

SERFF Tracking Number: *PHYS-126451636* State: *Arkansas*  
 Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44548*  
 Company Tracking Number: *PMA3280AR*  
 TOI: *MS08I Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS08I.001 Plan A 2010*  
 Product Name: *Med Sup/LTC*  
 Project Name/Number: *PMA3280AR/PMA3280AR*

## Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup/LTC SERFF Tr Num: PHYS-126451636 State: Arkansas  
 TOI: MS08I Individual Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed- Closed State Tr Num: 44548  
 Sub-TOI: MS08I.001 Plan A 2010 Co Tr Num: PMA3280AR State Status: Filed-Closed  
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler  
 Authors: Sonya Dickey, Sara Magee-Garcia Disposition Date: 01/28/2010  
 Date Submitted: 01/12/2010 Disposition Status: Filed-Closed  
 Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

## General Information

Project Name: PMA3280AR Status of Filing in Domicile: Pending  
 Project Number: PMA3280AR Date Approved in Domicile:  
 Requested Filing Mode: Review & Approval Domicile Status Comments: Filed in Nebraska on 1/12/2010.  
 Explanation for Combination/Other: Market Type: Individual  
 Submission Type: New Submission Group Market Size:  
 Overall Rate Impact: Group Market Type:  
 Filing Status Changed: 01/28/2010 Explanation for Other Group Market Type:  
 State Status Changed: 01/28/2010  
 Deemer Date: Created By: Sara Magee-Garcia  
 Submitted By: Sara Magee-Garcia Corresponding Filing Tracking Number:  
 PMA3280AR  
 Filing Description:  
 RE: Medicare Supplement Insurance & Long Term Care Insurance Advertisement  
 Newspaper Ad: PMA3280AR

Attached are copies of the above referenced material for your review and approval. This material will be used by licensed agents in your State to create an interest in the following Medicare Supplement Policies/Rider:  
 Policies/Rider Medicare Supplement Plans Approval Dates

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Standard Plans 2010

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P020AR A 8-12-09  
P025AR F 8-12-09  
P026AR G 8-12-09  
P027AR High Ded F 8-12-09  
High Deductible Premium Discount Rider B345 8-12-09

This material could also create an interest in one of the following Long Term Care policies:

Policies Approval Dates

P145AR 8-11-04  
P146AR 8-11-04  
P147AR 8-11-04  
P148AR 8-11-04

The material could also create an interest in any of our approved product lines in your State.

If you have any questions concerning the material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You can also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

## Company and Contact

### Filing Contact Information

Sara Magee-Garcia, sara.magee-garcia@physiciansmutual.com  
2600 Dodge Street 800-228-9100 [Phone]  
Omaha, NE 68131 402-633-1096 [FAX]

### Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska  
2600 Dodge Street Group Code: 367 Company Type:  
Omaha, NE 68131 Group Name: State ID Number:  
(402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No

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TOI: *MS081 Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS081.001 Plan A 2010*  
Product Name: *Med Sup/LTC*  
Project Name/Number: *PMA3280AR/PMA3280AR*  
Fee Explanation: *\$50 per form, 1 form included*  
Per Company: *No*

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Mutual Insurance Company	\$50.00	01/12/2010	33478018

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## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Filed-Closed	Stephanie Fowler	01/28/2010	01/28/2010



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<b>Schedule Form</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
	PMA3280AR	Filed	Yes

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## Form Schedule

**Lead Form Number: PMA3280AR**

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 01/28/2010 R	PMA3280A	Advertising	PMA3280AR	Initial			PMA3280AR.pdf

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We are not connected with, nor endorsed by, the U.S. Government or the Federal Medicare Program. Contact your producer for complete details, including costs and limitations. Policy Kinds: [P020/P025/P026/P027/B345/P145/P146/P147/P148/C250A/P176/P210A/L708/L712/L726/L730/L731/L732/L762/API00/API10/API11/API12/API14/API16.]

PMA3280AR

2600 Dodge St. Omaha, NE 68131-2671