

SERFF Tracking Number: UHLC-126511704 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44952  
Company Tracking Number: LA25041S1  
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
Product Name: Medicare Supplement  
Project Name/Number: MIPPA-DM/LA25041S1

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126511704 State: Arkansas  
TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed- Closed State Tr Num: 44952  
Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: LA25041S1 State Status: Filed-Closed  
Filing Type: Advertisement Reviewer(s): Stephanie Fowler  
Author: Michelle Ambach Disposition Date: 03/17/2010  
Date Submitted: 02/22/2010 Disposition Status: Filed-Closed  
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

## General Information

Project Name: MIPPA-DM Status of Filing in Domicile: Not Filed  
Project Number: LA25041S1 Date Approved in Domicile:  
Requested Filing Mode: Review & Approval Domicile Status Comments:  
Explanation for Combination/Other: Market Type: Group  
Submission Type: Resubmission Previous Filing Number: UHLC-126423373  
Group Market Size: Large Overall Rate Impact:  
Group Market Type: Association Filing Status Changed: 03/17/2010  
Explanation for Other Group Market Type:  
State Status Changed: 03/17/2010 Deemer Date:  
Created By: Michelle Ambach Submitted By: Michelle Ambach  
Corresponding Filing Tracking Number:  
Filing Description:  
UnitedHealthcare Insurance Company  
NAIC No. 0707-79413  
Group Accident and Health Insurance

Enclosed for your information and review are proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising is new and replaces material previously approved by the Department on 1/21/10 under DOI#44366.

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The definitions, disclosures, eligibility requirements, exclusions, limitations, Group Policy Form No. GRP 79171 GPS-1, as well as, the statement, "...not connected with, or endorsed by, the U.S. Government or the federal Medicare program," can be found in BA25014AR and GU25003AR, which were approved by the Department on 11/3/09 under the Department's Tracking number: 43646.

Approved 11/5/09 under St. Tr # 43459:

Standardized Medicare Supplement Certificates: MDA 0001 – MDN 0007 (Mass Marketed)

Standardized Medicare Supplement Certificates: MAA 0010 – MAN 0016 (Agent Sales only)

Standardized Medicare Select Certificate: MDSC 0008, MDSF 0009 (Mass Marketed)

Standardized Medicare Select Certificate: MASC 0017, MASF 0018 (Agent Sales only)

Plan Benefit Tables: BT25 – BT33

BT002 ST AB, CF, KLN

BT002 ST CCSelect,

BT002 ST FFSelect

Plan Overviews: POV3, POV4

Rules & Disclosures: RD4, RD5

Premium Rate Pages: MRP0001 (Med Supp), MRP0002 (Med Select) - - (All Non-Agent Marketing Channels)

MRP0003 (Med Supp), MRP0004 (Med Select) - - (All Marketing Channels)

Medicare Select Plan of Operation: PO3

Approved 11/13/09 under St. Tr. # 43696:

Enrollment Applications: M75146IMMMAR01 01B, et al

Approved 11/3/09 under St. Tr. # 43646:

Wrap – BA25014AR

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director

680 Blair Mill Rd.

Horsham, PA 19044

Susan\_J\_Cipollo@uhc.com

215-902-8444 [Phone]

215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company

450 Columbus Boulevard

PO Box 150450

CoCode: 79413

Group Code: 707

Group Name:

State of Domicile: Connecticut

Company Type: Life and Health

State ID Number:

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Hartford, CT 06115-0450 FEIN Number: 36-2739571  
(860) 702-5000 ext. [Phone]

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: State required filing fee  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	02/22/2010	34355391

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	03/17/2010	03/17/2010

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## **Disposition**

Disposition Date: 03/17/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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<b>Schedule Form</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
	LETTER	Filed	Yes

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## Form Schedule

**Lead Form Number: LA25041S1**

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
Filed 03/17/2010	LA25041S1	Advertising LETTER	Revised	Replaced Form #: LA25041S1 Previous Filing #: LA25037S1	45.000	LA25041S1.pdf

**AARP® | Medicare Supplement Plans**  
insured by **UnitedHealthcare**  
**Insurance Company**

[Sample A. Sample  
XXXXX Main Street Suite UMT656E  
City, ST 12345-6789]

**Get help paying some of  
the eligible expenses  
Medicare doesn't cover.  
Enroll in an AARP Medicare  
Supplement Insurance Plan.  
For your earliest effective date, please  
respond by [XX/XX/XX].**

Dear [Sample A. Sample],

**For the earliest effective date, now's the time to sign up.**

If you haven't already taken advantage of this special offer for an AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company (UnitedHealthcare), you should seriously consider doing so. This is your final notice. You will not receive another reminder regarding this opportunity.

LA25041S1

**Remember...**

Enrollment within six months after turning age 65 ensures your eligibility<sup>‡</sup> for benefits for covered hospital stays and medical care, regardless of pre-existing conditions. A pre-existing condition is any injury, sickness, or other condition for which you received medical advice or treatment during the three months prior to the plan's effective date.

**Try a Medicare supplement plan for 30 days.**

Once you receive your Certificate of Insurance, you have 30 days to decide if the plan is right for you. If it's not, simply return your Certificate within 30 days and your insurance will be cancelled.

**Still not sure? Call for more information.**

If you would like additional information on any of the plans available, please call toll free [1-866-408-5483], Monday to Friday, 7 a.m. to 11 p.m. and Saturday, 9 a.m. to 5 p.m., ET (TTY: 711). Or you can visit [www.aarphealthcare.com](http://www.aarphealthcare.com).

Sincerely,

***((Susan Morisato Signature))***

Susan Morisato  
President, Ovations Insurance Solutions  
UnitedHealthcare Insurance Company

**P.S. Fill out and send in your Enrollment Form today for your earliest effective date.**

<sup>‡</sup>Eligibility period is within six months after you turn 65 and enroll in Medicare Part B.

The only Medicare  
supplement plans  
endorsed by AARP

Choose your own  
doctor or hospital  
that accepts  
Medicare patients

See specialists  
without referrals

Virtually no  
claim forms

Get answers to your  
Medicare supplement  
questions

Special discounts —  
see brochure for

more details

Questions?

Call [1-866-408-5483]

(TTY: 711)

**Final notice for this  
special offer.**

**Send in the Enrollment Form  
today for  
your earliest  
effective date.**

Over, please >

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

AARP Medicare Supplement Plans insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, AARP Medicare Supplement Plans are available to eligible individuals under age 65 enrolled in Medicare due to disability. **Not connected with or endorsed by the U.S. Government or the federal Medicare program.**

**This is a solicitation of insurance. An agent may contact you.**

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

**Important Notice:** You are entitled to receive a *Guide to Health Insurance for People with Medicare*. This guide is free and briefly describes the Medicare program and the health insurance available to those on Medicare. If you are interested in receiving this free guide, please call 1-800-272-2146 toll-free or visit us on the Web at [www.aarphealthcare.com/learn](http://www.aarphealthcare.com/learn).