

SERFF Tracking Number: PHYS-126488221 State: Arkansas
Filing Company: Physicians Mutual Insurance Company State Tracking Number: 44818
Company Tracking Number: PMA3268AR
TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.001 Plan A 2010
Standard Plans 2010
Product Name: Med Sup
Project Name/Number: PMA3268AR/PMA3268AR

Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup SERFF Tr Num: PHYS-126488221 State: Arkansas
TOI: MS08I Individual Medicare Supplement - SERFF Status: Closed-Filed State Tr Num: 44818
Standard Plans 2010
Sub-TOI: MS08I.001 Plan A 2010 Co Tr Num: PMA3268AR State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler
Disposition Date: 03/12/2010
Authors: Sonya Dickey, Sara Magee-Garcia
Date Submitted: 02/11/2010 Disposition Status: Filed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: PMA3268AR Status of Filing in Domicile: Pending
Project Number: PMA3268AR Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 03/12/2010 Explanation for Other Group Market Type:
State Status Changed: 03/12/2010
Deemer Date: Created By: Sara Magee-Garcia
Submitted By: Sara Magee-Garcia Corresponding Filing Tracking Number:
PMA3268AR

Filing Description:

RE: Medicare Supplement Insurance & Long Term Care Insurance Advertisements
Newspaper Ads: PMA3268AR,PMA3269AR, PMA3270AR, PMA3271AR, PMA3272AR, PMA3273AR, PMA3274AR

Attached are copies of the above referenced material for your review and approval. This material will be used by licensed agents in your state to create an interest in the following Policies/Rider:

Policies/Rider Medicare Supplement Plans Approval Dates

P020AR A 8-12-09

SERFF Tracking Number: PHYS-126488221 State: Arkansas
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TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.001 Plan A 2010
Standard Plans 2010

Product Name: Med Sup
Project Name/Number: PMA3268AR/PMA3268AR
P025AR F 8-12-09
P026AR G 8-12-09
P027AR High Ded F 8-12-09
High Deductible Premium Discount Rider B345 8-12-09

This material will be used by licensed agents in your state to also create an interest in the following Long Term Care policies:

Policies Approval Dates
P145AR 8-11-04
P146AR 8-11-04
P147AR 8-11-04
P148AR 8-11-04

The material could also be used to create an interest in any of our other approved policies.

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

Company and Contact

Filing Contact Information

Sara Magee-Garcia, sara.magee-garcia@physiciansmutual.com
2600 Dodge Street 800-228-9100 [Phone]
Omaha, NE 68131 402-633-1096 [FAX]

Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska
2600 Dodge Street Group Code: 367 Company Type:
Omaha, NE 68131 Group Name: State ID Number:
(402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

Filing Fees

Fee Required? Yes
Fee Amount: \$350.00
Retaliatory? No

SERFF Tracking Number: *PHYS-126488221* State: *Arkansas*
Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44818*
Company Tracking Number: *PMA3268AR*
TOI: *MS081 Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS081.001 Plan A 2010*
Product Name: *Med Sup*
Project Name/Number: *PMA3268AR/PMA3268AR*
Fee Explanation: *\$50 per form, 7 forms*
Per Company: *No*

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Mutual Insurance Company	\$350.00	02/11/2010	34139442

SERFF Tracking Number: *PHYS-126488221* State: *Arkansas*
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TOI: *MS08I Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS08I.001 Plan A 2010*
Product Name: *Med Sup*
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	03/12/2010	03/12/2010

SERFF Tracking Number: *PHYS-126488221* State: *Arkansas*
 Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *44818*
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 TOI: *MS08I Individual Medicare Supplement - Standard Plans 2010* Sub-TOI: *MS08I.001 Plan A 2010*
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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	PMA3268AR	Filed	Yes
Form	PMA3269AR	Filed	Yes
Form	PMA3270AR	Filed	Yes
Form	PMA3271AR	Filed	Yes
Form	PMA3272AR	Filed	Yes
Form	PMA3273AR	Filed	Yes
Form	PMA3274AR	Filed	Yes

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Form Schedule

Lead Form Number: PMA3268AR

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 03/12/2010 R	PMA3268A	Advertising	PMA3268AR	Initial			PMA3268AR.pdf
Filed 03/12/2010 R	PMA3269A	Advertising	PMA3269AR	Initial			PMA3269AR.pdf
Filed 03/12/2010 R	PMA3270A	Advertising	PMA3270AR	Initial			PMA3270AR.pdf
Filed 03/12/2010 R	PMA3271A	Advertising	PMA3271AR	Initial			PMA3271AR.pdf
Filed 03/12/2010 R	PMA3272A	Advertising	PMA3272AR	Initial			PMA3272AR.pdf
Filed 03/12/2010 R	PMA3273A	Advertising	PMA3273AR	Initial			PMA3273AR.pdf
Filed 03/12/2010 R	PMA3274A	Advertising	PMA3274AR	Initial			PMA3274AR.pdf

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Let me help you!

[Medicare Supplement
Insurance Policy]
[Long-Term Care Insurance]
[Dental Insurance]
[Cancer Insurance]
[Health Insurance]
[Life Insurance]
[Annuities]

(Underwritten by Physicians Mutual Insurance Company)

(Underwritten by Physicians Life Insurance Company)

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costs and limitations. PO20/PO25/PO26/PO27/ B345/P145/P146/P147/P148/C250A/
P176/P210A offered by Physicians Mutual Insurance Company. L708/L712/L726/
L730/L731/L732/L762/AP100/AP110/AP111/AP112/AP114/AP116 offered by Physicians
Life Insurance Company.

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[Long-Term Care Insurance]
[Dental Insurance]
[Cancer Insurance]
[Health Insurance]

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[Life Insurance]
[Annuities]

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Insurance Policy]
[Long-Term Care Insurance]
[Dental Insurance]
[Cancer Insurance]
[Health Insurance]**

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[Annuities]**

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offered by Physicians Mutual Insurance Company. L708/L712/L726/L730/
L731/L732/L762/API00/API10/API11/API12/API14/API16 offered by
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**[Medicare Supplement
Insurance Policy]**
[Long-Term Care Insurance]
[Dental Insurance]
[Cancer Insurance]
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[Medicare Supplement
Insurance Policy]
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[Dental Insurance]
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