

SERFF Tracking Number: AMRP-126853078 State: Arkansas
Filing Company: American Republic Corp Insurance Company State Tracking Number: 47014
Company Tracking Number: 09AR0587
TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.005 Plan F (Basic) 2010
Standard Plans 2010
Product Name: ARCorp Preventive Services Take One
Project Name/Number: ARCorp Preventive Services Take One/09AR0587

Filing at a Glance

Company: American Republic Corp Insurance Company

Product Name: ARCorp Preventive Services SERFF Tr Num: AMRP-126853078 State: Arkansas
Take One

TOI: MS08I Individual Medicare Supplement - SERFF Status: Closed-Filed State Tr Num: 47014
Standard Plans 2010

Sub-TOI: MS08I.005 Plan F (Basic) 2010 Co Tr Num: 09AR0587 State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Susan Falk, Sarah Shives, Disposition Date: 10/15/2010

Jamie Mueller, Michele Kulish

Danielson, Andrea Davey, Patricia

Corrigan

Date Submitted: 10/08/2010 Disposition Status: Filed

Implementation Date Requested: 10/08/2010

Implementation Date:

State Filing Description:

General Information

Project Name: ARCorp Preventive Services Take One

Project Number: 09AR0587

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 10/15/2010

Deemer Date:

Submitted By: Patricia Corrigan

Filing Description:

Re: Individual Medicare Supplement

Form: Z2666

Status of Filing in Domicile: Authorized

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 10/15/2010

Created By: Patricia Corrigan

Corresponding Filing Tracking Number:

We are including the above captioned form for your review and information. The form is new and is not intended to replace any form that is currently in use. The form is a lead generating devices and will be used in the solicitation of our

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Medicare Supplement plans.

We hope you will find this form satisfactory. If I can be of any assistance, during the review process, please do not hesitate to give me a call toll-free at 800-247-2190 ext. 2810

Thank you,

Pat Corrigan

Company and Contact

Filing Contact Information

Patricia Corrigan, patricia.corrigan@americanenterprise.com
 601 6th Ave. 330-220-1931 [Phone]
 Des Moines, IA 50309

Filing Company Information

American Republic Corp Insurance Company CoCode: 67679 State of Domicile: Nebraska
 P O Box 2780 Group Code: 3527 Company Type: Life and Health
 Omaha, NE 68103-2780 Group Name: American Enterprise State ID Number:
 (800) 987-8988 ext. [Phone] FEIN Number: 23-1609793

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? Yes
 Fee Explanation: \$50.00 a filing 1 advertisement x \$50.00 = \$50.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
American Republic Corp Insurance Company	\$50.00	10/08/2010	40453499

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	10/15/2010	10/15/2010

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Disposition

Disposition Date: 10/15/2010

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	ARCorp Preventive Services Take One	Filed	Yes

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Form Schedule

Lead Form Number: Z-2666

Schedule Item Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 10/15/2010	Z-2666	Advertising	ARCorp Preventive Services Take One	Initial			Z-2666 bracketed.pdf

Attention Medicare Beneficiaries!

Did you know Medicare pays for many preventive services to help you stay healthy?

These preventive services include:

- Exams, lab tests, and screenings
- Shots and monitoring
- Customized information to help you take care of your health

But as good as Medicare is, it doesn't pay for all the health care services you may need. Fortunately, there's help paying for what would otherwise come out of your pocket. Medicare supplement insurance plans work with Medicare to help pay hospital and medical expenses that Medicare approves, but doesn't pay.

**Call to
Get Your
FREE
Copy
Today!**



Z-2666



Your Guide to Medicare's Preventive Services will identify both the preventive services and other services that can help keep you healthy.

You may want to ask yourself:

- Are the services I need to keep me healthy covered by Medicare?
- How often can I use these services?
- Do I have the right coverage to protect my savings from what Medicare doesn't pay?

For your FREE *Medicare Preventive Services* booklet, please call

**Agent: [AgentName]
Phone: [AgentContact]**



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Insurance Company**

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Forms: A3101AC, A3101AC-MO, A3101AC-NC, A3101AC-OK, A3101AC-OR, A3101AC-PA, A3101AC-TN

Z-2666

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