

SERFF Tracking Number: UNAM-126500723 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number: 44905
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE - SUITABILITY - PYR
Project Name/Number: /

Filing at a Glance

Company: The Pyramid Life Insurance Company

Product Name: LONG TERM CARE - SUITABILITY - PYR SERFF Tr Num: UNAM-126500723 State: Arkansas

TOI: LTC06 Long Term Care - Other SERFF Status: Closed-Filed State Tr Num: 44905
Sub-TOI: LTC06.000 Long Term Care - Other Co Tr Num: State Status: Closed
Filing Type: Advertisement Reviewer(s): Marie Bennett
Author: Alicia Phillips-Guiler Disposition Date: 02/22/2010
Date Submitted: 02/15/2010 Disposition Status: Filed
Implementation Date Requested: Implementation Date:

State Filing Description:

General Information

Project Name: Status of Filing in Domicile:
Project Number: Date Approved in Domicile:
Requested Filing Mode: Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 02/22/2010 Explanation for Other Group Market Type:
State Status Changed: 02/22/2010

Deemer Date: Created By: Alicia Phillips-Guiler
Submitted By: Alicia Phillips-Guiler Corresponding Filing Tracking Number:

Filing Description:
Re: THE PYRAMID LIFE INSURANCE COMPANY NAIC# 68284
Long-Term Care Suitability Report
Calendar Year 2009

Dear Sir or Madam:

The above-captioned company is not currently marketing long term care products in your state and as such we have no suitability related information to report for Calendar Year 2009.

Annual suitability standards reporting will be initiated accordingly should the above-captioned company commence sales

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of long term care products in the future.

If additional information is needed, please contact me at 407-995-8000 ext. 8334 or aguiler@uafc.com

Sincerely,

Alicia P. Guiler
 Senior Compliance Analyst

Company and Contact

Filing Contact Information

Alicia Guiler, AGuiler@uafc.com
 P.O. Box 958465 407-628-1776 [Phone] 8334 [Ext]
 Lake Mary, FL 32795-8465 407-628-9021 [FAX]

Filing Company Information

The Pyramid Life Insurance Company	CoCode: 68284	State of Domicile: Kansas
1001 Heathrow Park Lane	Group Code: 953	Company Type:
Suite 5001	Group Name:	State ID Number:
Lake Mary, FL 32746	FEIN Number: 48-0557726	
(407) 995-8000 ext. [Phone]		

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Pyramid Life Insurance Company	\$0.00	02/15/2010	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Marie Bennett	02/22/2010	02/22/2010

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Disposition

Disposition Date: 02/22/2010

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Long Term Care Suitability		Yes

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Supporting Document Schedules

Item Status: **Status**
Date:

Satisfied - Item: Long Term Care Suitability

Comments:

Attachment:

LTC SUITABILITY AR 09.pdf



PO Box 958465
Lake Mary, FL 32795-8465
ph: 1 800 444 0321
www.pyramidlife.com

February 11, 2010

Arkansas Department of Insurance
Life and Health Division
1200 W. Third Street
Little Rock, AR 72201-1904

Re: **THE PYRAMID LIFE INSURANCE COMPANY**
Long-Term Care Suitability Report
Calendar Year 2009

NAIC# 68284

Dear Sir or Madam:

The above-captioned company is not currently marketing long term care products in your state and as such we have no suitability related information to report for Calendar Year 2009.

Annual suitability standards reporting will be initiated accordingly should the above-captioned company commence sales of long term care products in the future.

If additional information is needed, please contact me at 407-995-8000 ext. 8334 or aguiler@uafc.com

Sincerely,

A handwritten signature in cursive script that reads "Alicia P. Guiler".

Alicia P. Guiler
Senior Compliance Analyst