material could also generate interest in one of the following Long Term Care Insurance policies:

Policies Approval Dates
 P145AR 8-11-04
 P146AR 8-11-04
 P147AR 8-11-04
 P148AR 8-11-04

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

Company and Contact

Filing Contact Information

Sara Magee-Garcia, sara.magee-garcia@physiciansmutual.com
 2600 Dodge Street 800-228-9100 [Phone]
 Omaha, NE 68131 402-633-1096 [FAX]

Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska
 2600 Dodge Street Group Code: 367 Company Type:
 Omaha, NE 68131 Group Name: State ID Number:
 (402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

Filing Fees

Fee Required? Yes
 Fee Amount: \$100.00
 Retaliatory? No
 Fee Explanation: \$50 per form, 2 forms included

SERFF Tracking Number: *PHYS-126415684* State: *Arkansas*
Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44312*
Company Tracking Number: *PMA3278AR*
TOI: *MS081 Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS081.001 Plan A 2010*
Product Name: *Med Sup/ LTC*
Project Name/Number: *PMA3278AR/PMA3278AR*
Per Company: *No*

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Mutual Insurance Company	\$100.00	12/10/2009	32687234

SERFF Tracking Number: *PHYS-126415684* State: *Arkansas*
Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44312*
Company Tracking Number: *PMA3278AR*
TOI: *MS08I Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS08I.001 Plan A 2010*
Product Name: *Med Sup/ LTC*
Project Name/Number: *PMA3278AR/PMA3278AR*

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	01/05/2010	01/05/2010

SERFF Tracking Number: *PHYS-126415684* State: *Arkansas*
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 Project Name/Number: *PMA3278AR/PMA3278AR*

Form Schedule

Lead Form Number: PMA3278AR

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 01/05/2010	PMA3278A	Advertising	PMA3278AR	Initial			PMA3278AR.pdf
Filed-Closed 01/05/2010	PMA3279A	Advertising	PMA3279AR	Initial			PMA3279AR.pdf

Yes! I'd like more information and personal service from a Producer of the Physicians Mutual family.

Please tell me more about the following insurance products: (check all that apply)

Long-Term Care Insurance]

Life Insurance]

Dental Insurance]

Cancer Insurance]

Medicare Supplement
Insurance Policy]

Health Insurance]

Annuities]

Name _____

Address _____

City _____ State _____ ZIP _____

Telephone Number (_____) _____

We are not connected with, nor endorsed by, the U. S. Government or the Federal Medicare Program.

A producer will provide complete details about these valuable products including costs and limitations. Physicians Mutual Insurance Company offers Long-Term Care Insurance, Dental Insurance, Cancer Insurance, Health Insurance and Medicare Supplement. P020/P025/P026/P027/B345/P145/P146/P147/P148/C250A/P176/P210A. Physicians Life Insurance Company offers Life Insurance and Annuities. L708/L712/L726/L730/L731/L732/L762/AP100/AP110/AP111/AP112/AP114/AP116.

PMA3278AR

[Producer License #XXXX]

[Lead ID: XXX]

Physicians Mutual Insurance Company®
Physicians Life Insurance Company®
members of the Physicians Mutual family



Physicians
Mutual®

Insurance for all of us.™

[Division Office]

[Attn:]

[Address]

[City, State ZIP]

Thank you for visiting us at [name of event].

Yes! I'd like more information and personal service from a Producer of the Physicians Mutual family. Please tell me more about the following: (check all that apply)

Long-Term Care Insurance]

Life Insurance]

Dental Insurance]

Cancer Insurance]

Medicare Supplement
Insurance Policy]

Health Insurance]

Annuities]

Career Opportunitives]

Name _____

Address _____

City _____ State _____ ZIP _____

Telephone Number (_____) _____

Email _____

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