

SERFF Tracking Number: GEFA-126894159 State: Arkansas
Filing Company: Genworth Life Insurance Company State Tracking Number: 47237
Company Tracking Number: GL121EML 1110
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Company President Change Endorsement GLIC
Project Name/Number: Company President Change Endorsement GLIC/GL121EML 1110

Filing at a Glance

Company: Genworth Life Insurance Company

Product Name: Company President Change Endorsement GLIC SERFF Tr Num: GEFA-126894159 State: Arkansas

TOI: L08 Life - Other

SERFF Status: Closed-Approved-
Closed State Tr Num: 47237

Sub-TOI: L08.000 Life - Other

Co Tr Num: GL121EML 1110

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Brenda Bond, Ronald
Jackson

Disposition Date: 11/10/2010

Date Submitted: 11/08/2010

Disposition Status: Approved-
Closed

Implementation Date Requested: 01/01/2011

Implementation Date:

State Filing Description:

General Information

Project Name: Company President Change Endorsement GLIC

Status of Filing in Domicile: Pending

Project Number: GL121EML 1110

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 11/10/2010

Explanation for Other Group Market Type:

State Status Changed: 11/10/2010

Deemer Date:

Created By: Brenda Bond

Submitted By: Brenda Bond

Corresponding Filing Tracking Number:

Filing Description:

Re: Genworth Life Insurance Company

NAIC# 4011-70025 FEIN# 91-6027719

GL121EML 1110, Company President Change Endorsement

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The referenced form is enclosed for your review and approval. This is a new form and will not replace any existing form. We will also be submitting a similar form under Genworth Life and Annuity Insurance Company.

This endorsement is being filed to affect a change in President. We will use this endorsement starting January 1, 2011 and will continue its use until our systems can be updated to replace the President name and signature on approved policies. Those approved policies were filed with the officer signature as variable.

If there are any questions, please contact me using the information provided below.

Sincerely,

Brenda Bond
Contract Analyst
email: brenda.bond@genworth.com
Phone: (804) 922-5133
Fax: (804) 281-6057

Company and Contact

Filing Contact Information

Brenda Bond, Contract Analyst
6610 W Broad Street
RI&I - 3rd Floor
Richmond, VA 23230

brenda.bond@genworth.com
804-922-5133 [Phone]
804-281-6916 [FAX]

Filing Company Information

Genworth Life Insurance Company
6610 W Broad Street
Richmond, VA 23230
(804) 281-6600 ext. [Phone]

CoCode: 70025
Group Code: 350
Group Name:
FEIN Number: 91-6027719

State of Domicile: Delaware
Company Type: LifeHealth &
Annuity
State ID Number:

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00

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Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life Insurance Company	\$50.00	11/08/2010	41626728

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	11/10/2010	11/10/2010

SERFF Tracking Number: *GEFA-126894159* *State:* *Arkansas*
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Disposition

Disposition Date: 11/10/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Fee		Yes
Form	Company President Change Endorsement		Yes

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Form Schedule

Lead Form Number: GL121EML 1110

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	GL121EML 1110	Policy/Cont ract/Fraternal Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		50.000	GL121EML 1110.pdf

GENWORTH LIFE INSURANCE COMPANY

Service Center Address: 3100 Albert Lankford Drive, Lynchburg, VA 24501

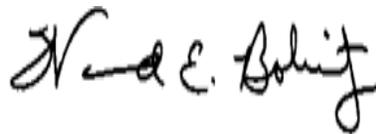
Company President Change Endorsement

This Endorsement identifies the newly appointed President of the Company.

The following is added to the policy to which this Endorsement is attached:

The Company has named Patrick B. Kelleher as President, replacing Pamela S. Schutz.

All conditions and provisions of the policy remain the same.

A handwritten signature in black ink, appearing to read "W. E. Bolitz". The signature is written in a cursive style with a large initial "W" and a long, sweeping underline.

Secretary

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Flesch Certification		
Comments:			
Attachment:			
ARcomp.pdf			
		Item Status:	Status Date:
Satisfied - Item:	Fee		
Comments:			
Attachment:			
ARfee.pdf			

ARKANSAS CERTIFICATION

GL121EML 1110, Company President Change Endorsement

The Company certifies that we will maintain compliance with Rule and Regulation 19 (Unfair Sex Discrimination).

The Company certifies that we will maintain compliance with Rule and Regulation 49 (Life and Health Guaranty Association Notices).

The Company certifies that we will maintain compliance with requirements on Consumer Information Notices.

Flesch score of the endorsement, when scored with the underlying policy, exceeds state requirements.

For Genworth Life Insurance Company

A handwritten signature in cursive script that reads "Paul Loveland". The signature is written in black ink and is positioned above a horizontal line.

Paul Loveland
Vice President Product Compliance

ATTN: LIFE & HEALTH DIVISION, ARKANSAS INSURANCE DEPARTMENT

Company Name: Genworth Life Insurance Company

Company NAIC Code: Group 350, Company 70025

Company Contact Person&Telephone #: Brenda Bond (804) 922-5133

* INSURANCE DEPARTMENT USE ONLY *

* * *

* ANALYST: _____ AMOUNT: _____ ROUTE SLIP: _____ *

ALL FEES ARE PER EACH INSURER. PER ANNUAL STATEMENT LINE OF BUSINESS UNLESS OTHERWISE INDICATED.

FEE SCHEDULE FOR ADMITTED INSURERS

RATE/FORM FILINGS

Life and/or Disability policy form filing and review, per each policy, contract, annuity form, per each insurer, per each filing. _ X \$ 50=
**Retaliatory

Life and/or Disability - Filing and review of each rate filing or loss ratio guarantee filing, per each insurer. * _X\$ 50=
**Retaliatory

Life and/or Disability Policy, Contract or Annuity Forms: Filing and review of each certificate, rider, endorsement or application if each is filed separately from the basic form. 1 X \$50= \$50**
**Retaliatory

Life and/or Disability: Filing and review of Insurer's advertisements, per advertisement, per each insurer. * _X\$ 25=
**Retaliatory

AMEND CERTIFICATE OF AUTHORITY

Review and processing of information to amend an Insurer's Certificate of Authority. * _X\$400=

Filing to amend Certificate of Authority. *** _X\$100=