

SERFF Tracking Number: GEFA-126896397 State: Arkansas
Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 47267
Company Tracking Number: GA121EML 1110
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Company President Change Endorsement - GLAIC
Project Name/Number: Company President Change Endorsement - GLAIC/GA121EML 1110

Filing at a Glance

Company: Genworth Life and Annuity Insurance Company

Product Name: Company President Change SERFF Tr Num: GEFA-126896397 State: Arkansas

Endorsement - GLAIC

TOI: L08 Life - Other

SERFF Status: Closed-Approved-
Closed State Tr Num: 47267

Sub-TOI: L08.000 Life - Other

Co Tr Num: GA121EML 1110

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Brenda Bond, Ronald
Jackson

Disposition Date: 11/15/2010

Date Submitted: 11/09/2010

Disposition Status: Approved-
Closed

Implementation Date Requested: 01/01/2011

Implementation Date:

State Filing Description:

General Information

Project Name: Company President Change Endorsement - GLAIC

Status of Filing in Domicile: Pending

Project Number: GA121EML 1110

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 11/15/2010

Explanation for Other Group Market Type:

State Status Changed: 11/15/2010

Deemer Date:

Created By: Brenda Bond

Submitted By: Brenda Bond

Corresponding Filing Tracking Number:

Filing Description:

Re: Genworth Life and Annuity Insurance Company

NAIC# 4011-65536 FEIN# 54-0283385

GA121EML 1110, Company President Change Endorsement

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The referenced form is enclosed for your review and approval. This is a new form and will not replace any existing form. We will also be submitting a similar form under Genworth Life Insurance Company.

This endorsement is being filed to affect a change in President. We will use this endorsement starting January 1, 2011 and will continue its use until our systems can be updated to replace the President name and signature on approved policies. Those approved policies were filed with the officer signature as variable.

If there are any questions, please contact me using the information provided below.

Sincerely,

Brenda Bond
Contract Analyst
email: brenda.bond@genworth.com
Phone: (804) 922-5133
Fax: (804) 281-6057

Company and Contact

Filing Contact Information

Brenda Bond, Contract Analyst brenda.bond@genworth.com
6610 W Broad Street 804-922-5133 [Phone]
RI&I - 3rd Floor 804-281-6916 [FAX]
Richmond, VA 23230

Filing Company Information

Genworth Life and Annuity Insurance Company CoCode: 65536 State of Domicile: Virginia
6620 W Broad Street Group Code: 350 Company Type: LifeHealth &
Annuity
Richmond, VA 23230 Group Name: State ID Number:
(804) 281-6600 ext. [Phone] FEIN Number: 54-0283385

Filing Fees

SERFF Tracking Number: GEFA-126896397 State: Arkansas
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Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life and Annuity Insurance Company	\$50.00	11/09/2010	41671457

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	11/15/2010	11/15/2010

Amendments

Schedule	Schedule Item Name	Created By	Created On	Date Submitted
Form	Company President Change Endorsement	Brenda Bond	11/09/2010	11/09/2010
Form	Company President Change Endorsement	Brenda Bond	11/09/2010	11/09/2010

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Disposition

Disposition Date: 11/15/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Fee		Yes
Form (revised)	Company President Change Endorsement		Yes
Form	Company President Change Endorsement		Yes
Form	Company President Change Endorsement		Yes

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Amendment Letter

Submitted Date: 11/09/2010

Comments:

Form number was incorrect on endorsement. Corrected copy attached.

Changed Items:

Form Schedule Item Changes:

Form Schedule Item Changes:

Form Number	Form Type	Form Name	Action	Form Action Other	Previous Filing #	Replaced Form #	Readability Score	Attachments
GA121EML 1110	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	Company President Change Endorsement	Initial				50.000	GA121EML 1110r.pdf

SERFF Tracking Number: GEFA-126896397 State: Arkansas
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Amendment Letter

Submitted Date: 11/09/2010

Comments:

Corrected error on endorsement. Revised copy has been attached.

Changed Items:

Form Schedule Item Changes:

Form Schedule Item Changes:

Form Number	Form Type	Form Name	Action	Form Action Other	Previous Filing #	Replaced Form #	Readability Score	Attachments
GA121EML 1110	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	Company President Change Endorsement	Initial				50.000	GA121EML 1110r.pdf

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Form Schedule

Lead Form Number: GA121EML 1110

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	GA121EML 1110	Policy/Cont ract/Fraternal Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		50.000	GA121EML 1110r.pdf

GENWORTH LIFE AND ANNUITY INSURANCE COMPANY
Service Center Address: 3100 Albert Lankford Drive, Lynchburg, VA 24501

Company President Change Endorsement

This Endorsement identifies the newly appointed President of the Company.

The following is added to the policy to which this Endorsement is attached:

The Company has named Thomas M. Stinson as President, replacing Pamela S. Schutz.

All conditions and provisions of the policy remain the same.

A handwritten signature in black ink that reads "Thomas E. Duffy". The signature is written in a cursive style with a long, sweeping tail on the letter "y".

Secretary

SERFF Tracking Number: GEFA-126896397 State: Arkansas
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Supporting Document Schedules

	Item Status:	Status Date:
Satisfied - Item: Flesch Certification Comments: Attachment: ARcomp1.pdf		

	Item Status:	Status Date:
Satisfied - Item: Fee Comments: Attachment: ARfee.pdf		

ARKANSAS CERTIFICATION

GA121EML 1110, Company President Change Endorsement

The Company certifies that we will maintain compliance with Rule and Regulation 19 (Unfair Sex Discrimination).

The Company certifies that we will maintain compliance with Rule and Regulation 49 (Life and Health Guaranty Association Notices).

The Company certifies that we will maintain compliance with requirements on Consumer Information Notices.

Flesch score of the endorsement, when scored with the underlying policy, exceeds state requirements.

For Genworth Life and Annuity Insurance Company

A handwritten signature in cursive script that reads "Paul Loveland". The signature is written in black ink and is positioned above a horizontal line.

Paul Loveland
Vice President Product Compliance

ATTN: LIFE & HEALTH DIVISION, ARKANSAS INSURANCE DEPARTMENT

Company Name: Genworth Life and Annuity Insurance Company

Company NAIC Code: Group 350, Company 65536

Company Contact Person&Telephone #: Brenda Bond (804) 922-5133

* INSURANCE DEPARTMENT USE ONLY *

* * *

* ANALYST: _____ AMOUNT: _____ ROUTE SLIP: _____ *

ALL FEES ARE PER EACH INSURER. PER ANNUAL STATEMENT LINE OF BUSINESS UNLESS OTHERWISE INDICATED.

FEE SCHEDULE FOR ADMITTED INSURERS

RATE/FORM FILINGS

Life and/or Disability policy form filing and review, per each policy, contract, annuity form, per each insurer, per each filing. _ X \$ 50=
**Retaliatory

Life and/or Disability - Filing and review of each rate filing or loss ratio guarantee filing, per each insurer. *_X\$ 50=
**Retaliatory

Life and/or Disability Policy, Contract or Annuity Forms: Filing and review of each certificate, rider, endorsement or application if each is filed separately from the basic form. 1 X \$50= \$50**
**Retaliatory

Life and/or Disability: Filing and review of Insurer's advertisements, per advertisement, per each insurer. *_X\$ 25=
**Retaliatory

AMEND CERTIFICATE OF AUTHORITY

Review and processing of information to amend an Insurer's Certificate of Authority. *_X\$400=

Filing to amend Certificate of Authority. ***_X\$100=

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Superseded Schedule Items

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Creation Date:	Schedule	Schedule Item Name	Replacement Creation Date	Attached Document(s)
11/09/2010	Form	Company President Change Endorsement	11/09/2010	GA121EML 1110r.pdf (Superseded)
11/09/2010	Form	Company President Change Endorsement	11/09/2010	GA121EML 1110.pdf (Superseded)

GENWORTH LIFE AND ANNUITY INSURANCE COMPANY
Service Center Address: 3100 Albert Lankford Drive, Lynchburg, VA 24501

Company President Change Endorsement

This Endorsement identifies the newly appointed President of the Company.

The following is added to the policy to which this Endorsement is attached:

The Company has named Thomas M. Stinson as President, replacing Pamela S. Schutz.

All conditions and provisions of the policy remain the same.

A handwritten signature in black ink, reading "Thomas E. Duffy". The signature is written in a cursive style with a long, sweeping tail on the "y".

Secretary

GENWORTH LIFE AND ANNUITY INSURANCE COMPANY
Service Center Address: 3100 Albert Lankford Drive, Lynchburg, VA 24501

Company President Change Endorsement

This Endorsement identifies the newly appointed President of the Company.

The following is added to the policy to which this Endorsement is attached:

The Company has named Patrick B. Kelleher as President, replacing Pamela S. Schutz.

All conditions and provisions of the policy remain the same.

A handwritten signature in black ink that reads "Thomas E. Duffy". The signature is written in a cursive style with a long, sweeping tail on the letter "y".

Secretary