

SERFF Tracking Number: NYLC-126509547 State: Arkansas
Filing Company: New York Life Insurance and Annuity Corporation State Tracking Number: 44963
Company Tracking Number: 22903
TOI: L06G Group Life - Variable Sub-TOI: L06G.002 Single Life - Flexible Premium
Product Name: Revised Pinnacle PPVUL Premium Allocation Form - Group
Project Name/Number: Revised Pinnacle PPVUL Premium Allocation Form - Group/22903

Filing at a Glance

Company: New York Life Insurance and Annuity Corporation

Product Name: Revised Pinnacle PPVUL SERFF Tr Num: NYLC-126509547 State: Arkansas

Premium Allocation Form - Group

TOI: L06G Group Life - Variable SERFF Status: Closed-Approved- State Tr Num: 44963

Closed

Sub-TOI: L06G.002 Single Life - Flexible

Co Tr Num: 22903

State Status: Approved-Closed

Premium

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Team Leader, Sean
Hebron

Disposition Date: 02/24/2010

Date Submitted: 02/23/2010

Disposition Status: Approved-
Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Revised Pinnacle PPVUL Premium Allocation Form -
Group

Status of Filing in Domicile:

Project Number: 22903

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Small and Large

Overall Rate Impact:

Group Market Type: Discretionary

Filing Status Changed: 02/24/2010

Explanation for Other Group Market Type:

State Status Changed: 02/24/2010

Deemer Date:

Created By: Sean Hebron

Submitted By: Sean Hebron

Corresponding Filing Tracking Number:

Filing Description:

RE: New York Life Insurance and Annuity Corporation

Revised Premium Allocation Form 22903

Group Life Insurance

FEIN #: 13-30444743

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NAIC #: 82691596

Dear Commissioner:

We are submitting to your Department for approval an updated Premium Allocation form 22903. This form replaces form number 22382 (11/09) last approved by your Department on 11/17/2009. We would like to update your files on our intentions for the use of this form.

In our original filing, we bracketed the fund information and advised the Department that we were reserving the right to make minor changes to the form. We also mentioned that we would update the Edition Date on the form if fund names are changed, added, deleted, or merged. Currently, we are moving the Edition Date to the center of the form and adding a Form Code next to the Edition Date as a new variable field so that we can distinguish forms where a class of policies will be offered a different array of funds. This Form Code will be used for a class of policies and will be made available on a uniform basis to all policy owners in the class.

This is the only change made to the previously approved form and we will continue to make minor changes to the form without having to resubmit this form for approval.

We look forward to receiving your Department's approval of this submission at your earliest convenience. If you have any questions regarding this submission, please call me at the following toll free number: 1-877-464-0198.

Sincerely,

Linda E. LoPinto
Corporate Vice President
Individual Life Department
Encl.

Company and Contact

Filing Contact Information

Sean Hebron, Senior Contract Assistant Sean_Hebron@nyl.com
51 Madison Avenue 212-576-2681 [Phone]
Room 606 212-447-4141 [FAX]
New York, NY 10010

Filing Company Information

New York Life Insurance and Annuity CoCode: 91596 State of Domicile: Delaware

SERFF Tracking Number: NYLC-126509547 State: Arkansas
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 Corporation
 51 Madison Ave Group Code: 826 Company Type: Life
 New York, NY 10010 Group Name: NYLIC State ID Number:
 (212) 576-4809 ext. [Phone] FEIN Number: 13-3044743

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? Yes
 Fee Explanation: \$50.00 per form
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
New York Life Insurance and Annuity Corporation	\$50.00	02/23/2010	34380366

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	02/24/2010	02/24/2010

SERFF Tracking Number: NYLC-126509547 *State:* Arkansas
Filing Company: New York Life Insurance and Annuity *State Tracking Number:* 44963
Corporation
Company Tracking Number: 22903
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Product Name: Revised Pinnacle PPVUL Premium Allocation Form - Group
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Disposition

Disposition Date: 02/24/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	No	No
Supporting Document	Application	No	No
Supporting Document	Life & Annuity - Acturial Memo	No	No
Supporting Document	Statement of Variability	Yes	Yes
Form	Premium Allocation for NYLIAC Pinnacle	Yes	Yes
	Private Placement Variable Universal Life		

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Form Schedule

Lead Form Number: 22903

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	22903	Application/Premium Allocation Enrollment for NYLIAC Pinnacle Form Private Placement Variable Universal Life	Revised	Replaced Form #: 22382 Previous Filing #:	0.000	22903 (12-09) Bracketed.pdf

Premium Allocation for NYLIAC Pinnacle Private Placement Variable Universal Life (PPVUL) Separate Accounts

PLEASE READ CAREFULLY: Variable universal life insurance Investment Divisions involve substantial risk, including the potential to lose some or all of your original investment. Benefits or values are not guaranteed as to dollar amount and are based on the investment performance of the Investment Division(s) selected.

The investment options are categorized as Exempt Investment Divisions or Registered Investment Divisions. The funds comprising the Registered Investment Divisions are registered with the Securities and Exchange Commission (SEC) and are grouped by risk. Risk classifications are determined on the basis of the Lipper Category assigned to funds in the Investment Division by Lipper Analytics as of [December 31, 2009]. Lipper is a widely used independent research firm, which ranks mutual funds and other investment companies by overall performance, investment objectives and assets. Classifications are not a guarantee or prediction of results. The funds comprising the Exempt Investment Divisions are not registered with the SEC and are not grouped by risk because Lipper does not rank the funds.

A general description of the investment objective for each Investment Division appears after its name. There is no assurance that any of the Investment Divisions will attain its respective objectives. Please indicate your allocation percentages in whole numbers and the total must equal 100%. During the Free Look Period, Net Premiums are allocated to the Cash Reserve Account. Net Premiums will be allocated to the Investment Division(s) after the Free Look provision has expired.

Registered Investment Divisions Available to 3(c)(1) and 3(c)(7) Investors

LOW RISK

[MainStay VP Cash Management (3(c)1-01CM; (3(c)7-2CM)
Seeks as high a level of current income as is considered consistent with the preservation of capital and liquidity%]

MODERATE RISK

[MainStay VP Bond – Initial Class (3(c)1-01BD); (3(c)7-02BD)
Seeks highest income over the long term consistent with preservation of principal%

MainStay VP Floating Rate – Initial Class (3(c)1-01FL); (3(c)7-02FL)
Seeks to provide high current income%

MainStay VP High Yield Corporate Bond – Initial Class (02BD) (3(c)1- 01HY); (3(c)7-02HY)
Seeks maximum current income through investment in a diversified portfolio of high yield, high risk debt securities. Capital appreciation is a secondary objective%

MainStay VP Government – Initial Class (3(c)1-01GV); (3(c)7-02GV)
Seeks a high level of current income, consistent with safety of principal%

MFS® Global Total Return Portfolio – Initial Class (3(c)1-01M2); (3(c)7-02M2)
Seeks total return%

PIMCO Real Return Portfolio – Administrative Class (3(c)1-01RR); (3(c)7-02RR)
Seeks maximum real return, consistent with preservation of real capital and prudent investment management%

PIMCO VIT Total Return – Administrative Class (3(c)1-01PT); (3(c)7-02PT)
Seeks maximum total return, consistent with preservation of capital and prudent investment management%

Van Eck Worldwide Multi-Manager Alternatives Fund – Initial Class (3(c)1-01VW); (3(c)7-02VW)
Seeks to achieve consistent absolute (positive) returns in various market cycles%]

HIGH RISK

[MainStay VP Growth Equity Portfolio – Initial Class (3(c)1-01CA); (3(c)7-02CA)
Seeks long-term growth of capital. Dividend income, if any, is an incidental consideration%

AIM V.I. Global Real Estate Fund – Series I Shares (3(c)1-01AH); (3(c)7-02AH)
Seeks high total return through growth of capital and current income%

Fidelity® VIP Index 500 – Initial Class (3(c)1-01FI); (3(c)7-02FI)
Seeks investment results that correspond to the total return of common stocks publicly traded in the United States, as represented by the S&P 500%

Fidelity® VIP Mid-Cap – Initial Class (3(c)1-01FM); (3(c)7-02FM)
Seeks long-term growth of capital%

Janus Aspen Worldwide Portfolio – Institutional Shares (3(c)1-01JW); (3(c)7-02JW)
Seeks long-term growth of capital in a manner consistent with the preservation of capital%

Van Eck Worldwide Hard Assets Fund – Initial Class (3(c)1-01HA); (3(c)7-02HA)
Seeks long-term capital appreciation by investing primarily in “hard asset” securities. Income is a secondary consideration%]

HIGHEST RISK

[Dreyfus IP Technology Growth – Initial Shares (3(c)1-01DT); (3(c)7-02DT)
The portfolio seeks capital appreciation%]

Exempt Investment Divisions Only Available to 3(c)(1) Investors

[Ryan Labs TIPS Partners, L.P. (18RL)

The overall investment objective of the Partnership is to seek total return while providing protection against inflation. The General Partner will attempt to accomplish these investment objectives by investing solely in Treasury Inflation Protected Securities (“TIPS”) issued by the government of the United States. %

Titan Legacy Fund II, L.P. (07T2)

Seeks to attain long-term equity-like returns with minimal correlation to the major market averages %]

Exempt Investment Divisions Only Available to 3(c) (7) Investors

[Corona Insurance Fund, LP (30CF)*

Seeks to generate consistent and attractive absolute returns with minimal market risk. The Fund will invest with a group of private investment managers (collectively “Portfolio Managers”) who manage investment vehicles which employ diversified investment styles and strategies %

CTC Insurance Fund (08S1)

Seeks to achieve absolute returns on a risk-oriented basis; and to generate significant investment gains through a sophisticated multi-manager strategy while attempting to control risk %

McCabe Multi-Manager Insurance Fund (08SM)

Seeks to achieve attractive absolute returns on a risk-adjusted basis. The Fund will attempt to generate significant profits through a sophisticated multi-manager strategy. The Fund will select managers with extensive investment experience, sound reputations, and proven track records %

Peconic Partners Insurance Fund LP (29PC)*

Seeks to achieve long-term capital growth by investing in all types of publicly traded domestic and foreign securities and other publicly traded business interests %

Taylor Insurance Series LP – Series C (10TC)

Seeks to generate absolute returns (alpha) via a more aggressive, concentrated multi-manager portfolio investment approach %

Taylor Insurance Series LP – Series G (10TF)

Seeks to achieve attractive risk-adjusted returns, while preserving capital and maintaining low correlation to market indices, via a multi-manager portfolio investment approach . . . %

Taylor Insurance Series LP – Series K (10TK)

Seeks to achieve attractive long-term returns, with international equity market risk and modest correlation to the global securities markets, via a multi-manager portfolio investment approach %

Titan Legacy Fund I, L.P. (Series A) (06T1)

Seeks to attain long-term equity-like returns with minimal correlation to the major market averages %

Titan Legacy Fund I, L.P. (Series B) (06T4)

The fund seeks to produce superior capital appreciation through the use of a multi-manager strategy. To achieve this objective, the Fund will allocate its assets among several private partnerships, limited liability companies or separate account investment accounts which in turn, are expected to be invested primarily in publicly traded equity and debt securities of the United States and foreign issuers. %

Titan Legacy Ultra Fund, L.P. (06T3)

Seeks to attain consistently superior capital appreciation through the use of a multi-manager investment strategy. It is anticipated that the Partnership will utilize a significant amount of leverage as part of its investment strategy. The General Partner believes that leverage will allow the Partnership to take advantage of investing with quality Portfolio Managers identified through the General Partner’s diligent investment process %]

*Restricted Fund. Please contact our Advanced Markets Network Service Center at 1-866-695-3289 for information.

Total must equal.	100%
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Exempt Investment Divisions may require a notice prior to the Liquidity Date for initial and subsequent investments and/or transfers among Investment Divisions. In addition, Exempt Investment Divisions may have minimum investment amounts. Please refer to the policy and the Private Placement Memorandum for each Exempt Investment Division setting forth Notice Periods, Liquidity Dates and minimum investment amount for that Exempt Investment Division. Investment Divisions may limit investments in the future. If an Exempt Investment Division you have elected becomes closed to new investments, we will notify you. Refer to the funds’ Private Placement Memorandum for more information about the fund’s investment strategies and risks.

Serviced by: The Advanced Markets Network Service Center, P.O. Box 922, New York, NY 10159, Telephone (866) 695-3289
 Issued by: New York Life Insurance and Annuity Corporation, 51 Madison Avenue, New York, NY 10010
 Distributed by: NYLIFE Distributors LLC, Member FINRA/SIPC and offered through properly licensed registered representatives.

APPLICANT / OWNER / INSURED INFORMATION

Applicant/Owner's Name _____

Address _____

City _____ State _____ Zip _____

Tax ID # _____

Trustee (if Applicant/Owner is a Trust)

Is Applicant/Owner or Trustee Employed by another NASD firm? Yes No

If "Yes", please indicate Name and Address of Firm _____

Insured's Name _____

GENERAL:

- I/We understand that neither the certificate nor the Separate Accounts have been registered with the Securities and Exchange Commission under the Securities Act of 1933 ("1933 Act"), as amended or the Investment Company Act of 1940 ("1940 Act"), as amended. The certificate is being sold in reliance on an exemption for sales of securities in private placements to Accredited Investors as defined in Regulation D under the 1933 Act. The certificate may not be sold or otherwise transferred except pursuant to registration or an exemption from registration under the 1933 Act. All transfers are subject to our prior consent in our discretion.
- I/We understand that in order to make payments into the certificate or to make transfers among the Investment Divisions, I/we must be an "Eligible Investor" as that term is defined in the certificate and the Private Placement Memorandum. However, in the event I/we are no longer eligible to make payments or transfers, I/we may exchange the certificate for a registered certificate or surrender the certificate and receive the Cash Surrender Value.
- I/We understand that the product applied for is a life insurance certificate with an investment component, and that monthly deductions for certificate charges and expenses will be deducted from the certificate's cash value.
- I/We understand that under the certificate applied for the amount of the life insurance benefit and cash value may increase or decrease depending upon investment experience of the Separate Accounts.
- I/We understand that a life insurance certificate involves a long-term financial commitment and I/we should have other liquid assets available for day-to-day living expenses and other major anticipated obligations.
- I/We understand that I/we may lose the life insurance benefit if the cash surrender value of the certificate is not sufficient to pay all the monthly deduction charges even if I/we continue making planned premium payments.

MONTHLY DEDUCTION CHARGE ALLOCATION:

- I/We authorize the Company to deduct from the initial premium an amount equal to the estimated Monthly Deduction Charges for up to twelve months and to allocate that amount to the Cash Reserve Account. Subsequently, if the amount in the Cash Reserve Account falls below the estimated Monthly Deduction Charges for the upcoming three months, I/We authorize the Company to deduct from the Investment Divisions an amount equal to the greater of the anticipated Monthly Deduction Charges for six months or the anticipated Monthly Deduction Charges up to the next certificate anniversary and to allocate that amount to the Cash Reserve Account.
- I/We authorize the Company to deduct all Monthly Deduction Charges from the Cash Reserve Account.

If there is insufficient value in the Cash Reserve Account, the Company will allocate charges first among the Registered Investment Divisions in proportion to the value of your investment in each Registered Investment Division on the date of the charge.

If there is insufficient value in the Registered Investment Divisions, the Company will allocate charges among the Exempt Investment Divisions in proportion to the value of your investment in each Exempt Investment Division on the date of the charge, and deduct that amount as of the Investment Divisions' next Liquidity Date.

APPLICANT / OWNER SIGNATURE

Those person(s) who sign below agree and affirm that:

- I/We have read and understood the above General provisions,
- I/We have read and understood a current Private Placement Memorandum for the certificate applied for and have received, read and understood the Private Placement Memorandum for the Exempt Investment Divisions and the Prospectus for the Registered Investment Divisions offered under the policies; and
- I/We acknowledge that I/we understand the objectives, risks, sales charges, and all expenses applicable to the certificate. This variable universal life insurance certificate is in accordance with my/our investment objectives and anticipated financial needs. Past performance is not a guarantee of future results.
- I/We acknowledge that each time I/we complete this form, I/we are also re-certifying my/our status as an Eligible Investor as defined in the certificate and Private Placement Memorandum.

Applicant/Owner Signature _____ Date _____

Other Required Signature _____ Date _____

State where application is signed: _____

REGISTERED REPRESENTATIVE INFORMATION:

I have not made any representations that are inconsistent with the Private Placement Memorandum.

1. Rep Code _____ Print Registered Rep Name _____

License ID _____ Registered Rep Signature _____

Date _____

2. Rep Code _____ Print Registered Rep Name _____

License ID _____ Registered Rep Signature _____

Date _____

3. Rep Code _____ Print Registered Rep Name _____

License ID _____ Registered Rep Signature _____

Date _____

REGISTERED REPRESENTATIVE INITIAL SUITABILITY REVIEWED:

Name (Print) _____

Title _____

Signature _____

Date _____

BROKER/DEALER SUITABILITY REVIEWED: APPLICATION ACCEPTED SUBJECT TO UNDERWRITING BY:

Name (Print) _____

Title _____

Signature _____

Date _____

SUMMARY OF INVESTMENT DIVISION TERMS

For full descriptions of the funds, please refer to your Private Placement Memorandum.

Valuation Frequency	[Monthly]
Valuation Date	[The last day the NYSE is open of each calendar month.]

INVESTMENTS

Liquidity Date	[• Peconic Partners: The Valuation Date. • Ryan Labs: The Valuation Date. • Titan I and II: The Valuation Date. • Titan Ultra: The Valuation Date.]
Notification Period	[• Peconic Partners: Five (5) business days prior to the Liquidity Date. • Ryan Labs: Five (5) business days prior to the Liquidity Date. • Titan I and II: Five (5) business days prior to the Liquidity Date. • Titan Ultra: Five (5) business days prior to the Liquidity Date.]

DISBURSEMENTS

Liquidity Date	[• Peconic Partners: The first day the NYSE is open after the 15th day of each calendar month. • Ryan Labs: The first day the NYSE is open after the 15th day of each calendar month. • Titan: The first day the NYSE is open after the 15th day of each calendar quarter.]
Notification Period	[• Peconic Partners: 30 days prior to the last day the NYSE is open of each calendar month. • Ryan Labs: 30 days prior to the last day the NYSE is open of each calendar month. • Titan: 60 days prior to the last day the NYSE is open of each calendar quarter.]

Minimum Investment [\$100,000]

Minimum Balance [\$100,000]

Minimum Disbursement [\$100,000]

SUMMARY OF INVESTMENT DIVISION TERMS

[Corona Insurance Fund, LP]

Valuation Frequency [Monthly]

Valuation Date [The last day the NYSE is open of each calendar month]

Investments

Liquidity Date [The last day the NYSE is open of every calendar month.]

Notification Period [Five (5) business days prior to the Liquidity Date.]

Disbursements

Liquidity Date [The first day the NYSE is open on or after the 15th day of every July, or the first day the NYSE is open on or after the 15th day of January of every calendar year.]

Notification Period [90 days prior to the 30th day of June, or 90 days prior to the 31st day of December of every calendar year.]

Minimum Investment [\$2,000,000]

Minimum Balance [\$ 100,000]

Minimum Disbursement [\$ 100,000]

[CTC Insurance Fund]

Valuation Frequency [Monthly]

Valuation Date [The last day the NYSE is open of each calendar month.]

Investments

Liquidity Date [One (1) business day prior to the Valuation Date.]

Notification Period [Five (5) business days prior to the Liquidity Date.]

Disbursements

Liquidity Date [The first day the NYSE is open on or after the 15th day of January of every calendar year.]

Notification Period [101 days prior to the last business day of every calendar year.]

Minimum Investment [\$500,000]

Minimum Balance [\$500,000]

Minimum Disbursement [\$100,000]

[McCabe Multi-Manager Insurance Fund]

Valuation Frequency [Monthly]

Valuation Date [The last day the NYSE is open of each calendar month.]

Investments

Liquidity Date [Three (3) business days prior to the Valuation Date.]

Notification Period [Five (5) business days prior to the Liquidity Date.]

Disbursements

Liquidity Date [The first day the NYSE is open on or after the 15th day of the month, after the last day of every calendar quarter.]

Notification Period [90 days prior to the last day the NYSE is open of every calendar quarter.]

Minimum Investment [\$1,000,000]

Minimum Balance. [\$1,000,000]

Minimum Disbursement [\$ 100,000]

SUMMARY OF INVESTMENT DIVISION TERMS *(continued)*

[Taylor Insurance, Series C]

[Taylor Insurance, Series G]

[Taylor Insurance, Series K]

Valuation Frequency [Monthly]

Valuation Date [The last day the NYSE is open of each calendar month.]

Investments

Liquidity Date [Two (2) business days prior to the Valuation Date.]

Notification Period [Five (5) business days prior to the Liquidity Date.]

Disbursements

Liquidity Date [The first day the NYSE is open on or after the 15th day of January of every calendar year.]

Notification Period [65 days prior to the last day the NYSE is open of every calendar year.]

Minimum Investment [\$250,000]

Minimum Balance [\$500,000]

Minimum Disbursement [\$250,000]

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification		
Bypass Reason:	N/A		
Comments:			
		Item Status:	Status Date:
Bypassed - Item:	Application		
Bypass Reason:	N/A		
Comments:			
		Item Status:	Status Date:
Satisfied - Item:	Statement of Variability		
Comments:			
Attachment:			
SOV_22903- Group.pdf			

New York Life Insurance and Annuity Corporation
51 Madison Avenue
New York, NY 10010

Memorandum of Variable Material for form:
22903

Material shown in brackets is variable, as follows:

Reclassification date for Lipper categories. *This date updates annually.*

Bracketed funds – *Fund Names and Risk Classifications: Fund names and risk classifications are updated as Funds are added or eliminated; risk classifications are updated if Fund is given new risk classification based on continual risk analysis.*

“Valuation Frequency [*Monthly or Annual*]”

“Valuation Date [*First through last day*]”

“INVESTMENTS: Liquidity Date [*One business day through valuation date*]”

“Notification Period [*One (1) business day prior to the Liquidity Date.*]”

“DISBURSEMENTS: Liquidity Date [*First day of month through last day of month*]”

“Notification Period [*5 -60 days*]”

“Minimum Investment [*\$100,000 - 1,000,000,000*]”

“Minimum Balance [*\$100,000- 1,000,000,000*]”

“Minimum Disbursement [*\$100,000- 1,000,000,000*]”

Edition dates. *This date will be revised each time funds are reclassified, added, deleted or have a name change to ensure agents use the most current form.*

Form Code. *Following the edition date of the form, a form code will be indicated, which will vary based on the funds available for investment under a particular class of policies. This code identifies forms that will be used with policies that do not offer the standard array of funds.*