

SERFF Tracking Number: AMER-126660624 State: Arkansas
Filing Company: Aviva Life and Annuity Company State Tracking Number: 45903
Company Tracking Number: WDM ADDRESS CHANGE
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: WDM Address Change
Project Name/Number: /

Filing at a Glance

Company: Aviva Life and Annuity Company

Product Name: WDM Address Change

TOI: L08 Life - Other

Sub-TOI: L08.000 Life - Other

Filing Type: Form

SERFF Tr Num: AMER-126660624 State: Arkansas

SERFF Status: Closed-Accepted State Tr Num: 45903

For Informational Purposes

Co Tr Num: WDM ADDRESS
CHANGE

State Status: Filed-Closed

Authors: Jaime Gertsen, Sara
Grovo

Date Submitted: 06/09/2010

Reviewer(s): Linda Bird

Disposition Date: 06/15/2010

Disposition Status: Accepted For
Informational Purposes

Implementation Date:

Implementation Date Requested: 07/24/2010

State Filing Description:

General Information

Project Name:

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 06/15/2010

Status of Filing in Domicile: Authorized

Date Approved in Domicile: 06/08/2010

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 06/15/2010

Created By: Sara Grovo

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Sara Grovo

Filing Description:

RE: Aviva Life and Annuity Company

NAIC# 61689

Form # 5ENACH10

Aviva Life and Annuity Company is in the process of relocating both its Home Office and its Administrative Office. The new address for both is as follows:

SERFF Tracking Number: AMER-126660624 State: Arkansas
 Filing Company: Aviva Life and Annuity Company State Tracking Number: 45903
 Company Tracking Number: WDM ADDRESS CHANGE
 TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
 Product Name: WDM Address Change

Project Name/Number: /
 Aviva Life and Annuity Company
 7700 Mills Civic Parkway
 West Des Moines, IA 50266-3862

All currently marketed policy forms and related documents will reflect this new address effective July 24, 2010.

Please feel free to contact me via SERFF or at 515-242-8761 with any questions.

Company and Contact

Filing Contact Information

Jaime Gertsen, Product Compliance Analyst jaime.gertsen@avivausa.com
 Aviva Life and Annuity Company 515-242-8761 [Phone]
 611 Fifth Avenue
 Des Moines, IA 50309

Filing Company Information

Aviva Life and Annuity Company	CoCode: 61689	State of Domicile: Iowa
555 South Kansas Avenue	Group Code: -99	Company Type: Insurance
Topeka, KS 66603	Group Name:	State ID Number:
(785) 295-4352 ext. [Phone]	FEIN Number: 42-0175020	

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Aviva Life and Annuity Company	\$0.00	06/09/2010	

SERFF Tracking Number: AMER-126660624 State: Arkansas
Filing Company: Aviva Life and Annuity Company State Tracking Number: 45903
Company Tracking Number: WDM ADDRESS CHANGE
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: WDM Address Change
Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		06/15/2010	06/15/2010

SERFF Tracking Number: AMER-126660624 State: Arkansas
Filing Company: Aviva Life and Annuity Company State Tracking Number: 45903
Company Tracking Number: WDM ADDRESS CHANGE
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: WDM Address Change
Project Name/Number: /

Disposition

Disposition Date: 06/15/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: AMER-126660624 State: Arkansas
 Filing Company: Aviva Life and Annuity Company State Tracking Number: 45903
 Company Tracking Number: WDM ADDRESS CHANGE
 TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
 Product Name: WDM Address Change
 Project Name/Number: /

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No