

SERFF Tracking Number: PRLC-126717010 State: Arkansas
Filing Company: Principal Life Insurance Company State Tracking Number: 46181
Company Tracking Number: GP 57536
TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium
Product Name: GP 57536
Project Name/Number: GP 57536/GP 57536

Filing at a Glance

Company: Principal Life Insurance Company

Product Name: GP 57536

SERFF Tr Num: PRLC-126717010 State: Arkansas

TOI: A03G Group Annuities - Deferred Variable SERFF Status: Closed-Approved-
Closed State Tr Num: 46181

Sub-TOI: A03G.002 Flexible Premium

Co Tr Num: GP 57536

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Joel Sungren, Karla
Waldron

Disposition Date: 07/13/2010

Date Submitted: 07/12/2010

Disposition Status: Approved-
Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: GP 57536

Status of Filing in Domicile: Authorized

Project Number: GP 57536

Date Approved in Domicile: 06/24/2010

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Small and Large

Overall Rate Impact:

Group Market Type: Employer, Trust

Filing Status Changed: 07/13/2010

Explanation for Other Group Market Type:

State Status Changed: 07/13/2010

Deemer Date:

Created By: Karla Waldron

Submitted By: Karla Waldron

Corresponding Filing Tracking Number:

Filing Description:

No part of this filing contains any unusual or possibly controversial items from normal company or industry standards.

We are submitting Endorsement GP 57536 to add, merge, and rename a Division of Separate Account B within group annuity contracts GP A 5961 and GP A 5963, both previously approved by your department.

Form GP 57536 adds the Mortgage Securities Division, merges the Government & High Quality Bond Division into the Mortgage Securities Division, and subsequently changes the name of the Mortgage Securities Division to the "Government & High Quality Bond Division."

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A copy of the Prospectus for Separate Account B is available upon request. Due to file size restrictions, this document has not been attached to this submission, but can be provided via electronic mail.

At some time in the future, it may be necessary for us to change the format, fonts, page breaks, etc. in this form in order to accommodate new technology or new printing equipment. We reserve the right to make these types of changes without re-filing as long as there is no change in the text of this form. However, any such accommodation will not result in the use of a font or type style or size which would violate any state law or regulation.

Company and Contact

Filing Contact Information

Ellen Tanner, tanner.ellen@principal.com
 710 9th St 800-543-4015 [Phone] 59914 [Ext]
 Des Moines, IA 50309 515-235-1953 [FAX]

Filing Company Information

Principal Life Insurance Company CoCode: 61271 State of Domicile: Iowa
 711 High Street Group Code: 332 Company Type:
 Des Moines, IA 50309 Group Name: State ID Number:
 (515) 246-7517 ext. [Phone] FEIN Number: 42-0127290

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Principal Life Insurance Company	\$20.00	07/12/2010	37897432
Principal Life Insurance Company	\$30.00	07/13/2010	37918856

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	07/13/2010	07/13/2010

Objection Letters and Response Letters

Objection Letters				Response Letters		
Status	Created By	Created On	Date Submitted	Responded By	Created On	Date Submitted
Pending Industry Response	Linda Bird	07/12/2010	07/12/2010	Joel Sungren	07/13/2010	07/13/2010

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Disposition

Disposition Date: 07/13/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Form	Division Merger Endorsement		No

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Objection Letter

Objection Letter Status Pending Industry Response
Objection Letter Date 07/12/2010
Submitted Date 07/12/2010
Respond By Date 08/12/2010

Dear Ellen Tanner,

This will acknowledge receipt of the captioned filing.

Objection 1

No Objections

Comment: Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the additional \$30.00 is received.

Please feel free to contact me if you have questions.

Sincerely,

Linda Bird

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Response Letter

Response Letter Status Submitted to State
Response Letter Date 07/13/2010
Submitted Date 07/13/2010

Dear Linda Bird,

Comments:

Response 1

Comments: The additional filing fees have been submitted.

Related Objection 1

Comment:

Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the additional \$30.00 is received.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Sincerely,
Joel Sungren, Karla Waldron

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Form Schedule

Lead Form Number: GP 57536

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	GP 57536	Policy/Cont Division Merger ract/Fratern Endorsement al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		0.000	GP 57536.pdf

Principal Life Insurance Company

Division Merger Endorsement

This endorsement is made a part of the contract to which it is attached. The purpose of this endorsement is to merge, add, and rename a Division of Principal Life Insurance Company Separate Account B ("Separate Account B").

Effective July 16, 2010, Principal Life Insurance Company merged the Government & High Quality Bond Division of Separate Account B into the Mortgage Securities Division of Separate Account B and changed its name to "Government & High Quality Bond Division."

The addition of this endorsement memorializes the addition and subsequent renaming of the "Mortgage Securities Division" to the "Government & High Quality Bond Division," currently included within the listing of Separate Account B Divisions in your Group Annuity Contract.

This endorsement serves as your notice of such changes. The effective date of this endorsement is the later of (i) the date this endorsement has been approved for use in the state of delivery, or (ii) July 16, 2010.

PRINCIPAL LIFE INSURANCE COMPANY

A handwritten signature in black ink, appearing to read "Jay Zinflieman". The signature is written in a cursive, flowing style.

Chairman, President and
Chief Executive Officer