

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Filing at a Glance

Company: Kanawha Insurance Company

Product Name: Lump Sum Cancer Policy

SERFF Tr Num: HUMA-126597985 State: Arkansas

TOI: H071 Individual Health - Specified Disease - Limited Benefit

SERFF Status: Closed-Approved- Closed State Tr Num: 45495

Sub-TOI: H071.002 Dread Disease

Co Tr Num:

State Status: Approved-Closed

Filing Type: Rate

Author: Karen Zipp

Reviewer(s): Rosalind Minor

Date Submitted: 04/23/2010

Disposition Date: 04/28/2010

Disposition Status: Approved-Closed

Implementation Date Requested: 03/01/2010

Implementation Date:

State Filing Description:

General Information

Project Name: LSC 2009 Rate Filing

Project Number: AR70160

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type: Resubmission

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 04/28/2010

Created By: Karen Zipp

Corresponding Filing Tracking Number:

Filing Description:

NAIC #65110

FEIN #57-0380426

Status of Filing in Domicile:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Previous Filing Number: KANX-126252081

Overall Rate Impact: 23%

Filing Status Changed: 04/28/2010

Deemer Date:

Submitted By: Karen Zipp

MS. ROSALIND D. MINOR

RATE & FORM ANALYST

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

LIFE AND HEALTH DIVISION
ARKANSAS INSURANCE DEPARTMENT
1200 WEST 3RD STREET
LITTLE ROCK AR 72201-1904

RE: Kanawha Insurance Company
Lump Sum Cancer Policy Forms
70160 2/98, Riders 70170 2/98 & 70175 2/98
Rate Increase Request

Dear Ms. Minor:

We request a 23% rate increase for the above policy forms. The increase will apply to new business and inforce policies effective March 1, 2010 or as soon thereafter as administratively feasible following approval by the Department. We are requesting this rate adjustment to avoid further increase in the loss ratios.

These are individual policy forms providing a lump sum benefit upon the first diagnosis of a covered cancer, if made 30 days from issue. Issue ages are from age 0 to 89.

The proposed rates, as well as the actuarial memorandum, are attached for your review and approval. The required filing fee and form, if applicable, are included in this filing.

Company and Contact

Filing Contact Information

Karen Zipp, Coordinator
500 West Main Street
Louisville, KY 40202
kzipp@humana.com
502-580-1460 [Phone]
502-508-1460 [FAX]

Filing Company Information

Kanawha Insurance Company
210 South White Street
Lancaster, SC 29721
(800) 635-4252 ext. [Phone]
CoCode: 65110
Group Code: 119
Group Name:
FEIN Number: 57-0380426
State of Domicile: South Carolina
Company Type:
State ID Number:

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes
Fee Explanation: Domicile state does not have filing fees.
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Kanawha Insurance Company	\$50.00	04/23/2010	35912792

SERFF Tracking Number: HUMA-126597985 State: Arkansas
 Filing Company: Kanawha Insurance Company State Tracking Number: 45495
 Company Tracking Number:
 TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
 Limited Benefit
 Product Name: Lump Sum Cancer Policy
 Project Name/Number: LSC 2009 Rate Filing/AR70160

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	04/28/2010	04/28/2010

Objection Letters and Response Letters

Objection Letters				Response Letters		
Status	Created By	Created On	Date Submitted	Responded By	Created On	Date Submitted
Pending Industry Response	Rosalind Minor	04/27/2010	04/27/2010	Karen Zipp	04/28/2010	04/28/2010
Pending Industry Response	Rosalind Minor	04/27/2010	04/27/2010	Karen Zipp	04/27/2010	04/27/2010

SERFF Tracking Number: HUMA-126597985 *State:* Arkansas
Filing Company: Kanawha Insurance Company *State Tracking Number:* 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Limited Benefit *Sub-TOI:* H071.002 Dread Disease
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Disposition

Disposition Date: 04/28/2010

Implementation Date:

Status: Approved-Closed

Comment:

We have approved a 15% level rate increase on your submission. The approval is subject to the following conditions:

1. Rate increases will not be given prior to the first annual anniversary date of any policy.
2. After the first annual anniversary date of any policy, increases will not be given more frequently than once in a twelve (12) month period.
3. All increases in rates, other than a change in age or an individual moving to another geographical area, must be submitted to our Department for approval

Rate data does NOT apply to filing.

SERFF Tracking Number: HUMA-126597985 State: Arkansas
 Filing Company: Kanawha Insurance Company State Tracking Number: 45495
 Company Tracking Number:
 TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
 Limited Benefit
 Product Name: Lump Sum Cancer Policy
 Project Name/Number: LSC 2009 Rate Filing/AR70160

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Supporting Document	Arkansas Experience	Approved-Closed	No
Supporting Document	Arkansas Policies	Approved-Closed	No
Supporting Document	History of Rate Increases	Approved-Closed	No
Supporting Document	New Arkansas Experience w/Loss Ratios	Approved-Closed	No
Supporting Document	New Actuarial Memorandum	Approved-Closed	No
Supporting Document	New Rate Sheets	Approved-Closed	Yes

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Objection Letter

Objection Letter Status Pending Industry Response
Objection Letter Date 04/27/2010
Submitted Date 04/27/2010
Respond By Date 05/27/2010

Dear Karen Zipp,

This will acknowledge receipt of the captioned filing.

Objection 1

- New Arkansas Experience w/Loss Ratios (Supporting Document)

Comment:

Thank you for the additional information which I requested.

Our Department has been working with insurance companies on the rate increases which they are submitting to our Department.

The majority of the companies have been filing rate increases in excess of 15% on cancer/specified disease policies and other limited benefit policies. Our Department is requesting that the companies consider no more than a 15% increase due to the impact that an increase would have on the insureds during this difficult economic time.

If you accept the 15%, please provide a revised actuarial memorandum along with the revised rates.

Thank you for your understanding and cooperation.

Please feel free to contact me if you have questions.

Sincerely,

Rosalind Minor

Response Letter

Response Letter Status Submitted to State
Response Letter Date 04/28/2010
Submitted Date 04/28/2010

Dear Rosalind Minor,

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Comments:

Good afternoon, Ms. Minor: Hope your day is going well.

Response 1

Comments: We accepting your proposal of a 15% rate increase for our rate filing. As you requested, I am attaching a new Act Memo as well as new rate sheets reflecting the 15% increase.

Related Objection 1

Applies To:

- New Arkansas Experience w/Loss Ratios (Supporting Document)

Comment:

Thank you for the additional information which I requested.

Our Department has been working with insurance companies on the rate increases which they are submitting to our Department.

The majority of the companies have been filing rate increases in excess of 15% on cancer/specified disease policies and other limited benefit policies. Our Department is requesting that the companies consider no more than a 15% increase due to the impact that an increase would have on the insureds during this difficult economic time.

If you accept the 15%, please provide a revised actuarial memorandum along with the revised rates.

Thank you for your understanding and cooperation.

Changed Items:

Supporting Document Schedule Item Changes

Satisfied -Name: New Actuarial Memorandum

Comment:

Satisfied -Name: New Rate Sheets

Comment:

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Objection Letter

Objection Letter Status Pending Industry Response
Objection Letter Date 04/27/2010
Submitted Date 04/27/2010

Respond By Date

Dear Karen Zipp,

This will acknowledge receipt of the captioned filing.

Objection 1

- Arkansas Experience (Supporting Document)

Comment:

Please provide the calendar year experience of earned premiums and incurred claims for Arkansas with the loss ratio for each year.

Please feel free to contact me if you have questions.

Sincerely,

Rosalind Minor

Response Letter

Response Letter Status Submitted to State
Response Letter Date 04/27/2010
Submitted Date 04/27/2010

Dear Rosalind Minor,

Comments:

Good Afternoon Ms. Minor. This is in response to your objection letter.

Response 1

Comments: I am attaching a new Experience Sheet with loss ratios as you requested.

Related Objection 1

Applies To:

- Arkansas Experience (Supporting Document)

SERFF Tracking Number: HUMA-126597985 *State:* Arkansas
Filing Company: Kanawha Insurance Company *State Tracking Number:* 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Limited Benefit *Sub-TOI:* H071.002 Dread Disease
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Comment:

Please provide the calendar year experience of earned premiums and incurred claims for Arkansas with the loss ratio for each year.

Changed Items:

Supporting Document Schedule Item Changes

Satisfied -Name: New Arkansas Experience w/Loss Ratios

Comment:

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

If you need further information, please feel free to let me know. Thanks.

Sincerely,
Karen Zipp

SERFF Tracking Number: HUMA-126597985 State: Arkansas
Filing Company: Kanawha Insurance Company State Tracking Number: 45495
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002 Dread Disease
Limited Benefit
Product Name: Lump Sum Cancer Policy
Project Name/Number: LSC 2009 Rate Filing/AR70160

Supporting Document Schedules

	Item Status:	Status
Satisfied - Item: New Rate Sheets	Approved-Closed	Date: 04/28/2010
Comments:		
Attachment:		
AR New Rates.pdf		

Direct and Worksite Sales

15% RATE INCREASE

KANAWHA INSURANCE COMPANY
FORM 70160 2/98 LUMP SUM CANCER INSURANCE
MONTHLY PREMIUMS PER \$10,000 OF BENEFIT

LIFETIME PREMIUM PAY

BASE RATES

ISSUE AGE	INDIV	SINGLE PARENT	FAMILY
18-24	4.60	5.75	8.05
25-29	4.60	5.75	8.05
30-34	5.75	6.90	10.35
35-39	6.90	8.05	12.65
40-44	9.20	10.35	16.10
45-49	11.50	12.65	19.55
50-54	14.95	16.10	26.45
55-59	19.55	20.70	34.50
60-64	24.15	25.30	42.55
65-69	28.75	29.90	50.60
70-74	35.65	36.80	62.10
75-79	37.95	39.10	66.70
80-84	41.40	42.55	72.45
85-89	43.70	44.85	75.90

20 YEAR PREMIUM PAY

BASE RATES

ISSUE AGE	INDIV	SINGLE PARENT	FAMILY
18-24	5.75	6.90	10.35
25-29	5.75	6.90	10.35
30-34	6.90	8.05	12.65
35-39	8.05	9.20	14.95
40-44	10.35	11.50	18.40
45-49	13.80	14.95	24.15
50-54	17.25	18.40	31.05
55-59	21.85	23.00	39.10
60-64	26.45	27.60	47.15
65-69	32.20	33.35	57.50
70-74	36.80	37.95	65.55
75-79	40.25	41.40	71.30