

SERFF Tracking Number: PRUD-126536684 State: Arkansas
 Filing Company: The Prudential Insurance Company of America State Tracking Number: 45154
 Company Tracking Number: PBFD-113550 AR 2000, ET AL.-KL-AL
 TOI: L06G Group Life - Variable Sub-TOI: L06G.002 Single Life - Flexible Premium
 Product Name: Group Flexible Premium Variable Universal Life Insurance
 Project Name/Number: 113550 AR 2000, et al./113550 AR 2000, et al.

Filing at a Glance

Company: The Prudential Insurance Company of America

Product Name: Group Flexible Premium SERFF Tr Num: PRUD-126536684 State: Arkansas

Variable Universal Life Insurance

TOI: L06G Group Life - Variable SERFF Status: Closed-Accepted State Tr Num: 45154

For Informational Purposes

Sub-TOI: L06G.002 Single Life - Flexible Co Tr Num: PBFD-113550 AR State Status: Filed-Closed
 Premium 2000, ET AL.-KL-AL

Filing Type: Form

Authors: Kim Lambert, Michelle
 Levitz, Gillian Parascandola

Reviewer(s): Linda Bird

Disposition Date: 03/16/2010

Date Submitted: 03/11/2010

Disposition Status: Accepted For
 Informational Purposes

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: 113550 AR 2000, et al.

Project Number: 113550 AR 2000, et al.

Requested Filing Mode:

Status of Filing in Domicile: Authorized

Date Approved in Domicile: 05/09/2008

Domicile Status Comments: Similar Forms, drafted to New Jersey specifications, were submitted to the Department of Banking and Insurance in our Home State, New Jersey on March 10, 2008 and approved on May 9, 2008.

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Small and Large

Overall Rate Impact:

Group Market Type: Employer

Filing Status Changed: 03/16/2010

Explanation for Other Group Market Type:

State Status Changed: 03/16/2010

Deemer Date:

Created By: Kim Lambert

Submitted By: Kim Lambert

Corresponding Filing Tracking Number:

Filing Description:

Jay Bradford

Commissioner

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Arkansas Insurance Department
Life & Health Division
1200 W. 3rd Street
Little Rock, Arkansas 72201-1904

Re: The Prudential Insurance Company of America
NAIC No.: 68241
SERFF No.: PRUD-126536684
NAIC Matrix Code: L06G.002 (Group Life – Variable)
Group Flexible Premium Variable Life Insurance Contract Filing (Corporate-Owned Life Insurance)
113550 AR 2000, et al. Group Flexible Premium Variable Universal Life Insurance Contract (“Forms”)

Dear Commissioner Bradford:

We are submitting this letter on an informational basis in reference to the Forms above. The Forms together create a group flexible premium variable universal life insurance contract (“Contract”) that were submitted to the Arkansas Department of Insurance (“Department”) and approved on April 23, 2008 (SERFF#: PRUD-125608105) and with minor revisions on May 22, 2008.

We would like to notify the Department that we are updating the approved Forms by changing the name of Prudential’s affiliate, “Pruco Securities, LLC” to “Prudential Investment Management Services LLC (“PIMS”)” wherever it appears in the Forms. These revisions are being made in anticipation of the supporting May 1, 2010 prospectus.

We would be happy to discuss any aspect of our letter with you. Please feel free to call me collect at 973-548-5832. Thank you for your consideration of this matter.

Very truly yours,

Gillian J. Parascandola

Company and Contact

Filing Contact Information

Gillian J. Parascandola, Director, Contracts, gillian.parascandola@prudential.com
PruBenefit Funding
80 Livingston Avenue 973-548-5832 [Phone]
Building ROS3 973-548-5844 [FAX]

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Roseland, NJ 07068

Filing Company Information

The Prudential Insurance Company of America CoCode: 68241 State of Domicile: New Jersey
751 Broad Street Group Code: 304 Company Type: Life
Newark, NJ 07102-3777 Group Name: State ID Number:
(973) 802-6000 ext. [Phone] FEIN Number: 22-1211670

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Prudential Insurance Company of America	\$0.00	03/11/2010	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	03/16/2010	03/16/2010

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Disposition

Disposition Date: 03/16/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Actuarial Memo		No

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: We are exempt from any applicable minimum readability requirements since our filing is for a variable life insurance contract, which is a security subject to federal jurisdiction.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: N/A - Filing is for information only.		
Comments:		