

SERFF Tracking Number: IASL-126534968 State: Arkansas  
 Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 45138  
 Company Tracking Number: GLAIC MS RI AR  
 TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other  
 Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans  
 Project Name/Number: GLAIC MS RI AR/

## Filing at a Glance

Company: Genworth Life and Annuity Insurance Company

Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans SERFF Tr Num: IASL-126534968 State: Arkansas

TOI: MS06 Medicare Supplement - Other

SERFF Status: Closed-Approved-Closed State Tr Num: 45138

Sub-TOI: MS06.000 Medicare Supplement - Other

Co Tr Num: GLAIC MS RI AR State Status: Approved-Closed

Filing Type: Rate

Author: Courtney Crocker  
 Date Submitted: 03/09/2010

Reviewer(s): Stephanie Fowler  
 Disposition Date: 03/25/2010  
 Disposition Status: Approved-Closed

Implementation Date Requested: 06/01/2010

Implementation Date: 06/01/2010

State Filing Description:

## General Information

Project Name: GLAIC MS RI AR

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact: 15%

Group Market Type:

Filing Status Changed: 03/25/2010

Explanation for Other Group Market Type:

State Status Changed: 03/25/2010

Deemer Date:

Created By: Courtney Crocker

Submitted By: Courtney Crocker

Corresponding Filing Tracking Number:

Filing Description:

Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans

Form Numbers: GMSPA06 AR - Plan A; GMSPB06 AR - Plan B; GMSPC06 AR - Plan C; GMSPD06 AR - Plan D; GMSPE06 AR - Plan E; GMSPF06 AR - Plan F; GMSPG06 AR - Plan G; GMSPHF06 AR - High Deductible Plan F

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 Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans  
 Project Name/Number: GLAIC MS RI AR/

Rate increase requested: 15%

Pending in Domicile State of Virginia

## Company and Contact

### Filing Contact Information

Courtney Crocker, Compliance Analyst courtney.crocker@iasadmin.com  
 8545 126th Avenue North 727-584-0007 [Phone] 2192 [Ext]  
 Suite 200 727-584-5613 [FAX]  
 Largo, FL 33773-1502

### Filing Company Information

(This filing was made by a third party - insuranceadministrativesolutions)

Genworth Life and Annuity Insurance Company CoCode: 65536 State of Domicile: Virginia  
 6610 West Broad Street Group Code: 4011 Company Type:  
 Richmond, VA 23230 Group Name: State ID Number:  
 (804) 662-2400 ext. [Phone] FEIN Number: 54-0283385

## Filing Fees

Fee Required? Yes  
 Fee Amount: \$400.00  
 Retaliatory? No  
 Fee Explanation: Rates for 8 plans @\$50.00 per plan  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life and Annuity Insurance Company	\$400.00	03/09/2010	34722818

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Stephanie Fowler	03/25/2010	03/25/2010

SERFF Tracking Number: IASL-126534968 State: Arkansas  
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 Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans  
 Project Name/Number: GLAIC MS RI AR/

## Disposition

Disposition Date: 03/25/2010

Implementation Date: 06/01/2010

Status: Approved-Closed

Comment: The requested rate increase has been approved to be implemented on or after June 1, 2010. This approval is subject to the following:

- Increases will not be given more frequently than once in a twelve-month period;
- Both the insured and agent shall be notified by the insurer of its intention to increase the rate for renewal not less than thirty (30) days prior to the effective date of the renewal.

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
Genworth Life and Annuity Insurance Company	15.000%	15.000%	\$816	2	\$5,440	15.000%	15.000%



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 Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans  
 Project Name/Number: GLAIC MS RI AR/

## Rate Information

Rate data applies to filing.

**Filing Method:** SERFF  
**Rate Change Type:** Increase  
**Overall Percentage of Last Rate Revision:** 9.000%  
**Effective Date of Last Rate Revision:** 06/01/2009  
**Filing Method of Last Filing:** SERFF

## Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
Genworth Life and Annuity Insurance Company	15.000%	15.000%	\$816	2	\$5,440	15.000%	15.000%

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## Rate/Rule Schedule

Schedule Item Status:	Document Name:	Affected Form Numbers: (Separated with commas)	Rate Action:	Rate Action Information:	Attachments
Approved 03/25/2010	Rate Pages	GMSPA06 AR, GMSPB06 AR, GMSPC06 AR, GMSPD06 AR, GMSPE06 AR, GMSPF06 AR, GMSPG06 AR, GMSPHF06 AR	Revised	Previous State Filing Number: Percent Rate Change Request:	41847 15.000 AR Rates.pdf

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan A

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	1,962	2,182

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	1,962.00	2,182.00
Semi-Annual	1,020.24	1,134.64
Quarterly	519.93	578.23
Monthly	170.11	189.18

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,766.00	1,964.00
Semi-Annual	918.32	1,021.28
Quarterly	467.99	520.46
Monthly	153.11	170.28

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,570.00	1,746.00
Semi-Annual	816.40	907.92
Quarterly	416.05	462.69
Monthly	136.12	151.38

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan B

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,393	2,659

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,393.00	2,659.00
Semi-Annual	1,244.36	1,382.68
Quarterly	634.15	704.64
Monthly	207.47	230.54

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,154.00	2,393.00
Semi-Annual	1,120.08	1,244.36
Quarterly	570.81	634.15
Monthly	186.75	207.47

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,914.00	2,127.00
Semi-Annual	995.28	1,106.04
Quarterly	507.21	563.66
Monthly	165.94	184.41

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan C

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,825	3,139

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,825.00	3,139.00
Semi-Annual	1,469.00	1,632.28
Quarterly	748.63	831.84
Monthly	244.93	272.15

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,543.00	2,825.00
Semi-Annual	1,322.36	1,469.00
Quarterly	673.90	748.63
Monthly	220.48	244.93

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,260.00	2,511.00
Semi-Annual	1,175.20	1,305.72
Quarterly	598.90	665.42
Monthly	195.94	217.70

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan D

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,405	2,672

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,405.00	2,672.00
Semi-Annual	1,250.60	1,389.44
Quarterly	637.33	708.08
Monthly	208.51	231.66

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,165.00	2,405.00
Semi-Annual	1,125.80	1,250.60
Quarterly	573.73	637.33
Monthly	187.71	208.51

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,924.00	2,138.00
Semi-Annual	1,000.48	1,111.76
Quarterly	509.86	566.57
Monthly	166.81	185.36

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan E

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,417	2,688

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,417.00	2,688.00
Semi-Annual	1,256.84	1,397.76
Quarterly	640.51	712.32
Monthly	209.55	233.05

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,175.00	2,419.00
Semi-Annual	1,131.00	1,257.88
Quarterly	576.38	641.04
Monthly	188.57	209.73

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,934.00	2,150.00
Semi-Annual	1,005.68	1,118.00
Quarterly	512.51	569.75
Monthly	167.68	186.41

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan F

Age	Preferred	Standard
All	2,912	3,235

RATES IN ZIP CODES 719-722

	Preferred	Standard
Annual	2,912.00	3,235.00
Semi-Annual	1,514.24	1,682.20
Quarterly	771.68	857.28
Monthly	252.47	280.47

RATES IN ZIP CODES 718, 727-729

	Preferred	Standard
Annual	2,621.00	2,912.00
Semi-Annual	1,362.92	1,514.24
Quarterly	694.57	771.68
Monthly	227.24	252.47

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	Preferred	Standard
Annual	2,330.00	2,588.00
Semi-Annual	1,211.60	1,345.76
Quarterly	617.45	685.82
Monthly	202.01	224.38

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

Arkansas Zip codes :	Factor:
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan G

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,466	2,740

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,466.00	2,740.00
Semi-Annual	1,282.32	1,424.80
Quarterly	653.49	726.10
Monthly	213.80	237.56

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,219.00	2,466.00
Semi-Annual	1,153.88	1,282.32
Quarterly	588.04	653.49
Monthly	192.39	213.80

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,973.00	2,192.00
Semi-Annual	1,025.96	1,139.84
Quarterly	522.85	580.88
Monthly	171.06	190.05

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - CURRENT PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized High Deductible Plan F

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	1,146	1,272

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	1,146.00	1,272.00
Semi-Annual	595.92	661.44
Quarterly	303.69	337.08
Monthly	99.36	110.28

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,031.00	1,145.00
Semi-Annual	536.12	595.40
Quarterly	273.22	303.43
Monthly	89.39	99.27

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	917.00	1,018.00
Semi-Annual	476.84	529.36
Quarterly	243.01	269.77
Monthly	79.50	88.26

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan A

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,256	2,509

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,256.00	2,509.00
Semi-Annual	1,173.12	1,304.68
Quarterly	597.84	664.89
Monthly	195.60	217.53

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,030.00	2,258.00
Semi-Annual	1,055.60	1,174.16
Quarterly	537.95	598.37
Monthly	176.00	195.77

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,805.00	2,007.00
Semi-Annual	938.60	1,043.64
Quarterly	478.33	531.86
Monthly	156.49	174.01

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

EXHIBIT A - PROPOSED PREMIUM RATES

GENWORTH LIFE AND ANNUITY INSURANCE COMPANY

Medicare Supplement

Standardized Plan B

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,752	3,058

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,752.00	3,058.00
Semi-Annual	1,431.04	1,590.16
Quarterly	729.28	810.37
Monthly	238.60	265.13

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,477.00	2,752.00
Semi-Annual	1,288.04	1,431.04
Quarterly	656.41	729.28
Monthly	214.76	238.60

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,202.00	2,446.00
Semi-Annual	1,145.04	1,271.92
Quarterly	583.53	648.19
Monthly	190.91	212.07

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan C

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	3,249	3,610

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	3,249.00	3,610.00
Semi-Annual	1,689.48	1,877.20
Quarterly	860.99	956.65
Monthly	281.69	312.99

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,924.00	3,249.00
Semi-Annual	1,520.48	1,689.48
Quarterly	774.86	860.99
Monthly	253.51	281.69

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,599.00	2,888.00
Semi-Annual	1,351.48	1,501.76
Quarterly	688.74	765.32
Monthly	225.33	250.39

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

EXHIBIT A - PROPOSED PREMIUM RATES

GENWORTH LIFE AND ANNUITY INSURANCE COMPANY

Medicare Supplement

Standardized Plan D

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,766	3,073

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,766.00	3,073.00
Semi-Annual	1,438.32	1,597.96
Quarterly	732.99	814.35
Monthly	239.81	266.43

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,489.00	2,766.00
Semi-Annual	1,294.28	1,438.32
Quarterly	659.59	732.99
Monthly	215.80	239.81

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,213.00	2,458.00
Semi-Annual	1,150.76	1,278.16
Quarterly	586.45	651.37
Monthly	191.87	213.11

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan E

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,780	3,091

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,780.00	3,091.00
Semi-Annual	1,445.60	1,607.32
Quarterly	736.70	819.12
Monthly	241.03	267.99

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,502.00	2,782.00
Semi-Annual	1,301.04	1,446.64
Quarterly	663.03	737.23
Monthly	216.92	241.20

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,224.00	2,473.00
Semi-Annual	1,156.48	1,285.96
Quarterly	589.36	655.35
Monthly	192.82	214.41

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan F

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	3,349	3,720

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	3,349.00	3,720.00
Semi-Annual	1,741.48	1,934.40
Quarterly	887.49	985.80
Monthly	290.36	322.52

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	3,014.00	3,348.00
Semi-Annual	1,567.28	1,740.96
Quarterly	798.71	887.22
Monthly	261.31	290.27

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,679.00	2,976.00
Semi-Annual	1,393.08	1,547.52
Quarterly	709.94	788.64
Monthly	232.27	258.02

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized Plan G

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	2,836	3,151

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	2,836.00	3,151.00
Semi-Annual	1,474.72	1,638.52
Quarterly	751.54	835.02
Monthly	245.88	273.19

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,552.00	2,836.00
Semi-Annual	1,327.04	1,474.72
Quarterly	676.28	751.54
Monthly	221.26	245.88

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	2,269.00	2,521.00
Semi-Annual	1,179.88	1,310.92
Quarterly	601.29	668.07
Monthly	196.72	218.57

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

**EXHIBIT A - PROPOSED PREMIUM RATES**

**GENWORTH LIFE AND ANNUITY INSURANCE COMPANY**

Medicare Supplement

Standardized High Deductible Plan F

<u>Age</u>	<u>Preferred</u>	<u>Standard</u>
All	1,318	1,463

RATES IN ZIP CODES 719-722

	<u>Preferred</u>	<u>Standard</u>
Annual	1,318.00	1,463.00
Semi-Annual	685.36	760.76
Quarterly	349.27	387.70
Monthly	114.27	126.84

RATES IN ZIP CODES 718, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,186.00	1,317.00
Semi-Annual	616.72	684.84
Quarterly	314.29	349.01
Monthly	102.83	114.18

RATES IN ZIP CODES EXCEPT 718-722, 727-729

	<u>Preferred</u>	<u>Standard</u>
Annual	1,054.00	1,170.00
Semi-Annual	548.08	608.40
Quarterly	279.31	310.05
Monthly	91.38	101.44

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0867

Area Factors:

<u>Arkansas Zip codes :</u>	<u>Factor:</u>
719-722	1.00
718, 727-729	0.90
Rest of State	0.80

SERFF Tracking Number: IASL-126534968 State: Arkansas  
Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 45138  
Company Tracking Number: GLAIC MS RI AR  
TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other  
Product Name: Genworth Life and Annuity Insurance Company Medicare Supplement Rate Increase Standardized Medicare Supplement Plans  
Project Name/Number: GLAIC MS RI AR/

## Supporting Document Schedules

	<b>Item Status:</b>	<b>Status</b>
<b>Satisfied - Item:</b> Third Party Authorization Letter	Accepted for Informational Purposes	<b>Date:</b> 03/25/2010
<b>Comments:</b> Third Party Authorization Letter		
<b>Attachment:</b> 2010 03 GLAIC IAS Authorization Letter.pdf		



Genworth Life and Annuity Insurance Company  
Medicare Supplement

101 Continental Place  
Brentwood, Tennessee 37027

Telephone: 615-370-9044  
Fax: 615-373-0272

March 5, 2010

Ms. Darcey Shaffer, FLMI, ACS  
Compliance Manager  
Insurance Administrative Solutions, L.L.C.  
8545 126<sup>th</sup> Avenue North, Suite 200  
Largo, Florida 33773-1502

Re: Filing/Reporting Requirements

Dear Ms. Shaffer:

This letter authorizes Insurance Administrative Solutions, L.L.C. "IAS" to file on behalf of Genworth Life and Annuity Insurance Company, various reports, forms and rates for the Medicare Supplement Insurance Policies with the State Insurance Departments. IAS may correspond with the State Insurance Departments regarding any questions they may have concerning the filings after Genworth's review and approval of the submission or resubmission.

IAS will keep Genworth fully advised of all such filings submitted on their behalf and furnish copies of approved submissions to the attention of Mary Ann Pyle.

A copy of this letter is as valid as the original. This authorization will be valid for twelve months from the date of this letter.

Sincerely,

A handwritten signature in black ink, appearing to read "Christopher M Olson".

Christopher M Olson  
Vice President