

SERFF Tracking Number: UHLC-126456846 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44574
Company Tracking Number: AS2505 (12/09)
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: MEDICARE SUPPLEMENT
Project Name/Number: FSI AD/AS2505 (12/09)

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-126456846 State: Arkansas
TOI: MS05G Group Medicare Supplement - Standard Plans SERFF Status: Closed-Filed-Closed State Tr Num: 44574
Sub-TOI: MS05G.001 Plan A Co Tr Num: AS2505 (12/09) State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler
Author: Bobbie Walton Disposition Date: 02/02/2010
Date Submitted: 01/14/2010 Disposition Status: Filed-Closed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: FSI AD Status of Filing in Domicile: Pending
Project Number: AS2505 (12/09) Date Approved in Domicile:
Requested Filing Mode: File & Use Domicile Status Comments:
Explanation for Combination/Other: Market Type: Group
Submission Type: New Submission Group Market Size: Large
Overall Rate Impact: Group Market Type: Association
Filing Status Changed: 02/02/2010 Explanation for Other Group Market Type:
State Status Changed: 02/02/2010

Deemer Date: Created By: Bobbie Walton
Submitted By: Bobbie Walton Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. These filings are substantially similar to advertising previously approved by the Department on 8/18/2009, under our file number AS2505 and State Tracking Number 42998.

These print advertisements are invitations to inquire and will mail in 2nd quarter 2010. The Policy Form Number GRP79171 GPS-1 will appear in the disclaimer paragraph on the attached advertisements.

We trust the enclosed forms are in order and look forward to your prompt acknowledgment of this filing. If you have any further questions you can contact me at 215/902-8444. If you prefer, you may also send a facsimile to me at Fax:

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215/902-8813 or send an email to Susan_J_Cipollo@uhc.com.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$25.00
 Retaliatory? No
 Fee Explanation: \$25 per component - 2 components = \$50
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	01/14/2010	33538741

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	02/02/2010	02/02/2010

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Disposition

Disposition Date: 02/02/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	FSI AD	Filed	Yes
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Form Schedule

Lead Form Number: AS2505 (12/09)

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 02/02/2010	AS2505 (12/09)	Advertising	FSI AD	Initial		45.000	AS2505 (12-09)_No BRC.pdf
Filed 02/02/2010	AS2522ST	Advertising	FSI AD	Initial		45.000	AS2522ST_N o BRC.pdf

**Attention:
Everyone eligible
for Medicare**

Medicare only pays about

80%

of Part B expenses.

The other

20%

or more is up to you.

**A Medicare Supplement Insurance Plan
could save you up to thousands of dollars
in out of pocket costs.***



**Request your free
information kit today.**

**Call toll-free
1-XXX-XXX-XXXX,
code XXX,
(TTY:XXX)
or just mail this reply card.**

Get a free
information kit
for yourself
and a friend.

Concerned about Medicare out-of-pocket costs? An AARP® Medicare Supplement Insurance Plan can help.

Medicare alone can leave you with various out-of-pocket expenses. That's why millions of people just like you have chosen an AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company.

This important insurance is a real solution that can help you cover some of the expenses Medicare doesn't pay, including co-payments and deductibles. Consider the only Medicare supplement insurance plans endorsed by AARP** - offering competitive prices for AARP members.

As with all Medicare supplement plans you'll get:

- The freedom to choose any doctor or hospital that accepts Medicare
- No referrals needed — ever — to see specialists
- Virtually no claim forms

We want to help you better understand your AARP Medicare Supplement Insurance options with a free information kit. There's no obligation, so request yours today.

AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare
Insurance Company**



**Request your free
information kit today,
even if you're not
a member.**

**Call toll-free
1-XXX-XXX-XXXX,
or just mail the
reply card below.**

This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

**The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents).

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

PolicyForm No. GRP79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

This is a solicitation of insurance. An agent may contact you.

*Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare spending and the Medicare Program, June 2008. <http://www.medpac.gov/documents/Jun08DataBook_Entire_report.pdf> (15 Jan, 2009) p. 63,65.

Give this card
to a friend.



**I thought when
I enrolled in Medicare
that all of my
medical expenses
would be paid...
then I got a bill
from the hospital.**

Find out how an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company, can reduce some of your out-of-pocket costs. Mail in this card today.

Or call toll-free **X-XXX-XXX-XXXX** CODE: **XXX**

Please see other side >



Learn how to reduce your out-of-pocket medical expenses. Consider an **AARP® Medicare Supplement Insurance Plan.**

Those out-of-pocket costs can add up. That's why many people like you are choosing an AARP Medicare Supplement Plan, insured by UnitedHealthcare Insurance Company, to pay some of those extra expenses.

As with all Medicare supplement insurance plans, you have:

- The freedom to keep your relationships with those medical professionals you know and depend on who accept Medicare.
- No network restrictions — see any doctor or go to any hospital.
- Help covering some of the 20% or more of out-of-pocket costs not paid by Medicare Part B.

Mail this card today
for your free
information kit.
Or call toll-free

X-XXX-XXX-XXXX

CODE: XXX



Enjoy the freedom of a medicare supplement plan- visit your own doctor, go to any hospital and reduce some of the out-of-pocket costs not paid by Medicare.

Call toll-free now to get a free information kit and find the right AARP Medicare Supplement Plan for you
X-XXX-XXX-XXXX CODE: XXX TTY: XXX
or mail in the card on the opposite page.

AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**

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