

SERFF Tracking Number: WSST-126789851 State: Arkansas  
 Filing Company: Western and Southern Life Insurance Company State Tracking Number: 46944  
 Company Tracking Number: FIL#1 - PREM RATE CHNG - INFO  
 TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life  
 Product Name: 2011 WSLIC WL Enhancements/Filing #1/Info Rate Filing  
 Project Name/Number: 2011 WSLIC WL Enhancements/Filing #1/Info Rate Filing/Filing #1 - Info Rate Filing

## Filing at a Glance

Company: Western and Southern Life Insurance Company

Product Name: 2011 WSLIC WL SERFF Tr Num: WSST-126789851 State: Arkansas

Enhancements/Filing #1/Info Rate Filing

TOI: L071 Individual Life - Whole

SERFF Status: Closed-Filed-Closed

State Tr Num: 46944

Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single Life

Co Tr Num: FIL#1 - PREM RATE CHNG - INFO

State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Megan Peterson, Nikki Lape, Ramona Piercefield

Disposition Date: 10/06/2010

Date Submitted: 10/01/2010

Disposition Status: Filed-Closed

Implementation Date Requested: 03/28/2011

Implementation Date:

State Filing Description:

## General Information

Project Name: 2011 WSLIC WL Enhancements/Filing #1/Info Rate Filing

Status of Filing in Domicile: Not Filed

Project Number: Filing #1 - Info Rate Filing

Date Approved in Domicile:

Requested Filing Mode: Informational

Domicile Status Comments: Our domicile state, Ohio, does not require to be notified when life insurance premium rates are revised.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 10/06/2010

Explanation for Other Group Market Type:

State Status Changed: 10/06/2010

Deemer Date:

Created By: Nikki Lape

Submitted By: Nikki Lape

Corresponding Filing Tracking Number:

Filing Description:

Dear Reviewer:

This filing is being submitted for informational purposes. Effective March 28, 2011, we will be revising premium rates for

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the following previously approved life insurance policies and riders:

Form Number, Description, Approval Date, State Tracking #  
0506-100 AR, Whole Life Policy, 02/16/2005, 28628  
0506-100-U AR, Whole Life Policy, 02/16/2005, 28629  
0506-320 AR, Whole Life Policy, 02/16/2005, 28631  
0506-320-U AR, Whole Life Policy, 02/16/2005, 28632  
0506-108 AR, Limited Payment Life Policy, 02/16/2005, 28630

A revised Actuarial Memorandum has been provided for each policy/rider under the Supporting Documentation tab.

If you have any questions or need additional information, please feel free to contact me. I look forward to your acknowledgement of this informational filing.

Sincerely,

Nikki Lape, ALMI, ACS  
Product and State Filing Analyst  
Product & State Filing Division  
1-800-446-0795 ext.1523 FAX: 513-357-4123  
CompFiler@wslife.com

## Company and Contact

### Filing Contact Information

Nikki Lape, Product & State Filing Analyst      Nikki.Lape@wslife.com  
400 Broadway      800-446-0795 [Phone] 1523 [Ext]  
Cincinnati, OH 45202      513-357-4123 [FAX]

### Filing Company Information

Western and Southern Life Insurance Company CoCode: 70483      State of Domicile: Ohio  
400 Broadway      Group Code: 836      Company Type: Life & Health  
Cincinnati, OH 45202      Group Name: West-Southern      State ID Number:  
Group  
(800) 446-0795 ext. [Phone]      FEIN Number: 31-0487145

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: \$50.00 per filing.  
Our state of domicile does not require this type of informational filing.  
Per Company: No

| COMPANY                                     | AMOUNT  | DATE PROCESSED | TRANSACTION # |
|---|---------|----------------|---------------|
| Western and Southern Life Insurance Company | \$50.00 | 10/01/2010     | 40096617      |

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## Correspondence Summary

### Dispositions

| Status       | Created By | Created On | Date Submitted |
|--------------|------------|------------|----------------|
| Filed-Closed | Linda Bird | 10/06/2010 | 10/06/2010     |

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## **Disposition**

Disposition Date: 10/06/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

