

<i>SERFF Tracking Number:</i>	<i>AEGX-126567982</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Transamerica Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>45327</i>
<i>Company Tracking Number:</i>	<i>HA AR0055207F01</i>		
<i>TOI:</i>	<i>H03G Group Health - Accidental Death & Dismemberment</i>	<i>Sub-TOI:</i>	<i>H03G.000 Health - Accidental Death & Dismemberment</i>
<i>Product Name:</i>	<i>Accidental Death</i>		
<i>Project Name/Number:</i>	<i>Accidental Death/HA AR0055207F01</i>		

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: Accidental Death SERFF Tr Num: AEGX-126567982 State: Arkansas
 TOI: H03G Group Health - Accidental Death & Dismemberment SERFF Status: Closed-Approved-
 Dismemberment Closed State Tr Num: 45327
 Sub-TOI: H03G.000 Health - Accidental Death & Dismemberment Co Tr Num: HA AR0055207F01 State Status: Approved-Closed
 Filing Type: Form

Author: SPI ADMSLH Reviewer(s): Rosalind Minor
 Date Submitted: 04/01/2010 Disposition Date: 04/05/2010
 Disposition Status: Approved-Closed

Implementation Date Requested:

Implementation Date:

State Filing Description:

General Information

Project Name: Accidental Death
 Project Number: HA AR0055207F01
 Requested Filing Mode: Review & Approval
 Explanation for Combination/Other:
 Submission Type: New Submission
 Overall Rate Impact:
 Filing Status Changed: 04/05/2010

Status of Filing in Domicile:
 Date Approved in Domicile:
 Domicile Status Comments:
 Market Type: Group
 Group Market Size: Large
 Group Market Type: Discretionary
 Explanation for Other Group Market Type:
 State Status Changed: 04/05/2010
 Created By: SPI ADMSLH
 Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: SPI ADMSLH

Filing Description:

The attached filing is being submitted for your review and approval. The forms on the attached list were previously Approved by your Department on the dates shown. The prior approval was for the product to be marketed to eligible associations, employers, and non-discretionary groups on a direct mail response basis or through licensed agents and brokers. This filing is to request an expansion of your prior approval to include marketing these forms to financial institutions. As with the previous approval, the policy will be issued out of state.

SERFF Tracking Number: AEGX-126567982 State: Arkansas
 Filing Company: Transamerica Life Insurance Company State Tracking Number: 45327
 Company Tracking Number: HA AR0055207F01
 TOI: H03G Group Health - Accidental Death & Sub-TOI: H03G.000 Health - Accidental Death & Dismemberment
 Dismemberment
 Product Name: Accidental Death
 Project Name/Number: Accidental Death/HA AR0055207F01

Company and Contact

Filing Contact Information

Suzanne Cherluka, Senior Product Filing & Compliance Analyst scherluka@aegonusa.com
 520 Park Avenue 410-209-5259 [Phone]
 Baltimore, MD 21201 410-209-5910 [FAX]

Filing Company Information

Transamerica Life Insurance Company CoCode: 86231 State of Domicile: Iowa
 4333 Edgewood Road, N.E. Group Code: 468 Company Type: Life and Health
 Cedar Rapids, IA 52499 Group Name: State ID Number:
 (410) 685-5500 ext. [Phone] FEIN Number: 39-0989781

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$0.00	04/01/2010	

SERFF Tracking Number: AEGX-126567982 State: Arkansas
Filing Company: Transamerica Life Insurance Company State Tracking Number: 45327
Company Tracking Number: HA AR0055207F01
TOI: H03G Group Health - Accidental Death & Sub-TOI: H03G.000 Health - Accidental Death &
Dismemberment Dismemberment
Product Name: Accidental Death
Project Name/Number: Accidental Death/HA AR0055207F01

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	04/05/2010	04/05/2010

SERFF Tracking Number: AEGX-126567982 *State:* Arkansas
Filing Company: Transamerica Life Insurance Company *State Tracking Number:* 45327
Company Tracking Number: HA AR0055207F01
TOI: H03G Group Health - Accidental Death & *Sub-TOI:* H03G.000 Health - Accidental Death &
Dismemberment Dismemberment
Product Name: Accidental Death
Project Name/Number: Accidental Death/HA AR0055207F01

Disposition

Disposition Date: 04/05/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: AEGX-126567982 State: Arkansas
 Filing Company: Transamerica Life Insurance Company State Tracking Number: 45327
 Company Tracking Number: HA AR0055207F01
 TOI: H03G Group Health - Accidental Death & Sub-TOI: H03G.000 Health - Accidental Death & Dismemberment
 Dismemberment
 Product Name: Accidental Death
 Project Name/Number: Accidental Death/HA AR0055207F01

Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification	Approved-Closed	04/05/2010
Bypass Reason:	N/A. Please see NAIC Filing Description. This is not a submission of forms. We are requesting expansion of a previous approval.		

Comments:

		Item Status:	Status Date:
Bypassed - Item:	Application	Approved-Closed	04/05/2010
Bypass Reason:	N/A. Not a Policy Submission.		

Comments:

		Item Status:	Status Date:
Satisfied - Item:	List of Previously Approved Forms	Approved-Closed	04/05/2010

Comments:

List of Previously Approved Forms

Attachment:

List of Previously Approved Forms.PDF



TRANSAMERICA LIFE INSURANCE COMPANY

AN IOWA STOCK COMPANY | ADMINISTRATIVE OFFICES: BALTIMORE, MARYLAND 21201

Accidental Death Product Forms List

Group Master Policy	AD3000GPT – Approved 8/13/01
Certificate of Insurance	AD3000GCT.AR – Approved 7/29/02
Anti-Inflation Benefit Rider	AD3001RT – Approved 8/13/01
Education Benefit Rider	AD3002RT (10/2001) – Approved 10/26/01
Total [Permanent] Disability Benefit Rider	AD3003RT (10/2001) – Approved 10/26/01
Accident Hospital [Indemnity] Benefit Rider	AD3004RT – Approved 8/13/01
Common Carrier Death Benefit Rider	AD3005RT – Approved 8/13/01
Military Pilot Benefit Rider	AD3006RT – Approved 8/13/01
Dependent Child Day Care Benefit Rider	AD3007RT – Approved 8/13/01
Special Training Benefit Rider	AD3008RT – Approved 8/13/01
Coma Benefit Rider	AD3009RT – Approved 8/13/01
Paralysis Benefit Rider	AD3010RT – Approved 8/13/01
Seatbelt Benefit Rider	AD3011RT (10/2001) – Approved 10/26/01
Motor Vehicle Death Benefit Rider	AD3012RT – Approved 8/13/01
Dismemberment Benefit Rider	AD3013RT – Approved 8/13/01
Repatriation Expense Benefit Rider	AD3014RT – Approved 8/13/01
Loss of Use Benefit Rider	AD3015RT – Approved 8/13/01
Farm Accident Death Benefit Rider	AD3016RT – Approved 8/13/01
Special Pilot Benefit Rider	AD3017RT – Approved 8/13/10
Skilled Nursing Facility Benefit Rider	AD3018RT – Approved 8/13/01
[Emergency Room] [and] [Ambulance] Benefit Rider	AD3019RT – Approved 8/13/01
Intensive Care [Indemnity] Benefit Rider	AD3020RT – Approved 8/13/01
Accident Only Disability Benefit Rider	AD3021RT – Approved 8/13/01
Survivor's Monthly Income Benefit Rider	AD3022RT – Approved 8/13/01
At-Work Indemnity Benefit Rider	AD3023RT – Approved 8/13/01
Common Disaster Benefit Rider	AD3024RT – Approved 8/13/01
[Trip Cancellation] [Trip Interruption] [Trip Delay] [and] [Prescription Replacement] Benefit Rider	AD3025RT – Approved 8/13/01
Rental Car Insurance Benefit Rider	AD3026RT – Approved 8/13/01
[Recuperation] [and] [Alternative Care] Benefit Rider	AD3027RT – Approved 8/13/01
Return of Premium Benefit Rider	AD3028RT – Approved 8/13/01
Home Alteration And Vehicle Modification Benefit Rider	AD3029RT – Approved 10/26/01
Policy Amendment	AD3000AT.AR – Approved 7/29/02
Policy & Certificate Amendment	AD3100AT – Approved 10/26/01