

SERFF Tracking Number: PHYS-126924883 State: Arkansas
Filing Company: Physicians Mutual Insurance Company State Tracking Number: 47413
Company Tracking Number: XLEU-0111
TOI: MS09 Medicare Supplement - Other 2010 Sub-TOI: MS09.000 Medicare Supplement Other 2010
Product Name: Med Sup
Project Name/Number: XLEU-0111/XLEU-0111

Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup

SERFF Tr Num: PHYS-126924883 State: Arkansas

TOI: MS09 Medicare Supplement - Other 2010

SERFF Status: Closed-Filed-Closed

State Tr Num: 47413

Sub-TOI: MS09.000 Medicare Supplement Other 2010

Co Tr Num: XLEU-0111

State Status: Filed-Closed

Filing Type: Advertisement

Authors: Sonya Dickey, Sara Magee-Garcia

Reviewer(s): Stephanie Fowler

Disposition Date: 12/15/2010

Date Submitted: 11/30/2010

Disposition Status: Filed-Closed

Implementation Date Requested:

Implementation Date:

State Filing Description:

General Information

Project Name: XLEU-0111

Status of Filing in Domicile: Pending

Project Number: XLEU-0111

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments: Filed 11-30-10.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 12/15/2010

Explanation for Other Group Market Type:

State Status Changed: 12/15/2010

Deemer Date:

Created By: Sonya Dickey

Submitted By: Sonya Dickey

Corresponding Filing Tracking Number:

Filing Description:

RE: Medicare Supplement Insurance Advertisement

Business Reply Envelope: XLEU-0111

Attached are copies of the above referenced material for your review and approval. This business reply envelope along with previously approved material will be used by licensed agents in your state to create an interest in our following Policies/Rider:

Policies/Rider Medicare Supplement Plans Approval Dates

P020AR A 8-12-09

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P025AR F 8-12-09
 P026AR G 8-12-09
 P027AR High Ded F 8-12-09
 High Deductible Premium Discount Rider B345 8-12-09

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 1663. You may also contact me via email at Sonya.Dickey@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

Company and Contact

Filing Contact Information

Sonya Dickey, sonya.dickey@physiciansmutual.com
 2600 Dodge Street 402-633-1663 [Phone]
 Omaha, NE 68131 402-633-1096 [FAX]

Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska
 2600 Dodge Street Group Code: 367 Company Type:
 Omaha, NE 68131 Group Name: State ID Number:
 (402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Mutual Insurance Company	\$50.00	11/30/2010	42443416

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	12/15/2010	12/15/2010

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Disposition

Disposition Date: 12/15/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	XLEU-0111	Filed	Yes

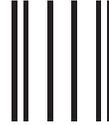
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Form Schedule

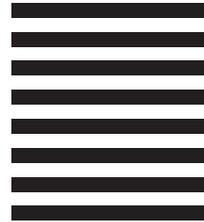
Lead Form Number: XLEU-0111

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 12/15/2010	XLEU-0111	Advertising	XLEU-0111	Initial			XLEU-0111.pdf

Tracking #J79642Q1



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