

SERFF Tracking Number: UHLC-126732945 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 46279
Company Tracking Number: CA25061ST
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010
Product Name: Group Medicare Supplement
Project Name/Number: Print AD/CA25061ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Group Medicare Supplement SERFF Tr Num: UHLC-126732945 State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed State Tr Num: 46279
Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: CA25061ST State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler
Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton Disposition Date: 07/23/2010
Date Submitted: 07/21/2010 Disposition Status: Filed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Print AD
Project Number: CA25061ST
Requested Filing Mode: File & Use
Explanation for Combination/Other:
Submission Type: New Submission
Overall Rate Impact:
Filing Status Changed: 07/23/2010

Deemer Date:
Submitted By: Tammy Frederick

Status of Filing in Domicile: Pending
Date Approved in Domicile:
Domicile Status Comments:
Market Type: Group
Group Market Size: Small
Group Market Type: Association
Explanation for Other Group Market Type:
State Status Changed: 07/23/2010
Created By: Michelle Ambach
Corresponding Filing Tracking Number:
CA25061ST

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace any material previously submitted to the Department.

This Invitation to Inquire is a Medicare Supplement Advertisement.

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Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: per component. 1 component
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	07/21/2010	38190016

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	07/23/2010	07/23/2010

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Disposition

Disposition Date: 07/23/2010

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	SELF MAILER	Filed	Yes

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Form Schedule

Lead Form Number: CA25061ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 07/23/2010 T	CA25061S	Advertising	SELF MAILER	Initial		45.000	CA25061ST.pdf

AARP Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

AARP Medicare Supplement Insurance Plans
Insured by UnitedHealthcare Insurance Company
P.O. Box 1017
Montgomeryville, PA 18936-1017

<Recipient Name>
<Recipient Address>
<Recipient City>, <State> <Zip>

If your health insurance
plan isn't meeting your needs,
consider changing plans.

CA25061ST

PRSRT STD
U.S. POSTAGE
PAID
UNITEDHEALTHCARE

**In the alphabet soup of Medicare supplement insurance,
some plans are more affordable than others.**

Medicare supplement insurance plans K and L –
the freedom of a supplemental plan at rates
that might surprise you.

AARP Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company



Plans K or L could be right for you.

If you've ever looked at Medicare supplement insurance plans, you know every individual plan is named for a letter of the alphabet. With so many plans to choose from, the whole thing can start to resemble alphabet soup.

Choosing a plan can sometimes seem complicated, but if you are looking to save on your monthly premiums, AARP® Medicare Supplement Insurance Plans K and L, insured by UnitedHealthcare Insurance Company, can be a great place to start.

Stability and flexibility in two plan options.

Like all standardized Medicare supplement plans, Plans K and L offer the stability of a Medicare supplement insurance plan – that is, they don't change benefit structures from year to year. They also feature the flexibility of co-insurance and co-payments. If these are the types of plans you're looking for, Plans K and L may be worth a look.

Medicare supplement insurance plans offer:

- The opportunity to see any doctor or go to any hospital that accepts Medicare patients
- No networks and absolutely no referrals needed to see specialists
- Help paying for some of the Medicare Part B expenses that Medicare doesn't pay



The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

The only Medicare supplement plans with the AARP name offer:

- Competitive group rates for AARP members. You must be an AARP member to enroll
- The customer service you come to expect with the AARP name



Once you're enrolled, you'll have access to value-added services like a 24-hour Nurse HealthLine,¹ free gym membership,² and more. These services are not part of the AARP Medicare Supplement Plan benefits, are not insurance, are subject to geographic availability and may be discontinued at any time.

One brief call can help you sift through your options.

Now could be a great time to join the many people who are AARP® Medicare Supplement Insurance Plan holders. To find out if one of these plans meets your needs, talk to a licensed insurance agent/producer today at **1-XXX-XXX-XXXX**, TTY **711**.

¹ OptumHealth is the provider of Nurse HealthLine. OptumHealth nurses cannot diagnose problems or recommend specific treatment and are not a substitute for your doctor's care. These services are not an insurance program and may be discontinued at any time. All decisions about medications, vision care and health and wellness care are between you and your health care provider.

² The services provided by the SilverSneakers program are made available as a courtesy to AARP members insured by UnitedHealthcare Insurance Company (United) and are not part of insurance coverage and may be discontinued at any time. AARP and United do not endorse and are not responsible for the services or information provided by this program. Consult a health care professional with questions about your health care needs.

AARP does not recommend health related products, services, insurance and programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

This is a solicitation of insurance. An agent/producer may contact you.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors.

Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.